



girl scouts 
of eastern
south carolina



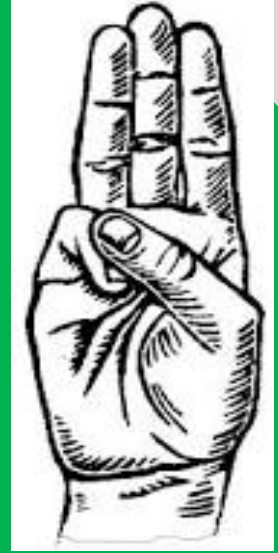
2025 FALL PRODUCT PROGRAM TRAINING

Welcome!

Diane Flanagan, CEO
Aggie Reyes, VP of Program
Deborah Paisley, Product
Sales Assistant

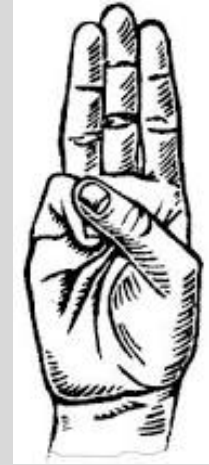
Girl Scout Promise

**On my honor, I will try:
To Serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.**



Girl Scout Law

**I will do my best to be
Honest and fair,
Friendly and helpful,
Considerate and caring,
Courageous and strong, and
Responsible for what I say and do.
And to
Respect myself and others,
Respect authority,
Use resources wisely,
Make the world a better place, and
Be a sister to every Girl Scout.**





**Register by
September 1st**

2026 Cookies

- *New Cookie
- *700+ cases for home delivery
- *Updated Troop Cookie Manager rules for leaders who have daughters that sell cookies
- *Leaders will need to verify rewards for girls that sell at camp level and above

Let's discuss

\$5.00 cookie box (still one of lowest in country)

- \$.95 troop profit
- \$.25 girl rewards
- decrease in some levels
- troops will not receive profit for the 1st 50 packages sold (\$47.50 per girl) by girls, girls will receive a \$65 membership plus patch

Between 2019-2025, GSESC has spent an additional \$.77 per box on girl rewards, excess inventory, increase cost of cookies, girl & troop credit card fees via Digital Cookie, girl & troop debt, SU bonus

Gluten Free Cookie

\$6.00 per
package

Deadline
10/20/25



*Allergen free recipe

*Made with real chocolate

*Re-sealable pouch

*Order by case (12 per case)

*\$6.00 per package



Service Unit: _____ Troop # _____

Leader Name: _____ Phone# _____

Email Address: _____

of Gluten Free - Caramel Chocolate Chip cases needed

X _____

Signature acknowledges troop mentioned above is financially responsible

Reminder this one-time order will be entered by the GSESC Product Program Sales Department within your initial order and will be picked up along with your initial order. Must be emailed to deborahpaisley@girlscoutseasc.org

Deadline October 20, 2025



Girl Scouts of Eastern South Carolina 2025 Fall Product Program Troop Guide and Supply Envelope



Troop Number: _____ Service Unit: _____

Troop Fall Program Manager: _____ Phone Number (_____) _____

Email: _____

Troop Fall Program Manager Login: _____ Password: _____

<p>Deborah Paisley, Product Program Specialist 843.300.0063 deborahpaisley@girlscoutseasc.org</p>	<p>Ashley Barefield, Program Brand Manager 727.871.1333 ashleybarefield@girlscoutseasc.org</p>
<p>Online Resources www.gseasc.org Girl Scouts Eastern South Carolina Forms and Training Materials 800.372.8520 M2 Media Customer Service Number for Magazine Questions girlscoutmagazines.com/gseasc M2 Media website Create avatar and setup store front</p>	<p>Mark Your Calendar!</p> <ul style="list-style-type: none"> August - Complete Troop Fall Sale Training Sept 13 - Fall Sale officially begins - online/order card taking Oct 12 - Order card taking Sale Ends Oct 13 - Troop Orders need to be finalized Nov 3 - Nov 8 Nut/candy order delivered to your SU Product Program Coordinator Oct 31 - Online Sales End Nov 23 - Girl money due to troop Nov 26 - Discrepancy reports due Dec 5 - ACH money due to council
<p>Nuts & Chocolates with Ashdon Farms</p> <ul style="list-style-type: none"> Our council has collaborated with Ashdon Farms to offer delicious nut & chocolate items this year and more online! All items make wonderful gifts for teachers, bus drivers... anyone and everyone! Girls take orders using the nut order taker and can also email family and friends to purchase nut and chocolate items online Excellent quality and great value = Products that sell themselves Girls earn special rewards for online sales 	<p>Magazines with M2 Media</p> <ul style="list-style-type: none"> Friends and family can order/renew their favorite magazines from our online ordering site Send emails to family and friends inviting them to support your Girl Scouts and council Visit girlscoutmagazines.com/gseasc to get started M2 now has all time magazines and is offering educational kits Avatar patches, fun, interactive and easy for girls, parents, and volunteers

