



girlscouts
of eastern
south carolina



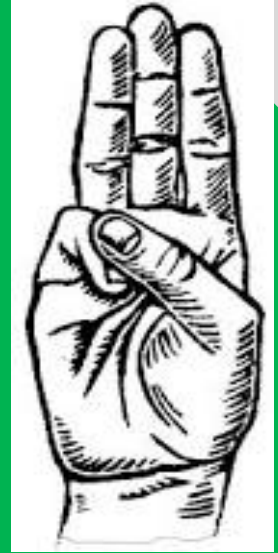
2026 FALL PRODUCT PROGRAM TRAINING

Diane Flanagan, CEO
Aggie Reyes, VP of
Program

Deborah Paisley, Product
Sales Assistant

Girl Scout Promise

**On my honor, I will try:
To Serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.**



Girl Scout Law

**I will do my best to be
Honest and fair,
Friendly and helpful,
Considerate and caring,
Courageous and strong, and
Responsible for what I say and do.
And to
Respect myself and others,
Respect authority,
Use resources wisely,
Make the world a better place, and
Be a sister to every Girl Scout.**



Let's discuss

- Staff introductions
- NCS results
- Girl membership reward
- Cookie distribution
- New product (Patch Pals & Sparkables)
- CEO transition



What else would you like to discuss

Gluten Free Cookie

***Final year
available online**

**\$6.00 per
package**

**Deadline
10/22/26**

girlscouts
of eastern
south carolina

*Allergen free recipe

*Made with real chocolate

*Re-sealable pouch

*Order by case (12 per case)



*\$6.00 per package

Service Unit: _____ Troop # _____

Leader Name: _____ Phone# _____

Email Address: _____

of Gluten Free - Caramel Chocolate Chip cases needed

X _____

Signature acknowledges troop mentioned above is financially responsible

Reminder this one-time order will be entered by the GSESC Product Program Sales Department within your initial order and will be picked up along with your initial order. Must be emailed to deborahpaisley@girlscoutseasc.org

*****Deadline October 22, 2026*****



Girl Scouts of Eastern South Carolina 2026 Fall Product Program Troop Guide and Supply Envelope



Troop Number: _____ Service Unit: _____
Troop Fall Program Manager: _____ Phone Number { } _____
Email: _____
Troop Fall Program Manager Login: _____ Password: _____

Deborah Paisley, Product Program Specialist 843.300.0063 deborahpaisley@girlscoutseasc.org	Ashley Barefield, Program Brand Manager 727.871.1333 ashleybarefield@girlscoutseasc.org
Online Resources www.gseasc.org Girl Scouts Eastern South Carolina Forms and Training Materials 800.372.8520 M2 Media Customer Service Number for Magazine Questions girlscoutmagazines.com/gseasc M2 Media website Create avatar and setup store front	Mark Your Calendar! • August – Complete Troop Fall Sale Training • Sept 12 – Fall Sale officially begins – online/order card taking • Oct 12 – Order card taking Sale Ends • Oct 13 – Troop Orders need to be finalized • Nov 2 – Nov 7 Nut/candy order delivered to your SU Product Program Coordinator • Oct 30 – online Sales End • Nov 22 – Girl money due to troop • Nov 24 – Discrepancy reports due • Dec 4 – ACH money due to council
Nuts & Chocolates with Ashdon Farms • Our council has collaborated with Ashdon Farms to offer delicious nut & chocolate items this year and more online! • All items make wonderful gifts for teachers, bus drivers... anyone and everyone! • Girls take orders using the nut order taker and can also email family and friends to purchase nut and chocolate items online • Excellent quality and great value = Products that sell themselves • Girls earn special rewards for online sales	Magazines & More with M2 Media • NEW! Girls can also sell Bark Boxes, Candies and personalized items • Friends and family can order/renew their favorite magazines from our online ordering site • Send emails to family and friends inviting them to support your Girl Scouts and council! • Visit girlscoutmagazines.com/gseasc to get started • M2 now has all Time magazines and is offering educational kits • Avatar patches, fun, interactive and easy for girls, parents, and volunteers sales

Troops will earn 15% of the total dollars sold!

To participate troops must turn in their Annual 2025-2026 Finance Report.

***Remember Troops OR Any Parents with outstanding balances cannot participate in any council Product Programs ***

If troop decides to opt out of rewards, they will receive 18% of total dollars sold, girls will still receive patch



Girl Scouts of Eastern South Carolina 2026 Fall Product Program Troop Guide and Supply Envelope



- Don't Forget**
- Deposit payments for Fall Sale into your troop checking account quickly to ensure payments will clear.
 - Order the exact number of nut/chocolate items needed to fill orders. Products cannot be returned to troop or council.
 - Make receipts for all transactions, including products and money.
- Checklist of What to Turn In**
- Turn in signed Position Description and ACH Authorization forms to receive Fall Program packet.
 - Log into M2 system and familiarize yourself with system. Set up troop and girl information.
 - Confirm that each girl participating is a registered Girl Scout for the 2025-2027 membership year.
 - Hold a troop meeting to train girls and parents on Fall Product Program. Meeting should include:
 - Review of all Fall Product materials (order cards, nut products, magazine online program)
 - GUSA safety guidelines for product program in Safety Activity Checkpoints
 - Set individual and troop goals
 - Share important dates (on order card) On My Honor Date is September 12, 2026
 - Complete activities in your Fall Product packet that are age appropriate for your troop.
 - Hand out and collect signed parent permission forms for each girl. Handout order card once you have signed parent permission form.
 - Explain that there are no returns allowed to the troop or council.
 - Review GSESC money handling procedures and check policy.
 - Collect all order cards from each girl. Make sure girl's name is on order card.
 - Enter girl order in M2 by 10pm, October 12, 2026. All troops will be locked out of the system after deadline.
 - Your SU Product Program Coordinator will notify you when your order has arrived during the week of November 2-8, 2026. Count and sign for all items.
 - Separate each girl's order and deliver to girls.
 - Girls deliver and collect money between November 2-7, 2026. Encourage girls to deliver products and turn in money regularly.
 - Remind girls and parents that chocolate items melt! Melted products are not exchangeable.
 - By November 22, 2026, you should have collected all money owed from each girl.
 - If a girl does not pay or if you have an NSF check, fill out a Delinquency/NSF and email it to jackson@gseasc.org by November 24, 2026.

To view the Fall Product training PowerPoint, go to www.gseasc.org.

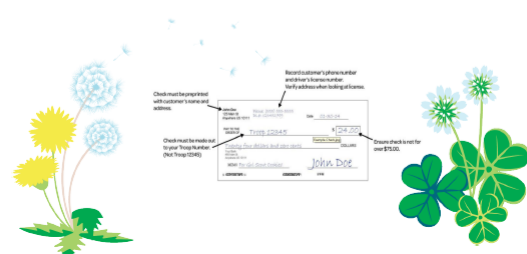
Checks

Once a check is received, **verify and record the following information on the check:** customer's address, phone number, and driver's license number. Make sure the checks are made out to "Your Troop Number" and that the written number and amount match. Also, make sure the check is signed and properly dated. Postdated checks are not to be accepted. It is important to inform the customer of the check process. If a check is returned for non-sufficient funds (NSF), you will follow the NSF procedure and the check will be processed by the collections firm.

The council will ONLY cover up to \$75 and the bank fees charged to your troop bank account. If a troop incorrectly accepts a check for more than \$75 and the check is an NSF check, the council will only be responsible for \$75; the troop will be responsible for any amount over the \$75 of an NSF check.

If money and/or product is stolen, a police report needs to be filed immediately, and the council needs to be notified. Additionally, the loss needs to be reported to your private insurance carrier. **Ultimately, the individual who lost the money/product is financially responsible for the loss to the council.**

Please stress the importance of this information to the girls and their parents/guardians.



2026 Forms 1 per Service Unit

- Must be registered
- Make sure leaders are registered
- Make sure girls are registered
- Be available to assist troops in your SU
- Attend a council led training
- Must be in good standing with council and verify that troops within SU are as well
- Assist council with SU issues when asked by council



Service Unit Fall Product Manager

SUMMARY: The Service Unit Fall Product Manager promotes and coordinates the annual council wide fall product program within the Girl Scout Service Unit.

QUALIFICATIONS:

- Registered member of Girl Scouts of Eastern South Carolina, at least 18 years of age, lives the values of the Girl Scout Law and Promise
- Strong computer skills – daily access to computer with internet and email during the fall product program
- Possess organizational skills to maintain accurate records, receipts, product and girl rewards
- Excellent communication skills – communicates directly to troops, parents/guardians, and council
- Must be free of delinquent debt with Girl Scouts of Eastern South Carolina
- Has a positive and supportive attitude about the product sales program and work closely with Troop Fall Product Managers to ensure a successful sale
- Must adhere to Girl Scouts of Eastern South Carolina policies and procedures

RESPONSIBILITY (adhering to all deadlines set by council)

- Attend an in person training set by council
- Assist in training Troop Fall Product Managers within the service unit
- Work with troop leaders, troop fall product managers and council to ensure that girls and troops are registered prior to the start of the fall product program

MATERIALS, PRODUCTS AND PAPERWORK

- Receive and distribute product program materials to each troop and any participating Juliettes
- Serve as a liaison for participating Juliettes – hand out materials, enter orders, collect money and distribute products and girl rewards
- Assist council in ensuring that all participating troops turn in ACH form and Troop Fall Product Manager position forms, so council can give access to M2

ORDER SYSTEM/DELIVERY OF PRODUCT

- Secure delivery site for nut items and be available to receive and sign for them from the warehouse. Verify inventory delivered and note any discrepancies.
- Edit service unit delivery information in the M2 system
- Schedule and manage the delivery of nut items for troops and Juliettes in your Service Unit



Service Unit Fall Product Manager

ACCOUNTABILITY

- Support council by encouraging troops to make prompt and frequent bank deposits
- Adaptability – adjusts and modifies own behavior, remains flexible and tolerant in response to changing situations and environments
- Understands differences and embraces differences
- Expresses ideas clearly and concisely
- Demonstrates honesty, credibility and dependability

Please print clearly and fill out completely

Service Unit Name and #: _____

Printed Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone/Cell: () _____ Work: () _____

Email Address: _____

By signing, I affirm that I have read and understand the information above and agree to fulfill the responsibilities for the position.

☐ I have taken the 2025 Fall Product training

Please circle which training you took: In-person Online

I fully understand that failure to turn in all monies and related document on time may result in collection procedures up to and including prosecution as allowed by law.

SU Fall Product Manager Signature: _____ Date: _____

2026 Forms up to 2 leaders per troop can earn avatar patch and have access to M2



Girl Scouts of Eastern South Carolina

Troop Fall Product Manager

Position Description

PURPOSE OF POSITION:

To manage and administer Girl Scout Fall Product Program to all girls within their troop.

ACCOUNTABILITY:

One year begins in August. This position is appointed by Troop Leader.

QUALIFICATIONS:

- Must be in good standing with Girl Scouts of Eastern South Carolina, No troop delinquency or outstanding financials.
- Be a current registered member of Girl Scouts of America and at least 18 years of age.
- Accept and adhere to the purpose and principles of Girl Scouting, GSUSA and the Council.
- Demonstrate strong organizational skills, problem solving, supervisory skills and effective time management.
- Have a good working knowledge, acceptance, and willingness to promote Council's goals, objectives, policies and procedures.
- Ability and willingness to make decisions, delegate responsibilities and work with adults from diverse backgrounds.
- Have strong computer skills to ensure accurate and consistent data entry.

RESPONSIBILITIES:

- Attend council training for Girl Scout Fall Product Program.
- Verify that all girls participating are registered for the current membership year.
- Protect girls and GSESC assets (product, monies and documents) always.
- Coordinate troop meetings to provide instruction to parents and girl members to include the following:
 - Girl safety
 - Goal setting, individual girl goals as well as a troop goal
 - Promote leadership experience outcomes
 - All deadlines for submission of orders and money
 - Distribution of product and awards and the importance of receipts
 - Money collection and cash management procedures
 - Ordering and distribution of girl awards
 - GSESC collection procedures for delinquencies/NSF
- Enter all required data onto M2 website: troop contact, girl names, orders, payments, deposits
- Submit troop product, recognition orders and required documents to Product Sales Department by established due date.



Girl Scouts of Eastern South Carolina

Troop Fall Product Manager

Position Description

- Pick up and distribute product and recognitions promptly and appropriately.
- Issue signed receipts for ALL transactions of awards and money.
- Keep accurate records and copies of troop documents and all deposit slips.
- Document and report all girls with delinquent balances by established date.
- Meet with the Product Sales Department to submit and verify all final reports, deposit slips, any girl delinquent information, evaluation and other documents, product or recognitions as needed.
- Assume full responsibility for product, money, recognition and documents while in your possession.
- If money and/or product is stolen, a police report needs to be filed immediately and the council needs to be notified. Additionally, the loss needs to be reported to your private insurance carrier. Ultimately, the individual who lost the money/product is financially responsible for the loss to the council. Please stress the importance of this information to the girls and their parents/guardians.
- Failure to turn in all monies and related documents on time may result in charges and prosecution as allowed by law.

Please print clearly and fill out completely

Troop #: _____ Service Unit Name and #: _____

Please circle Troop level(s): Daisy Brownie Junior Cadette Senior Ambassador

Printed Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone/Cell: () _____ Work: () _____

Email Address: _____

By signing, I affirm that I have read and understand the information above and agree to fulfill the responsibilities for the position.

☐ I have taken the 2025 Fall Product training

Please circle which training you took: In-person Online

I fully understand that failure to turn in all monies and related document on time may result in collection procedures up to and including prosecution as allowed by law.

Troop Fall Product Manager Signature: _____ Date: _____

Need new ACH form

Will cover you for 2027 Cookie program



ACH DEBIT AUTHORIZATION

2026 Fall Product Program

2027 Cookie Program

Complete and return to Council after completion of training.
You will NOT be granted access to M2 site or ABC Smart
Cookies if form is not turned into Council prior to selling.

Troop# _____ Service Unit Name: _____

All 5-digits

ATTACH
VOIDED TROOP
CHECK HERE

☐ My troop does not have checks.

Bank Name _____

Routing Number _____ Account Number _____
(9-digit number) (DOUBLE CHECK ACCOUNT NUMBER)

This form is to be used by all GSESC Troops to authorize ACH debit transactions during the 2026-2027 Fall Product and Cookie Programs.

Troop acknowledges and agrees to:

1. GSESC will debit the above troop bank account according to the instructions provided during training for the 2026-2027 Cookie and Fall Product Programs.
2. Troops are responsible for depositing sufficient funds to cover these debits and will be responsible for any resulting non-sufficient funds (NSF) charges.
3. Refer to training power points for ACH procedures and dates.
4. Troop expressly authorizes GSESC to repeat debits that fail for any reason.
5. Troop agrees to work closely with GSESC to pay all amounts due to the Council in any manner agreed to by both parties.
6. Troops understand that they may not participate in the Cookie Program, nor the Fall Product Program until ACH Debit Authorization is received by the Council.

This authorization must be signed by an authorized check signer for the troop.

Signature: _____ Date: _____

Printed Name: _____

Position: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: () _____ Email: _____

Please turn into Deborah Paisley at dpaisley@gseasc.org Please notify your bank with amount prior to ACH dates; verify limit on Troop account.

Order card 1 per girl 2026 Receipts 2 per troop

A Mint Treasures \$15
Creamy white chocolate with refreshing mint flavor. Perfect for the Girl Scout.



B Honey Roasted Mixed Nuts \$15
Cashews, almonds, pecans and peanuts with a touch of honey. No salt.



C Whole Cashews \$15
A classic favorite roasted and salted with sea salt. No sugar added.



D Almonds Covered in a Chocolate Coating \$15
Creamy almond nuts in a chocolate coating. No sugar added.



E Butter Caramel in a Chocolate Coating \$10
The perfect pairing in a chocolate coating. No sugar added.



F English Butter Toffee \$9
Creamy, buttery toffee with a hint of vanilla. No salt.



G Cranberry Trail \$9
Roasted and salted almonds, cashews and almonds with dried cranberries. No sugar added.



H Dark Chocolate Caramel Caps \$9
Dark chocolate covered caramel caps with sea salt. No sugar added.



I Deluxe Pecan Clusters \$9
Roasted pecans covered in a sweet and salty chocolate. No salt.



J Dark Chocolate Peppermint Pretzels \$9
Creamy pretzels coated in dark chocolate with peppermint chips. No salt.



K Peanut Butter Trail Mix \$9
Peanut butter, peanut pieces, peanut butter chips, and pretzels. No salt.



L Peanut Butter Bears \$8
Milk chocolate bears with a peanut butter filling. No salt.



M Dulce de Leche Ovals \$8
Soft, rich caramel covered in smooth milk chocolate. No salt.



N Butter Treated Pecan \$8
Lightly roasted, crunchy pecans with butter. No salt.



O Hot Cajun Crunch \$8
Crispy, crunchy, seasoned pecans, peanuts and sesame sticks. No sugar added.



P Fruit Slices \$8
For the sweetest candy is actually fruit. No sugar added.



© 2025 Girl Scouts of Eastern South Carolina. All products prepared in shared equipment with peanut and tree nut containing products.

Shop the Direct Ship Online Store...
For a wider selection of snacks and chocolates, including exclusive items and then perfect for gift giving. Your purchase will be direct shipped and all major credit cards are accepted. Scan and enter my unique code to shop my sale items.



Girl Scout of Eastern South Carolina
Show your support and appreciation by donating a can of nuts to our Military Troop! Your Girl Scout will send one can of nuts to our men and women overseas!

girl scouts of eastern south carolina

To view nutritional, kosher and allergen information please visit our website at www.ussouthcarolina.com

Child's Name: _____

Troop: _____

Program Start Date: _____

Deliver to Customer: _____

Name	Phone/Email	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	Amount	Total
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Quality products roasted and packaged by **CASIDON FINEST**
The CASIDON FINEST name and mark, and all other associated trademarks and logos, including but not limited to the Girl Scout logo, are owned by Girl Scouts of the USA. All other items are an official Girl Scout item.

TOTAL: \$0.00
TOTAL: \$0.00
TOTAL: \$0.00

Eastern South Carolina

Troop # _____ Service Unit _____

Money and/or Product Receipt

(Important: Be Sure to Show Troop Number on All Receipts)

Girl's Name _____ Date _____

No. of Cases	No. of Pieces	Product Name	Money
		Mint Treasures - Girl Scout Tin	
		Honey Roasted Mixed Nuts with Peanuts	
		Whole Cashews with Sea Salt	
		Almonds Covered in a Chocolate Coating	\$ _____
		English Butter Toffee	(Amount Due)
		Chocolate Covered Raisins	
		Dark Chocolate Caramel Caps with Sea Salt	
		Deluxe Pecan Clusters	
		Dark Chocolate Peppermint Pretzels - Holiday Bag	\$ _____
		Peanut Butter Bears	(Amount Paid)
		Peanut Butter Trail Mix	
		Dulce de Leche Ovals	
		Butter Toasted Pecanuts	
		Hot Cajun Crunch	\$ _____
		Fruit Slices	(Balance)
		Cranberry Nut Mix	
		← Total	

Received By _____ Troop # _____

Received From _____ Troop # _____

I acknowledge that my Girl Scout has permission to participate in the Fall Product Program and I am financially responsible for the product received.

2026 Forms 1 per girl/parent



Girl Scouts of Eastern South Carolina

2026 Fall Product Program

Parent/Guardian Permission & Responsibility Form

My Girl Scout, _____, a member of Troop _____,

has my permission to participate in the council sponsored 2026 Fall Product Program.

My signature below acknowledges that:

- ☐ I understand that my daughter must be registered as a Girl Scout from October 1, 2026, through September 30, 2027, membership year.
- ☐ I understand that I am financially responsible for any orders submitted by me to the troop leader.
- ☐ I understand that any product ordered or unsold cannot be returned to or exchanged at the council or by the leader.
- ☐ I understand that my daughter cannot sell prior to the sale dates, and I understand that my daughter may be penalized for early orders and may not receive credit for orders received before specified sale dates.
- ☐ I accept responsibility to meet all troop deadlines outlined by my daughter's troop leader.
- ☐ I understand that all products are promptly delivered to customers and monies owed by me are paid on a weekly basis to the troop leaders. Total monies will be paid in full no later than the established deadline.
- ☐ I understand that if all money due by me is not paid by the due date, my daughter will not be entitled to receive recognitions. I understand that all monetary proceeds belong to the council and troop and are not to be retained by individual girls as their property.
- ☐ I understand that due to the rising cost of recovering money from "Non-Sufficient Funds" checks, I will not accept personal checks over the amount of \$75.00.
- ☐ I understand that my daughter will only accept preprinted checks with the issuer's address. It is required that girls record the telephone number and driver's license number of the issuer on the face of the check. Council cautions against accepting out-of-state checks.
- ☐ I understand that for my daughter to participate in the fall product program, I cannot have any outstanding debts with the council.
- ☐ I agree to accept financial responsibility, including prompt payment for all products and money my daughter receives and will also see that she always has adult guidance.

Girl Reward Information:

T-shirt size: _____

Parent/Guardian (print): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone/Cell: () _____ Work: () _____

Email Address: _____

Parent/Guardian Signature: _____ Date: _____

Reminder
council is no
longer taking
parent debt

Always protect
girl/troop money

Discrepancy Report online only



Discrepancy Report

2026 Fall Product Program

Circle one:

- A) NSF Checks: Form must be filled out completely with copy of NSF check(s) or bank notice.
- B) Delinquencies: Form must be filled out completely and include Parent Permission form and receipts.
- C) Counterfeit Money: Form must be filled out completely and include report from bank which must be requested at time of transaction.

Information concerning debtor:

Name: _____ Registered GS Adult: ☐ Yes ☐ No

Address: _____

Telephone: _____ Email: _____

This person is a: ☐ Parent/Guardian ☐ Other: _____

Girl Scout Name: _____

<u>Total Money Due:</u>		Council will no longer take on troop delinquencies.
<u>Due to Council:</u>		Council will help collect money from parents.
(85% x Total Money Due)		Receipts and Parent Permission Form MUST accompany Discrepancy Form, also make sure parents are aware this form is being turned in to Council.
<u>Troop Proceeds:</u>		
(15% x Total Money Due)		

Explanation of Delinquency/NSF/Counterfeit money _____

Actions take to date: _____

Date: _____ Service Unit: _____ Troop#: _____

Troop Leader: _____ Phone#: _____

☐ I understand that if the above-mentioned debtor pays the outstanding balance to the troops, I will notify the council immediately

Signature: _____ Date: _____

Email to jlackson@gsec.org

M2 Girl Flyer – New Flyer Back!

1 per girl

Flyer back with tear-offs



Get **READY TO EXPLORE** with kangaroos in the 2026 Fall Product Program!