Troops will earn 15% of the total dollars sold!

To participate troops must turn in their Annual 2024-2025 Finance Report.

***Remember Troops OR Any Parents with outstanding balances cannot participate in any council Product Programs ***

New opt out! If troop decides to opt out of rewards, they will receive 18% of total dollars sold, girls will still receive patch



Girl Scouts of Eastern South Carolina 2025 Fall Product Program Troop Guide and Supply Envelope



Don't Forget

- Deposit payments for Fall Sale into your troop checking account quickly to ensure payments will clear.
- Order the exact number of nut/chocolate items needed to fill orders. Products cannot be returned to troop or council.
- Make receipts for all transactions, including products and money.
- Checklist of What to Turn In
- Turn in signed Position Description and ACH Authorization forms to receive Fall Program packet.
- Log into M2 system and familiarize yourself with system. Set up troop and girl information.
- Confirm that each girl participating is a registered Girl Scout for the 2025-2026 membership year.
- Hold a troop meeting to train girls and parents on Fall Product Program. Meeting should include:
 - Review of all Fall Product materials (order cards, nut products, magazine online program)
 - GSESC safety guidelines for product program in Safety Activity Checkpoints
 - Set individual and troop goals
 - Share important dates (on order card) On My Honor Date is September 13, 2025
 - Complete activities in your Fall Product packet that are age appropriate for your troop.
 - Hand out and collect signed parent permission forms for each girl. Handout order card once you have signed parent permission form.
 - Explain that there are no returns allowed to the troop or council.
 - Review GSESC money handling procedures and check policy.
 - Collect all order cards from each girl. Make sure girl's name is on order card.
 - Enter girl order in M2 by 10pm, October 13, 2025. All troops will be locked out of the system after deadline.
 - Your SU Product Program Coordinator will notify you when your order has arrived during the week of November 3-8, 2025. Count and sign for all items.
 - Separate each girl's order and deliver to girls.
 - Girls deliver and collect money between November 3-8, 2025. Encourage girls to deliver products and turn in money regularly.
 - Remind girls and parents that chocolate items multi Mailed products are not exchangeable.
 - By November 23, 2025, you should have collected all money owed from each girl.
 - If a girl does not pay or if you have an NSF check, fill out a Delinquency/NSF and email it to ljackson@gseasc.org by November 25, 2025.

To view the Fall Product training PowerPoint, go to www.gseasc.org.

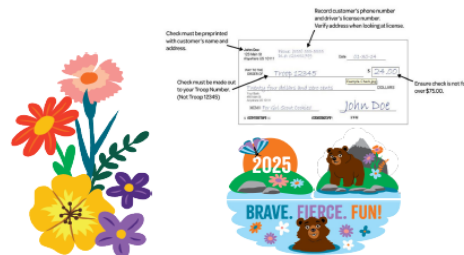
Checks

Once a check is received, **verify and record the following information on the check: customer's address, phone number, and driver's license number.** Make sure the checks are made out to **"Your Troop Number"** and that the written number and amount match. Also, make sure the check is signed and properly dated. Postdated checks are not to be accepted. It is important to inform the customer of the check process. If a check is returned for non-sufficient funds (NSF), you will follow the NSF procedures and the check will be processed by the collections firm.

The council will **ONLY** cover up to \$75 and the bank fees charged to your troop bank account. If a troop incorrectly accepts a check for more than \$75 and the check is an NSF check, the council will only be responsible for \$75; the troop will be responsible for any amounts over the \$75 of an NSF check.