Benefits of Participating

Girl Scouts learn and practice skills like goal setting, decision making, money management, sales skills and business ethics as they earn proceeds for their troop.

The Fall Product Program is an excellent way to earn start up proceeds to fund your troop's activities and projects throughout the year.

- Proceeds stay local to benefit our council and troops earn x% on all items sold.

How the Program Works

This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase from a variety of products. There are two ways to participate:

- **In-person** by taking orders using the nut order card and collecting payments.
- **Online** by inviting friends and family to order. Customers can choose to have nuts and chocolates, Girl Scout themed Barbies®, magazines, and much, much more shipped directly to them. They can also choose select nut and chocolate items for Girl Scout delivery.

Important Dates

- **X Date:** Program begins – online ordering opens and Girl Scouts may sell in-person.
- **X Date:** Last day of order taking with the order card AND deadline to enter the items sold into the online system.
- **X Date:** Last day for online girl delivery orders.
- **X Date:** Last day for online shipped orders.
- **X Date:** Nut and chocolate items will be delivered to Service Unit sites.

Kangaroo Facts

- **Scientific Name:** Macropus
- **Animal Type:** Marsupial
- **Height:** 4-6 feet tall when standing
- **Weight:** 40-200 pounds
- **Gestation Period:** 30-36 days
- **Life Span:** 8-12 years in the wild



Questions? Contact us at support.gsnutandmagx.com or 1-800-372-8520
The GSN, SNUT and MAGX names, along with all associated trademarks and logos, including the Girl Scout Design, are owned by Girl Scouts of the USA. M2 Media Services is an official GSUSA licensed vendor.

Ready to Share? 1. Launch your store. 2. Write your code by the QR. 3. Tear off and share.

Scan to support my Girl Scout site

Unique Code

QR Code

Scan to support my Girl Scout site

Unique Code

QR Code

Scan to support my Girl Scout site

Unique Code

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Scan to support my Girl Scout site

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Unique Code

QR Code

Scan to support my Girl Scout site

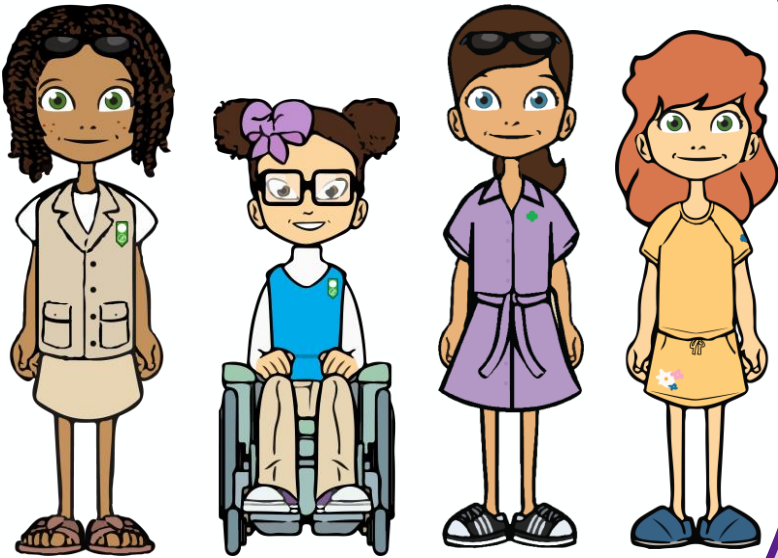
Unique Code

QR Code

- 9 tear-off tags
- Space to write in the Unique Code to Girl Scout's storefront
- Like the business cards available on the participant dashboard without needing to print
- Goal: make the print pieces currently in existence work harder

Host a Fall Product Rally
send pics to
areyes@gsesc.org
for a free FP Rally patch
for each girl





5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Plus: Girl Scout Programs, Camp,
Troop Activities & Giving Back

YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program participate in fun adventures like travel and camp



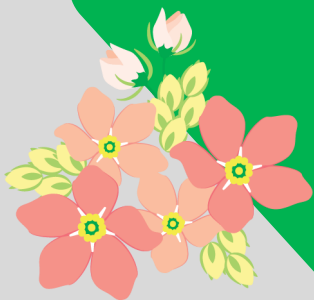
Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience

Are you...

READY TO
explore



KANGAROO

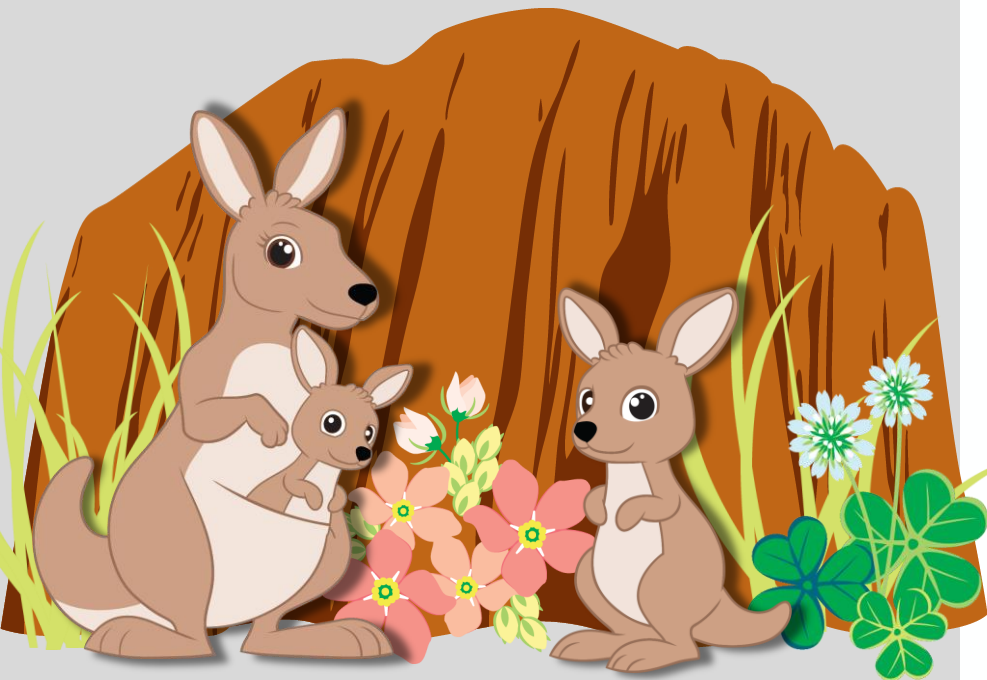
Lives in Eastern Australia in small groups called “troops”

Use their strong tails for balance while jumping

Newborn joeys are just 1 inch long (2.5cm) at birth (size of a grape)

Female Kangaroos sport a pouch on their belly to cradle joeys





READY TO
explore

TROOP PROCEEDS

15% of Total Sales

Opt Out

18% of Total Sales, when ALL girls decide they do not want any rewards, girls will still receive patches

Opt out form will be available online soon

FALL PROGRAM PRODUCT LINES

Nuts & Chocolates
Magazines
BarkBox
Candles
Personalized Products
Tervis Tumblers

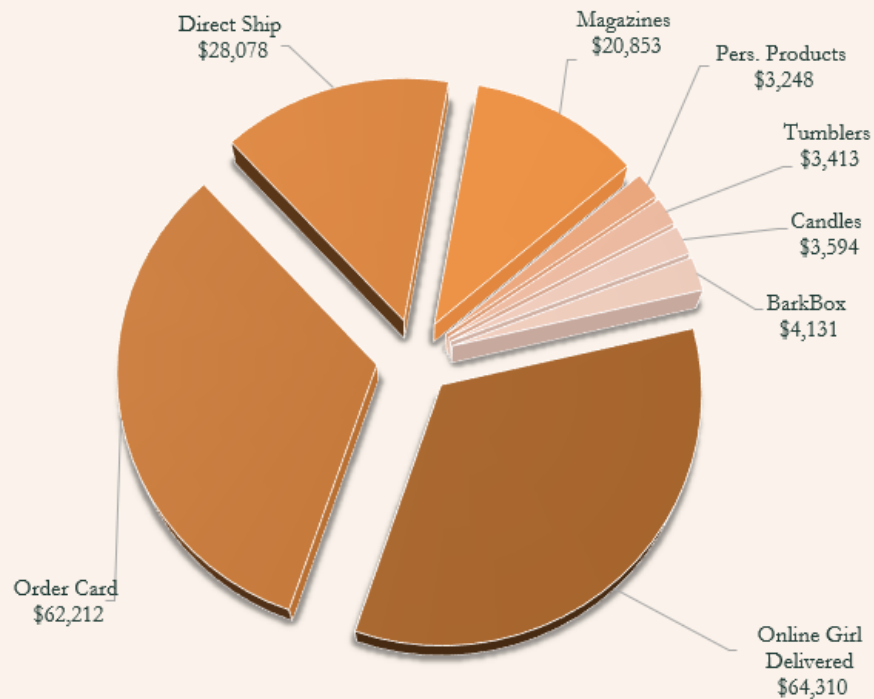


2025 Overall GSESC Sales

Breakdown by product type

- Overall sales 7.50%
- 50% OGD v 48% OC

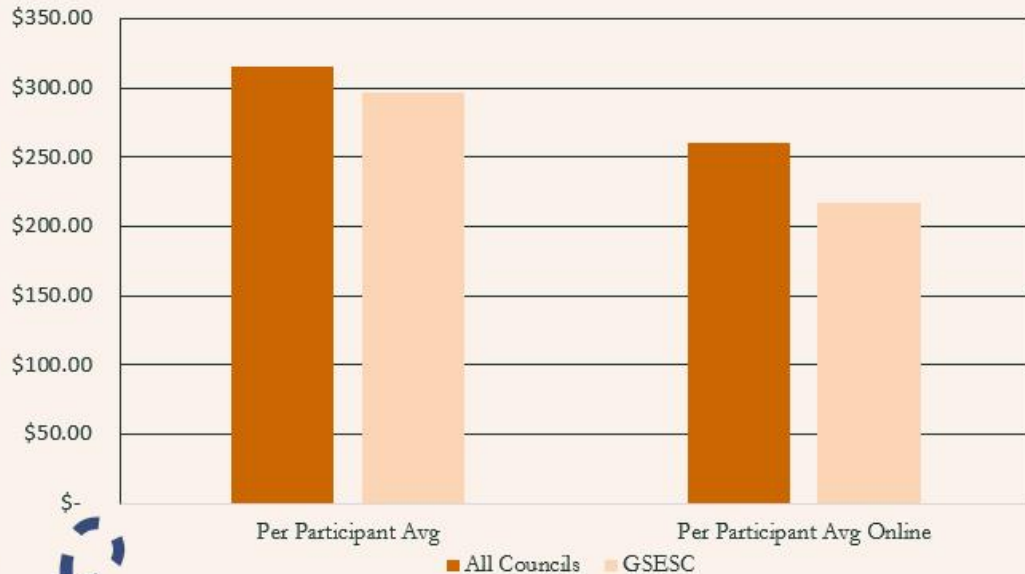
Nationally:
70% OGD v 30% OC



Total Gross Sales

Participation Stats

National vs GSESC



2025 Program Stats

Girl Scouts

GS Uploaded	2,737
GS Participating	687
GS Selling	645
% Participating	23.57%
# Avatars Created	588
# GS OC	289
# GS OGD	443
# GS Direct Ship	320
# GS Mags	286
# GS Pers Products	44
# GS Tumblers	55
# GS Bark Box	107
# GS Candles	74

PGAs

Total \$ PGA	\$297.06
Total Units PGA	28.46
OC PGA	10.66
OGD PGA	11.08
Care 2 Share PGA	0.88
Direct Ship PGA	4.48
Total Nut PGA	26.52
Magazine PGA	1.28
Pers Product PGA	0.12
Tumbler PGA	0.11
Bark Box PGA	0.22
Candle PGA	0.19

Emails

# Emails Sent	11,648
\$ per Email	\$10.96
Online \$ PGA	\$217.05
# of Emails PGA	19.81
Online Unit PGA	19.20

Troop Stats

Troops Selling	102
Troop \$ Avg	\$1,878.46
Troop \$ Avg Online	\$1,251.24



Ordering Options



ONLINE SHOPPING SITES

Supporters enter a participant's storefront by clicking on a link or following a QR code.

They can then select their desired product line to proceed

Nuts & Chocolates have two ordering options:
Girl Delivered or
Direct Ship

How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE



Personalized Products

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.

SHOP MY SITE



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

SHOP MY SITE



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

SHOP MY SITE



Candles

Visit my candle products site to purchase a variety of high-quality scented candles. Made in the USA

SHOP MY SITE

Welcome to Athena's Nut and Chocolate Store

SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Athena to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Athena)

GIRL DELIVERED

CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

(Additional products available for this option)

SHIPPED TO ME

WAYS TO VISIT STOREFRONTS

Supporters can easily visit
other storefronts after
checking out online

Confirmation emails also
include a handy link to
repurchase

girl scouts
of northeast texas

M2 Media

Candle

View in Español

We've completed your order.

Order #21635



[Print Receipt](#)

Appear on Athena's store

☐ Allow my first name and last initial to be used on Athena's top supporters listing. We will not display the purchase amounts.

We appreciate your help.

Thank you for your support. You will receive an email confirmation shortly.

If you purchased a magazine as a gift, you will receive instructions in your confirmation email telling you how to select a gift message to be sent to the recipient.

Athena needs \$280.00 to reach her goal!

Thank you for helping today's Girl Scouts make the world a better place.

Continue Your Support



SHOP NUTS & CHOCOLATES



SHOP PERSONALIZED PRODUCTS



SHOP TUMBLERS



SHOP BARKBOX PRODUCTS



SHOP MAGAZINES



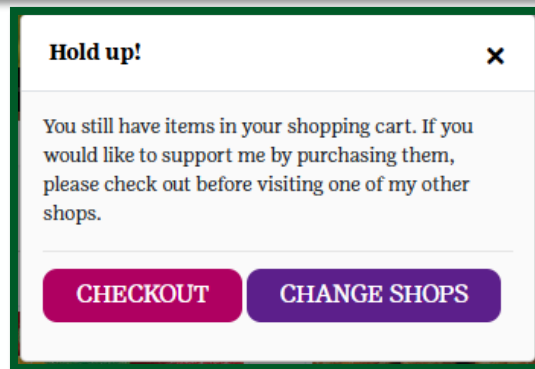
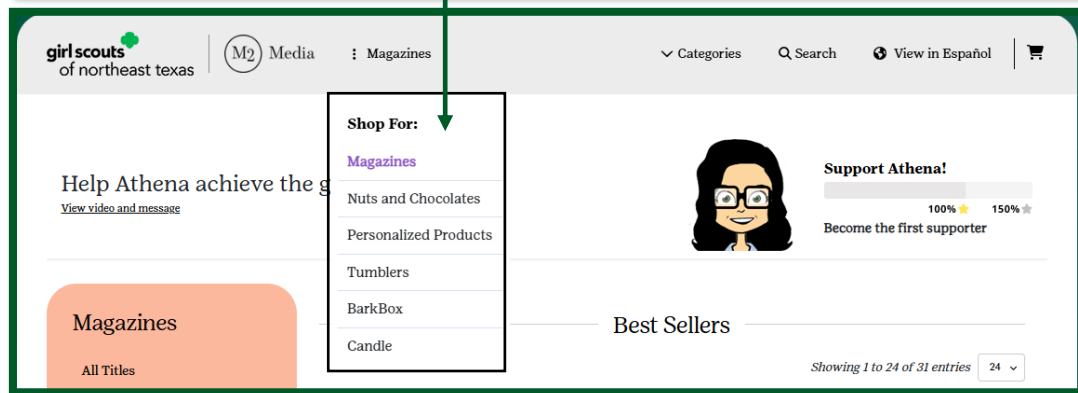
SHOP CANDLES

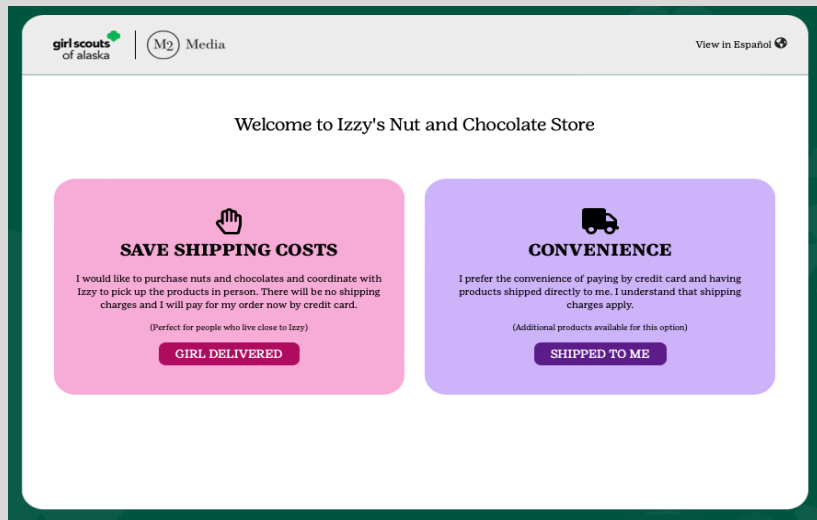
STOREFRONT UPDATE

NEW

This year, customers
can easily toggle
between storefronts
using a drop-down
menu

Checkout between
storefronts remains
separate





GS Online Nut Store Direct Ship

- Direct shipped – Product orders are shipped to customers.
- Customers pay for shipping based on the online shipping chart.
- The 2026 rates are only slightly higher over last year.

2026 Online Store Shipping Rates

Product Subtotal			Standard	2 Day
\$1.00	-	\$30.00	\$12.60	\$29.10
\$30.01	-	\$60.00	\$16.85	\$36.85
\$60.01	-	\$90.00	\$27.05	\$50.10
\$90.01	-	\$150.00	\$42.80	\$82.60
\$150.01	-	Plus	\$46.95	\$90.60

Thank you for helping Isela achieve the goal! We're only a few steps away from completing your order.

Order Summary

Nut & Caramel Trail Mix	x 2	\$20.00
Dill Pickle Flavored Peanuts	x 1	\$8.00
Hot Cajun Crunch	x 2	\$14.00
Dark Chocolate Peppermi...	x 2	\$16.00
Subtotal:		\$58.00
Shipping:		\$16.20
Order Total:		\$74.20

Need to make a change? [Edit Your Cart](#)

 [View our Shipping Rates](#)

Shipping:
Diane Flanagan

Shipping Method

- ☒ Standard Shipping - \$16.20
- ☐ 2 Day Shipping - \$36.10

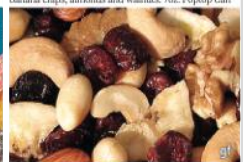
2 Day shipping is strongly recommended for orders containing chocolate. Please consider your region and weather when choosing a shipping method. Melted products will not be replaced if Standard shipping is chosen. Shipping rates cover the costs incurred to process, pack, and transport your order. Due to shipping procedures, we are unable to cancel orders.

Melted items will be replaced ONLY if shipped via 2 Day shipping.

Packing material used in shipping boxes is starch-based and can be disintegrated in water without polluting groundwater resources.

Nuts & Chocolates



A Mint Treasures \$15 Creamy milk chocolate with a refreshing mint filled center. 6oz. Tin 	B Honey Roasted Mixed Nuts \$15 Cashews, almonds, peanuts and pecans with a touch of honey. 16oz. Jar 	C Whole Cashews \$10 A classic favorite roasted and salted with sea salt. 8oz. Poptop Can 	D Almonds Covered in a Chocolate Coating \$10 Crunchy almonds in a chocolate coating. 9oz. Poptop Can 
E English Butter Toffee \$9 Crunchy handcrafted toffee drenched in milk chocolate. 5oz. Box 	F Chocolate Covered Raisins \$9 The plumpiest raisins covered in smooth milk chocolate. 10oz. Poptop Can 	G Dark Chocolate Caramel Caps \$9 Dark chocolate covered caramel topped with sea salt. 6oz. Box 	H Deluxe Pecan Clusters \$9 Roasted pecans covered in caramel and milk chocolate. 5oz. Box 
I Dark Chocolate Peppermint Pretzels \$8 Crunchy pretzels coated in rich dark chocolate and sprinkled with peppermint pieces. 6.5oz. Bag 	J Peanut Butter Bears \$8 Milk chocolate bears with a smooth peanut butter filling. 5oz. Box 	K Peanut Butter Trail Mix \$8 Peanuts, peanut butter gems, peanut butter mini cups, mini pretzels and cashews. 7oz. Bag 	L Dulce de Leche Owls \$8 Fresh, milky caramel surrounded by smooth milk chocolate. 5.5oz. Box 
M Butter Toasted Peanuts \$8 Lightly toasted, crunchy peanuts with buttery flavor. 9oz. Poptop Can 	N Hot Cajun Crunch \$7 Cajun corn sticks, seasoned peanuts, pretzels and sesame sticks. 7oz. Poptop Can 	O Fruit Slices \$7 Fat free! Assorted naturally & artificially fruit flavored chewy candy. 10oz. Bag 	P Cranberry Nut Mix \$7 A tasty mix of peanuts, raisins, cranberries, cashews, banana chips, almonds and walnuts. 7oz. Poptop Can 

 = Kosher
  = Kosher, Dairy
  = Naturally Gluten Free
 *CAUTION: ALL products processed on shared equipment with peanut and tree nut containing products.

Shop the Direct Ship Online Store...

for a wider selection of snacks and chocolates, including exclusive items and tins perfect for gift giving. Purchases will be direct shipped and all major credit cards are accepted.

Visit my store at:

Add
QR code
here.



Show your support and appreciation by donating a can of nuts to our Military Troops! Your \$7 gift will send one can of nuts to our men and women overseas!

DELICIOUS NUTS & CHOCOLATES

Council's Top Selling Items

- #1 – Deluxe Pecan Clusters (LY #1)
- #2 – Peanut Butter Bears (LY #3)
- #3 – Chocolate Covered Almonds (LY #2)
- #4 – Whole Cashews
- #5 – Fruit Slices (LY #5)

PRODUCTS



Peanut Butter Trail Mix

(order card, online girl
delivered or direct ship)

Peanuts, peanut butter gems,
peanut butter mini cups, mini
pretzels and cashews.

2025 – 725 units sold

2024 – 623 units sold

Dark Chocolate Caramel Caps with Sea Salt

(order card, online girl
delivered or direct ship)

Dark Chocolate covered
caramel topped with sea salt.

2025 – 681 units sold

2024 – 646 units sold



PRODUCTS



Deluxe Pecan Clusters
(order card, online girl delivered
or direct ship)

Roasted pecans covered in
caramel and milk chocolate.

2025 – 2,171 units sold

2024 – 2,276 units sold

Dulce De Leche Owls
(order card, online girl
delivered or direct ship)
Fresh, milky caramel
surrounded by smooth milk
chocolate.

2025 – 784 units sold

2024 – 781 units sold



PRODUCTS



Peanut Butter Bears

(order card, online girl delivered
or direct ship)

Milk chocolate bears with a
smooth peanut butter filling.

2025 – 1,095 units sold

2024 – 1,012 units sold

Dark Chocolate Peppermint Pretzels

(order card, online girl delivered
or direct ship)

Crunchy pretzels coated in rich
dark chocolate and sprinkled
with peppermint pieces.

2025 – 629 units sold

2024 – 636 units sold



PRODUCTS



Fruit Slices

(order card, online girl delivered
or direct ship)

Fat Free! Assorted fruit flavored
chewy candy.

2025 – 821 units sold

2024 – 855 units sold

English Butter Toffee

(order card, online girl delivered
or direct ship)

Crunchy handcrafted toffee
drenched in milk chocolate.

2025 – 721 units sold

2024 – 666 units sold



PRODUCTS



Butter Toasted Peanuts

(order card, online girl delivered
or direct ship)

Lightly toasted peanuts with a
buttery flavor.

2025 – 753 units sold

2024 – 681 units sold

Chocolate Covered Almonds

(order card, online girl
delivered or direct ship)

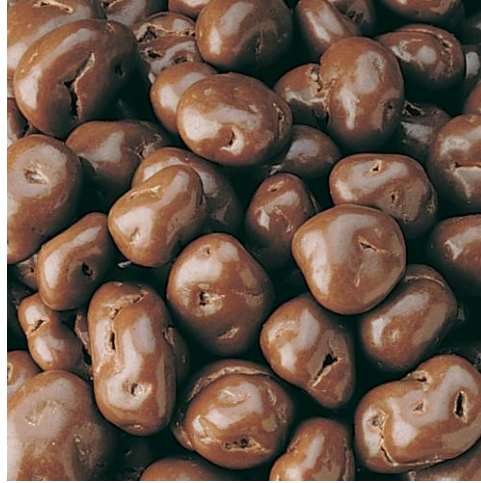
Crunchy almonds covered in
milk chocolate.

2025 – 1,043 units sold

2024 – 1,131 units sold



PRODUCTS



Chocolate Covered Raisins

(order card, online girl delivered or direct ship)

The plumpest raisins covered in smooth milk chocolate.

2025 – 761 units sold

2024 – 708 units sold

Cranberry Nut Mix

(order card, online girl delivered or direct ship)

A tasty mix of peanuts, raisins, cranberries, cashews, banana chips, almonds and walnuts.

2025 – 714 units sold

2024 – 705 units sold



PRODUCTS



Whole Cashews with Sea Salt
(order card, online girl delivered
or direct ship)

A classic favorite roasted and
salted with sea salt.

2025 - 890 units sold

2024 - 831 units sold

Hot Cajun Crunch

(order card, online girl delivered or
direct ship)

Cajun corn sticks, seasoned
peanuts, pretzels and sesame sticks.

2025 - 1st time 569 units sold



PRODUCTS



Honey Roasted Mixed Nuts with Peanuts

(order card, online girl delivered
or direct ship)

Cashews, almonds, peanuts and
pecans with a touch of honey.

2025 - 783 units sold (LY #4)

2024 - 869 units sold

New Nut Products

Sweet Onion Snack Mix Online Only

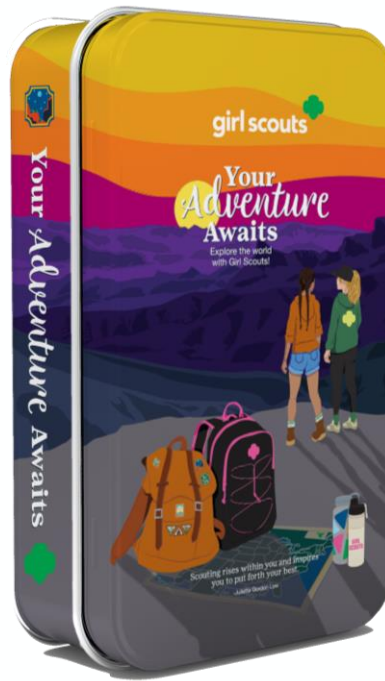
A blend of Peanuts, Almonds, Cashews, and Mini Pretzels – all coated in our sweet onion seasoning.

8 oz Resealable Standup bag



ASHDON FARMS TINS

Perfect for Gifts and
Treats!



Holiday Tin
Online only
Chocolate Covered
Pretzels or Deluxe
Pecan Clusters

Exploration Tin

Mint Treasures

Order card and online

2025 – 508 units sold

2024 – 572 units sold



NEW Direct Ship Nut Upsell

NEW this year, when a supporter places a qualifying Direct Ship Nut & Chocolates order, they may be presented with a Bonus Offer before completing checkout. The offer appears within the shopping cart and provides an opportunity to add an additional item to their order.

Bonus Offer purchases are processed as standard Direct Ship sales and:

- Count toward participant rewards
- Count toward overall program sales
- Are fulfilled through the Direct Ship program alongside the supporter's order
- Do **not** impact shipping costs!

To qualify for a Bonus Offer, a supporter must have at least one non-Care to Share Direct Ship item in their cart.



CARE TO SHARE

2025 – 567 units donated

Customer makes purchase to support
Blue Star Moms

Orders can be placed through order card, online girl delivered, or direct ship channels

Product will be distributed by Troops and Council.

Troops earn proceeds and Girl Scouts earn a special patch and credit towards other rewards

Mags & More

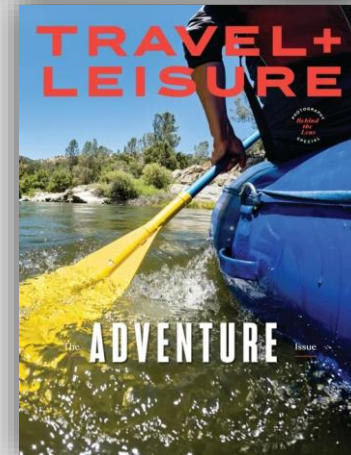
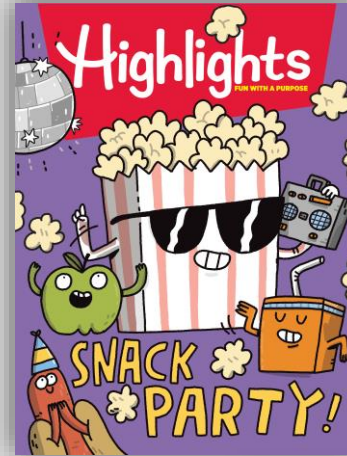


MAGAZINES

Top selling magazines
Easy renewal

NEW

Most popular titles returning!



We're excited to bring back some of our most popular titles, like print editions of...

Food Network Good Housekeeping Women's Health

As well as **NEW** print titles expanding our special-interest categories, such as...

Artists Magazine Love of Quilting Watercolor Artist



NEW!
Campfire
Sing-A-Long

BARKBOX

Girl Scout themed
BarkBox options

Choose from four
different boxes!

Limited Quantity



Squeak-Along
Guitar



Cozy Campfire



Roastin'
S'mores



Berry Trios™
Treats

Happy Trails & Tails



Ruff Terrain Boots



Outdoor Adventure
Pup Patches



Berry Trios™
Treats

Cozy Pup Campout



Campfire Tails Set



Stick With It
Pup Patch



Berry Trios™
Treats

Good Dog Goals



Good Dog Sash



Learn and Earn
Pup Patches



Berry Trios™
Treats

CANDLES

New

Original Collection:
9 fragrances
4 sizes

New

Coconut Soy Collection:
12 fragrances, 1 size
3 discovery sets

Styles and scents for all
customers!



**All new items
for Fall 2026!**



PERSONALIZED PRODUCTS

NEW

Personalized paper
calendars, soap, colored
frames, & napkins!



TERVIS® TUMBLERS

NEW

Military, America250,
Halloween & more!

500+ options!

New for 2026



America250



Americana



Military



Pro & Collegiate Sports



Pets



Florals



Game On



Halloween



Fruit Trend



Harry Potter Collection



Holiday Entertaining

Coming Soon



Champagne Pint Stemless Wine Rocks



Girl Scout Experience



Girl Scout Fall Product Program

Girl Scouts is a place where every participant has the space and support she needs to reach her full potential and accomplish amazing things. A lifetime of leadership, success, and adventure starts here.

The Girl Scouts® name, mark, and all associated trademarks and logos, including the Trefoil Design, are owned by Girl Scouts of the USA. Trefoil Nut Company is an official GSUSA licensor.

Join the Fun and Earn Rewards!
Visit Your Online Site to Explore All the Rewards You Can Earn.

girl scouts
of middle tennessee

M2 Media

Here's How to Earn Two Personalized Patches with Your Name and Avatar:



Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$350+ in total Fall items

Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 325+ packages of cookies during the 2027 Girl Scout Cookie Program



Visit gsnutsandmags.com/gsmidtn to login.

1 Login



Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3 Share

Friends and family can help you reach your goals by shopping online! Send emails through M2 so supporters can see your goal and hear your personalized avatar message in your own voice. With a parent or guardian, share your shop link by text or on social media, and follow current GSUSA guidelines.



HOW TO GET STARTED

Participation is easy!

Girl Scouts can participate fully online, with access to sell nuts & chocolates, magazines, BarkBox, Candles, Personalized Products, and Tervis® Tumblers

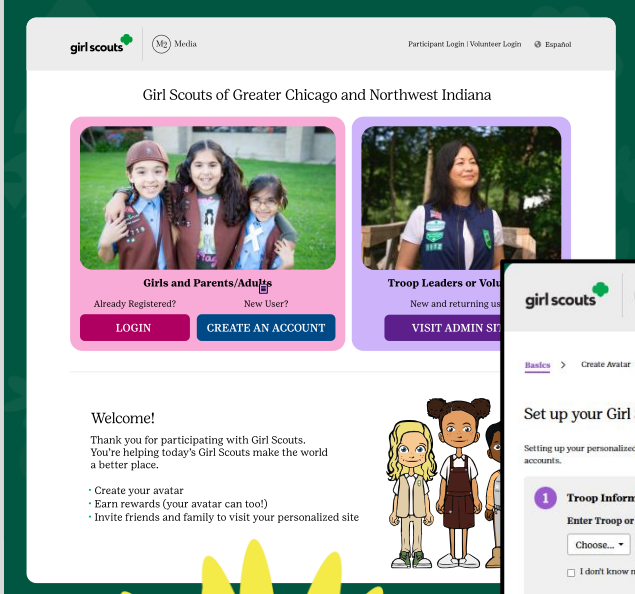
Or, in-person with nut order card

GIRL SCOUT'S PLATFORM SET-UP

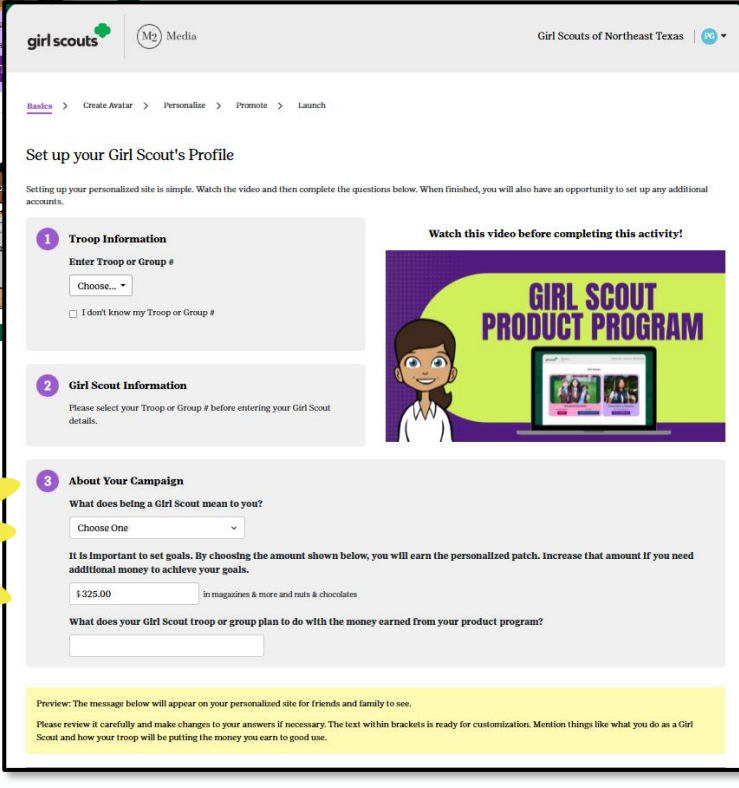
Returning Participants:
Login using last year's
credentials, or choose to
reset your password

New Users: Choose “Create
an Account” and use your
preferred Email Address

- Confirm Membership
 - Select Goals
 - Build an Avatar
 - Upload a Video
 - **Share!**



The screenshot shows the login and account creation page for Girl Scouts of Greater Chicago and Northwest Indiana. It features two main buttons: "LOGIN" for already registered users and "CREATE AN ACCOUNT" for new users. Below these buttons is a welcome message and a list of benefits for creating an avatar, such as earning rewards and inviting friends. There is also a cartoon illustration of two girls.



The screenshot shows the profile setup page for Girl Scouts of Northeast Texas. It is titled "Set up your Girl Scout's Profile" and includes a video link for the "GIRL SCOUT PRODUCT PROGRAM". The page is divided into three sections: 1. Troop Information, 2. Girl Scout Information, and 3. About Your Campaign. Each section contains a form with various input fields and dropdown menus. A preview section at the bottom shows how the information entered will appear on the personalized site.

1 Troop Information
Enter Troop or Group #
Choose...
☐ I don't know my Troop or Group #

2 Girl Scout Information
Please select your Troop or Group # before entering your Girl Scout details.

3 About Your Campaign
What does being a Girl Scout mean to you?
Choose One
It is important to set goals. By choosing the amount shown below, you will earn the personalized patch. Increase that amount if you need additional money to achieve your goals.
\$325.00 in magazines & more and mugs & chocolates
What does your Girl Scout troop or group plan to do with the money earned from your product program?
[Text Box]

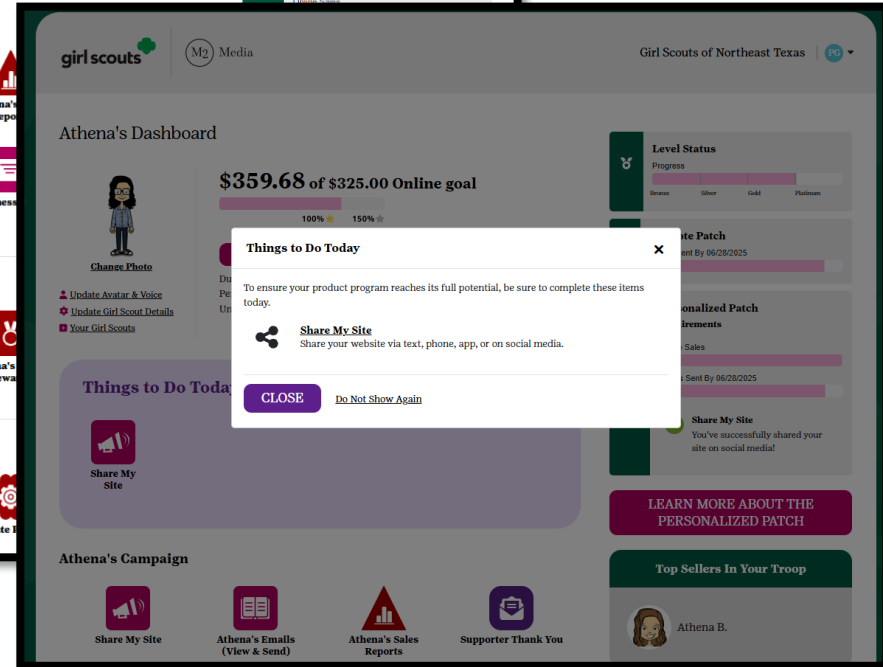
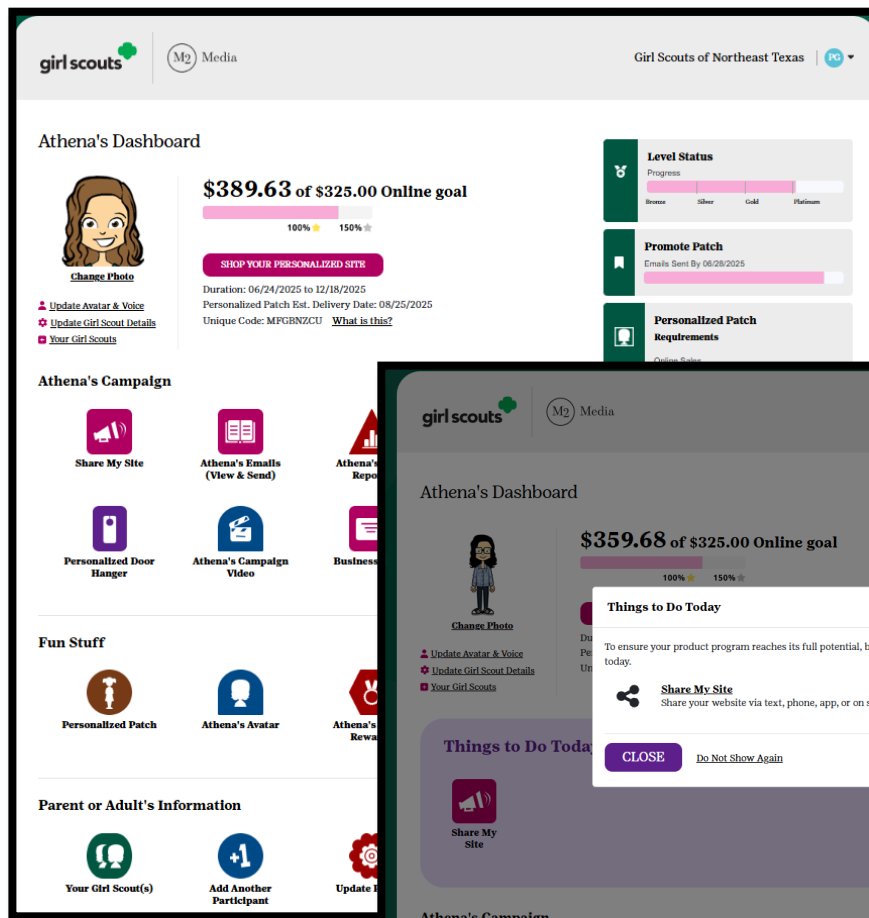
Preview: The message below will appear on your personalized site for friends and family to see.
Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.

PARTICIPANT'S DASHBOARD

The Dashboard is a Girl Scout's online toolkit for managing both online and in-person sales!

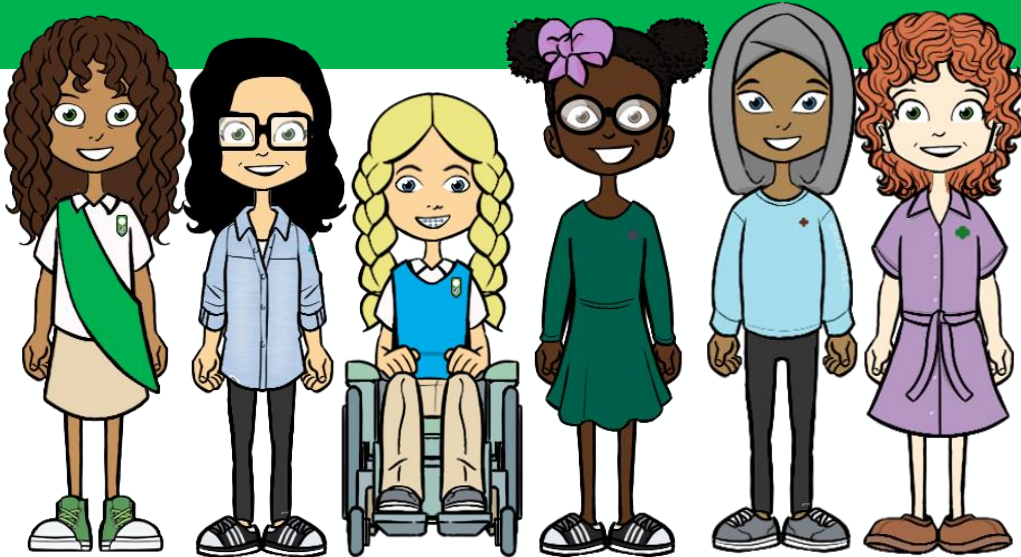
Find helpful sections such as:

Supporter Thank You
Address Book
Avatar's Room
Paper Order Entry
Physical Rewards
Sales Reports



GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar



 M2 Media Girl Scouts of Northeast Texas PG

 Update Athena's Avatar

Build Your Avatar
Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the uniform and official apparel options that are available in council stores or online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

Face	
◀	Skin Tone ▶
◀	Eyes ▶
◀	Eye Color ▶
◀	Face / Masks ▶
Hair	
Body	
Clothing	

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

  RECORDED NOW  UPLOAD AN AUDIO FILE  Audio Received!

☐ I do not want to record a voice 

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

 PREVIEW

UPDATE

TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes

girlscouts Media Girl Scouts of Northeast Texas

Manage Athena's Address Book

ADD CONTACT

Add Contacts

To contact additional friends and family to help you reach your goal, add contacts below and click "send".

Import your contacts or add email addresses individually:

[yahoo/mail](#) [Sign in with Google](#) [Outlook](#) [Aol Mail](#)

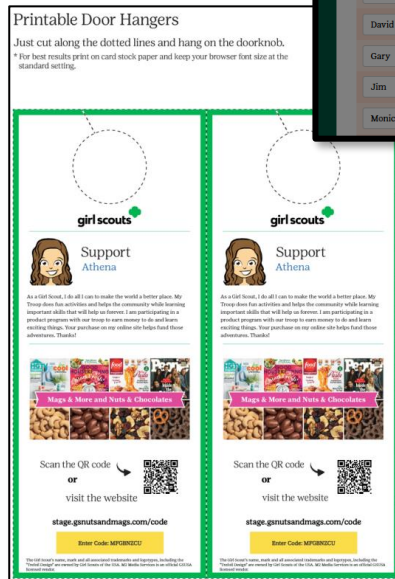
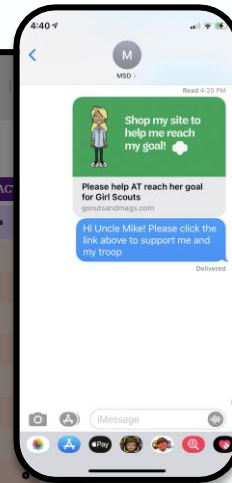
Or Add Emails Individually

First Name	Last Name	Greeting What is this?	Email	Options What is this?
				☒ Gift Delivery

Please note that emails can take up to 90 minutes to deliver.
Please include email addresses only for adults over the age of 18. Names will be treated with strict confidentiality and will not be used for any purpose other than this campaign.

[CANCEL](#) [SEND](#)

checcheiltesting+email ☒ Gift Delivery



SHARE MY SITE TOOL KIT

Selecting “Share My Site” will bring you to a page allowing for a variety of sharing options!

Download images for additional online marketing

Easily copy the storefront link

Share directly to Social Media

Text friends & family

Athena's Dashboard



Change Photo

Update Avatar & Voice
Update Girl Scout Details
Your Girl Scouts

\$359.68 of \$325.00 Online goal

100% 150%

SHOP YOUR PERSONALIZED SITE

Duration: 06/24/2025 to 12/18/2025
Personalized Patch Est. Delivery Date: 08/25/2025
Unique Code: MFGBNZCU [What is this?](#)

Level Status

Progress

Bronze Silver Gold Platinum

Promote Patch

Emails Sent By 06/28/2025

Personalized Patch Requirements

Online Sales

Emails Sent By 06/28/2025

Share My Site

You've successfully shared your site on social media!

Things to Do Today

Share My Site

Athena's Campaign

Share My Site
Athena's Emails (View & Send)
Athena's Sales Reports
Supporter Thank You

Learn More About Personalized Patch

Top Sellers In Your Tr

Athena B.

Share My Site

Generate your website link and share via text, phone, app, or on social media.

Ways to Share

Choose where you would like to share:

 Share my site via text or apps

 Share my site on Facebook

 Share my site on Twitter / X

Social Media Kit

Some social media sites like Instagram require you to include images with your post. Feel free to use these specially sized images when you share.

 **DOWNLOAD SOCIAL IMAGES**

 **COPY YOUR STORE LINK**

Unique Code

MFGBNZCU

Helpful Sales Tips

- For best results, share with friends and family weekly throughout the product program.
- Remember to always follow the Girl Scout Internet Safety Pledge.

RETURN TO DASHBOARD

Download Social Media Images

Save the following images to your phone or computer and use when sharing your store link.

Visit my site to help me reach my goal!

Instagram Story, Snapchat
1080 x 1920

DOWNLOAD

Visit my site to help me reach my goal!

Instagram
1080 x 1080

DOWNLOAD

Visit my site to help me reach my goal!

Facebook, X / Twitter
1200 x 630

DOWNLOAD

CLOSE

REPORTING

NEW

Individual Product line reports have been consolidated for easier viewing. All reporting data still exists, just in easier-to-use sections!

NEW

Find additional reporting on **Sales by Channel**, to allow participants to keep track of how sales originate. Impact results by focusing on under-utilized sales channels!

 Reports

Athena Bechtel
Girl Scouts of Northeast Texas
Service Unit: 200000
Troop/Group: 200000
Number of emails sent: 1
Number of shares: 2

All Sales

Magazines & More Sales

Direct Ship Nuts

Online Nuts Girl Delivered

Summary Report

Campaign Stats Report

Total Sales

Total \$ Sold	\$93.94
Collected Online	\$93.94
Collected From Customers	\$0.00

Sales By Channel

Share My Site Units	1
Share My Site Total Sales	\$48.99
Supporter Email Units	0
Supporter Email Total Sales	\$0.00
Participant Dashboard Units	2
Participant Dashboard Total Sales	\$44.95

PRINT REPORT

DOWNLOAD REPORT



EMAIL

Campaign Stats

Did you upload a video? No

Did you upload a photo? No

Did you create an avatar? Yes

Did you earn a personalized patch? No

Number of emails sent: 1

Did you earn your 20 or more emails reward? No

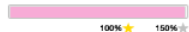
Your current rank: N/A

Sienna's Dashboard



[Change Photo](#)

\$1,914.85 of \$350.00 goal



[SHOP YOUR PERSONALIZED SITE](#)

Duration: 07/02/2024 to 11/29/2024

Personalized Patch Est. Delivery Date: 09/04/2024

Unique Code: 462AXTA9 [What is this?](#)

[Update Girl Scout Details](#)

[Add Another Girl Scout](#)

Sienna's Campaign



Manage Paper Orders



Sienna's Emails
(View & Send)



Sienna's Sales
Reports



Supporter Thank You

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

[GET STARTED](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.



Thank You Email

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with your recent purchase.

Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime.

If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.

From Sienna

[ACTIVATE EMAIL](#)

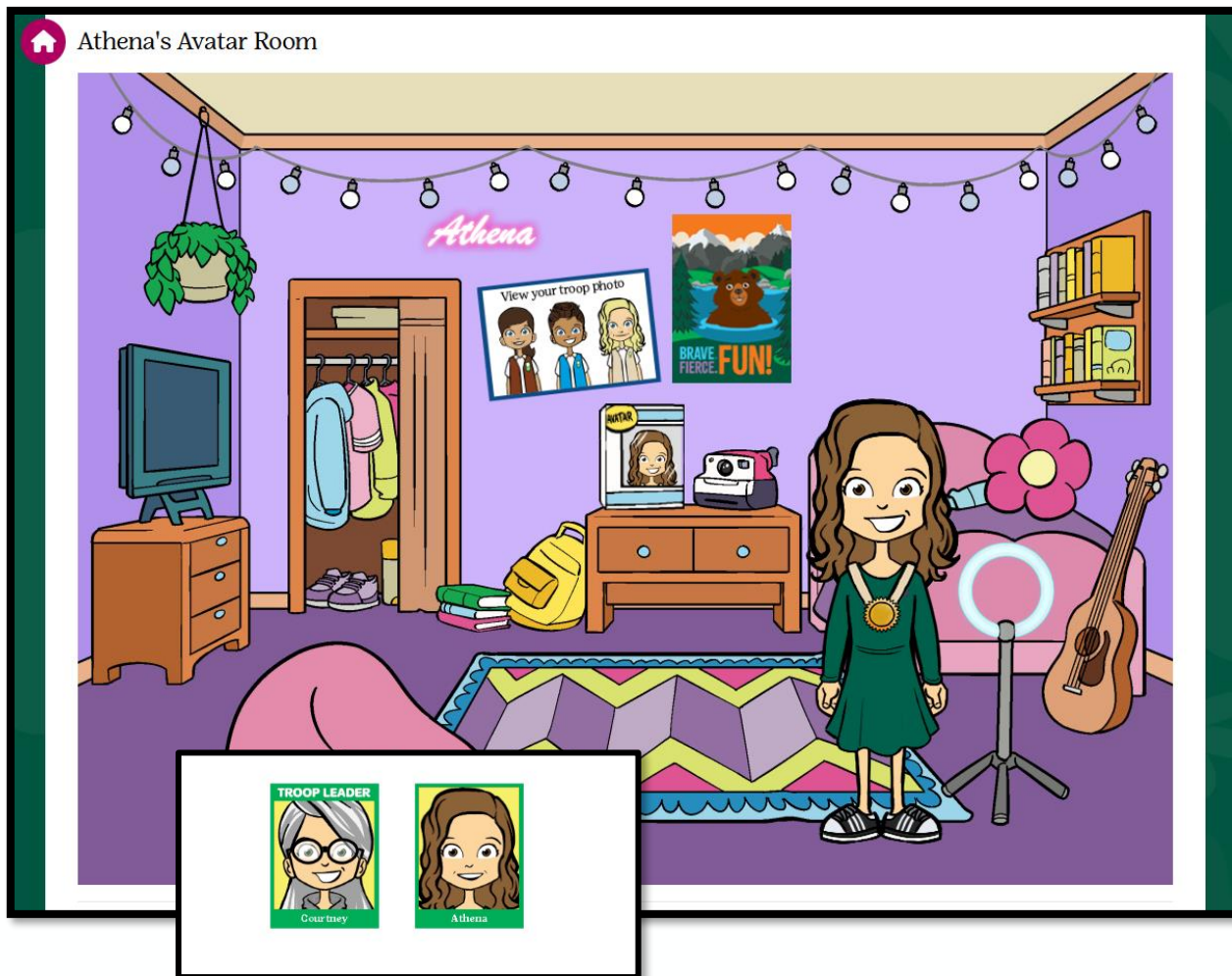
SAY THANKS!

AVATAR ROOM

Unlock cool room accessories when completing tasks

View your troop photo!

Volunteers: be sure to create your avatar, so participants can see you in the Troop Photo!



Fall Personalized Patch

Choose from 3 theme background options!

- *Create avatar
- *Send 18+ emails
- *Use “Share My Site” function in M2
- *Sell 3+ Mags and more items and 30+ nut/chocolate items



2026-27 FALL & COOKIE CROSSOVER PATCH

- *Create avatar
- *Send 18+ emails
- *Use “Share My Site”
function in M2
- *Sell 350+ packages of
cookies during 2027 cookie
program





GIRL SCOUT REWARDS



REWARDS

Rewards are cumulative. Earn items as you reach your goal! Please make reward choices on your M2 website. Rewards are subject to change due to unforeseen circumstances. Similar items may be used as substitutions. Some items may vary in color.

Orders due by: _____ Pick up products by: _____ Turn in money by: _____



Combined Sales



25+ Total Items Sold
Explore in Color Pen



35+ Total Items Sold
Interchangeable Charm Necklace



45+ Total Items Sold
Small Kangaroo Plush



55+ Total Items Sold
Theme Stickers & Ready to Explore Poster



70+ Total Items Sold
Ready to Explore T-Shirt



85+ Total Items Sold
Yarn Craft Kit & Kangaroo Charm & Bracelet



110+ Total Items Sold
100+ Patch & Large Kangaroo Plush



135+ Total Items Sold
Travel Bag



175+ Total Items Sold
Kangaroo Encounter

Tallulah



**GSESC's 2025
Top Fall Product
Seller from
Troop 4540**



Patches



18+ Emails Sent
Ready to Explore Patch



2+ Mags & More Items
2026 Patch



15+ Nut & Chocolate Items
Kangaroo Patch



Donations



5+ Military Items
Care to Share Patch



8+ Units Sold Via Share My Site
Goal Getter Patch

Kangaroos

Giant – Kara

Large – Katie

Small – Kelsey

One girl will win Kara and
will receive her at 2027 Girl
Recognition Ceremony



Kangaroo Experience

Location and Date TBA

*Girls will be able to hold and take pictures with kangaroo and other animals



Volunteer Experience





Announcement

To manage the product program this year, please set up your account now. Your username will be the email address shown below. Use that information when you [create your password](#).

Once you log in, create your avatar, and check or enter the email addresses for the Girl Scouts/parents in your troop. They will receive an email with instructions on how to participate.

Username:

Once you have created your password, you can [access the site using this link](#) or go to gsnatsandmags.com/admin.

The program will run from 06/24/2025 to 12/28/2025. Please encourage all Girl Scouts to participate. It's fun and also a great learning experience. If you have any questions, [contact us online](#) or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you,
Girl Scouts of Northeast Texas



TROOP VOLUNTEER ACCESS

Receive an email invitation to login

Watch Troop training video

Queue Parent/Adult Email Campaign

Create your volunteer avatar

PARENT/ADULT EMAIL CAMPAIGN

Participant details and
email addresses are
uploaded by council

Edit or enter missing
parent/adult emails

Select “Send and Continue”
to Proceed – an email with
instructions on how to
participate will be sent to
each Parent/Adult on the
Campaign Launch Date



Girl Scouts of Northeast Texas
2025 Nut and Magazine Campaign



Send Parent/Adult Welcome Emails

Parent/adult emails have been added by your Girl Scout Council. Please review, make any changes, and click "Send and Continue." They will receive an email from you with a link and instructions to participate.

Any participants entered later by you or the Girl Scout Council will automatically receive the same instructions.

Getting Started

- 1) Update Your Profile
- 2) Send Email - Troop 5240

Troop 5240

VIEW EMAIL

First Name	Last Name	Email	Send in Spanish
Sean	Morgan	smorgan@m2mediagr	☐ 
Kayla	Rees	krees@m2mediagroup	☐ 
Courtney	Bechtel	cbechteltesting+Athen	☐ 
			☐

SEND AND CONTINUE

TROOP DASHBOARD

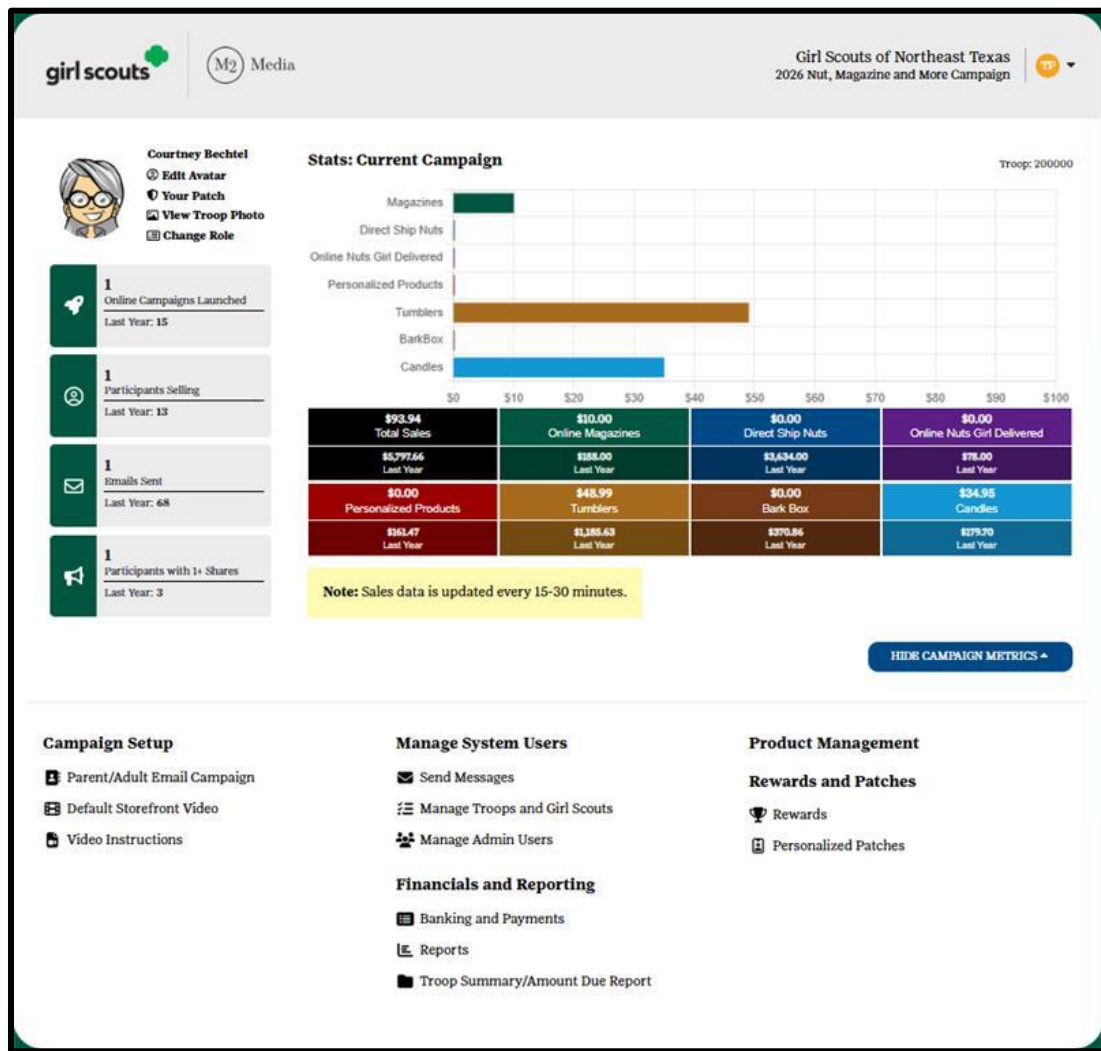
Send Messages

Manage Paper Order entry

Select rewards

View sales reports

Banking and payments



CREATE YOUR VOLUNTEER AVATAR

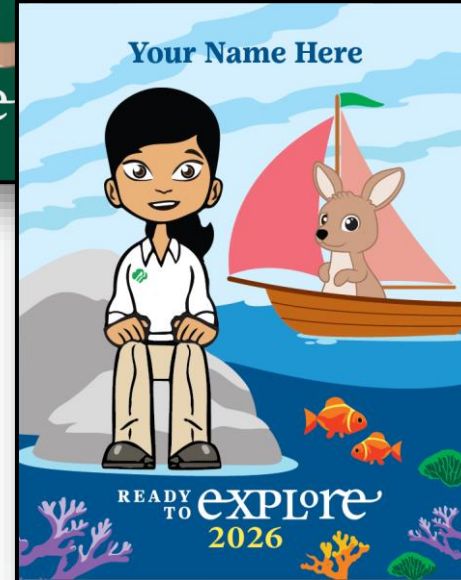
Choose from a wide
selection of volunteer-
specific avatar options
to create your likeness!

Participants will be able
to view your avatar in
their Troop Photo



TROOP VOLUNTEER REWARDS

- *Sell \$750 as a troop
- *Send Parent/Adult Email Campaign



DELIVERY TICKETS

Print delivery tickets by
Service Unit or troop

Available for easier
picking and packing

Option to include
financials

*Delivery tickets will be
available for both nut &
chocolate products and
rewards.*

 M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

SP

Show Quick Dashboard Links

 Delivery Tickets
Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site

Delivery Site Type

Single

>

Delivery Site

Alicia True (SU C...

>

Troop

All

☐ Include Financials

CREATE TICKET

Troop Tickets By Troop

Troop

Choose...

☐ Include Financials

CREATE TICKET

Girl Scout Tickets

Troop

Choose...

☐ Include Financials

CREATE TICKET

Product	Kit Count	Kit Price	Kit Total	Kit Tax
Dark Chocolate	0	0	0	0
Fruit Flavors	0	0	0	0
Peanut Butter Workbooks	0	0	0	0
Sippy Cups Mix	0	0	0	0
Chocolate Covered Raisins	0	0	0	0
Chocolate Trail Mix	0	0	0	0
Dark Chocolate Sea Salt Caramels	0	0	0	0
Double Dipped Peanuts	0	0	0	0
English Butter Toffees	0	0	0	0
Peanut Supremes	0	0	0	0
Chocolate Covered Almonds	0	0	0	0
Whole Caramels	0	0	0	0
Mint Toffees	0	0	0	0
Grip Trail Mix	0	0	0	0
Peanut Butter Buns	0	0	0	0
Care To Share	0	0	0	0
Total	0	0	0	0

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Girl Delivered			
Total Collected Sales Online	\$97.00	Total Collected Sales Online	\$80.00	Total Collected Sales Online	\$0.00
Proceeds	\$14.55	Proceeds	\$15.40	Proceeds	\$0.00
Nut Case Sales					
Collected from Customer	\$0.00			Total Sales	\$190.00
Proceeds	\$0.00			Collected Online	\$190.00
				Collected from Customer	\$0.00
				Proceeds and Refunds	\$20.04
				Payment Due Council	(\$20.04)

Product Delivery

- You or someone in your Service Unit will receive the products for all your troops. (Nov. 2nd- Nov 7th)
- Please count the nut and candy items carefully before signing the delivery ticket and report any discrepancies.
- Prior to distribution to your troops, keep the products in a cool, dry location.
- Communicate with leaders and caregivers about where and when their product is available for pick up.
- Pre-sort the products using the Delivery Tickets in the M2.
- Obtain signed tickets as confirmation of receipt.
- Notify council right away about damages or cases with missing items



BALANCING FINANCES

Sales reports
Troop Summary Report
Banking and payments

girl scouts

M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

TP

Home

Banking and Payments

Check banking and payments for this campaign.

[Service Unit](#) / Troop

Troop Payments - Troop 6512

Troop Deposits

View payments made by this troop to the council

MANAGE ACH

Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
No results returned				

Girl Scout Payments

View Girl Scout payments for this troop.

SEARCH TOOLS

ADD GIRL SCOUT PAYMENT

Click rows to view girl scout payment information. Click the "+" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ Janie Jones	\$0.00	\$15.00	(\$15.00)

RETURN TO DASHBOARD

girl scouts

M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

TP

Home

Reports

See financial and other reports for this campaign.

All Sales

Magazines

Direct Ship Nuts

Nut Order Card

Online Nuts Girl Delivered

Special Reports

Summary Report

Troop Summary Report

Campaign and sales information for your troops.

Troop: 6512

Total Sales

Total \$ Sold	\$0.00
Collected Online	\$0.00
Collected from Customers	\$0.00
Total Troop Extras	\$0.00
Troop Proceeds and Bonuses	\$0.00
Amount Due Council	\$0.00
Payments Made to Council	\$0.00
Balance Due Council	\$0.00

Online Magazine Sales

Magazine Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Direct Shipped Sales

Direct Shipped Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Nut Card Sales

Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

Online Nuts Girl Delivered

Online Nuts Girl Delivered Units	0
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Campaign Stats

Girls Selling	0
Avatars Created	0
Photos Uploaded	0
Voice Recordings	0
Total Personalized Patches Earned	0
Number Emails Sent	0
Per-Girl-Average Units	0
Per-Girl-Average Dollars	\$0.00
Reward Opt Out	No

Banking Procedures

- All troops participating must turn in Troop Financial reports
- Troops deposit all money into troop account regularly
- Any NSF checks need to be submitted to jjackson@gsesc.org within 7 days of notification
- Discrepancy reports need to be emailed to jjackson@gsesc.org by noon November 24th
- Council will withdraw directly from troop bank the amount due to council on December 4th

After ACH, any remaining balances will need to be paid via check, cash, money order or credit/debit card directly to the council

Product Sales Collection Procedures

- 1) Debt worked by Finance Dept for returned ACH's and partial pay ACH's through email notices.**
- 2) Debt worked by Product Program Dept through phone calls and emails.**
- 3) Remaining debt turned over to Membership Dept to send letter removing troop leadership.**
- 4) Police report filed for theft of troop remaining balance.**



Program Specifics



IMPORTANT DATES



Mark Your Calendar!

August – Complete Troop Fall Sale Training

Sept 12 – Fall Sale officially begins – online/order card taking

Oct 12 – Order card taking Sale Ends

Oct 12 – Troop Orders need to be finalized

Nov 2 – Nov 7 Nut/candy order delivered to your SU Product Program Coordinator

Oct 30 – Online Sales End

Nov 22 – Girl money due to troop

Nov 24 – Discrepancy reports due

Dec 4 – ACH money due to council

FAQs

How do I reset my password?

When can a supporter expect a direct ship nut order placed online?

When will a participant receive their Personalized Patch?

What if a participant didn't find their name as they log into the platform?

When can I expect my online girl delivery items?

FALL PRODUCT PROGRAM CUSTOMER CARE

M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

Support available through phone, chat, and email!

100% customer satisfaction guarantee



THANK YOU!

For your continued support of Girl
Scouting and the Fall Product Program.

We look forward to a successful 2026
Program!



*Please inform girls and
parents about upcoming
GSESC Programs

*Make sure you sign up for
an upcoming 2027 Cookie
Program Trainings