If money and/or product is stolen, a police report needs to be filed immediately and the council needs to be notified. Additionally, the loss needs to be reported to your private insurance carrier. **Ultimately, the individual who lost the money/product is financially responsible for the loss to the council.**

Please stress the importance of this information to the girls and their parents/guardians.



2025 Forms 1 per Service Unit

- Must be registered
- Make sure leaders are registered
- Make sure girls are registered
- Be available to assist troops in your SU
- Attend a council led training
- Must be in good standing with council and verify that troops within SU are as well
- Assist council with SU issues when asked by council



Service Unit Fall Product Manager

SUMMARY: The Service Unit Fall Product Manager promotes and coordinates the annual council wide fall product program within the Girl Scout Service Unit.

QUALIFICATIONS:

- Registered member of Girl Scouts of Eastern South Carolina, at least 18 years of age, lives the values of the Girl Scout Law and Promise
- Strong computer skills – daily access to computer with internet and email during the fall product program
- Possess organizational skills to maintain accurate records, receipts, product and girl rewards
- Excellent communication skills – communicates directly to troops, parents/guardians, and council
- Must be free of delinquent debt with Girl Scouts of Eastern South Carolina
- Has a positive and supportive attitude about the product sales program and work closely with Troop Fall Product Managers to ensure a successful sale
- Must adhere to Girl Scouts of Eastern South Carolina policies and procedures

RESPONSIBILITY (adhering to all deadlines set by council)

- Attend an in person training set by council
- Assist in training Troop Fall Product Managers within the service unit
- Work with troop leaders, troop fall product managers and council to ensure that girls and troops are registered prior to the start of the fall product program

MATERIALS, PRODUCTS AND PAPERWORK

- Receive and distribute product program materials to each troop and any participating Juliettes
- Serve as a liaison for participating Juliettes – hand out materials, enter orders, collect money and distribute products and girl rewards
- Assist council in ensuring that all participating troops turn in ACH form and Troop Fall Product Manager position forms, so council can give access to M2

ORDER SYSTEM/DELIVERY OF PRODUCT

- Secure delivery site for nut items and be available to receive and sign for them from the warehouse. Verify inventory delivered and note any discrepancies.
- Edit service unit delivery information in the M2 system
- Schedule and manage the delivery of nut items for troops and Juliettes in your Service Unit



Service Unit Fall Product Manager

ACCOUNTABILITY

- Support council by encouraging troops to make prompt and frequent bank deposits
- Adaptability – adjusts and modifies own behavior, remains flexible and tolerant in response to changing situations and environments
- Understands differences and embraces differences
- Expresses ideas clearly and concisely
- Demonstrates honesty, credibility and dependability

Please print clearly and fill out completely

Service Unit Name and #: _____

Printed Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone/Cell: () _____ Work: () _____

Email Address: _____

By signing, I affirm that I have read and understand the information above and agree to fulfill the responsibilities for the position.

☐ I have taken the 2025 Fall Product training

Please circle which training you took: In-person Online

I fully understand that failure to turn in all monies and related document on time may result in collection procedures up to and including prosecution as allowed by law.

SU Fall Product Manager Signature: _____ Date: _____

2025 Forms up to 2 leaders per troop can earn avatar patch and have access to M2



Girl Scouts of Eastern South Carolina

Troop Fall Product Manager

Position Description

PURPOSE OF POSITION:

To manage and administer Girl Scout Fall Product Program to all girls within their troop.

ACCOUNTABILITY:

One year begins in August. This position is appointed by Troop Leader.

QUALIFICATIONS:

- Must be in good standing with Girl Scouts of Eastern South Carolina, No troop delinquency or outstanding financials.
- Be a current registered member of Girl Scouts of America and at least 18 years of age.
- Accept and adhere to the purpose and principles of Girl Scouting, GSUSA and the Council.
- Demonstrate strong organizational skills, problem solving, supervisory skills and effective time management.
- Have a good working knowledge, acceptance, and willingness to promote Council's goals, objectives, policies and procedures.
- Ability and willingness to make decisions, delegate responsibilities and work with adults from diverse backgrounds.
- Have strong computer skills to ensure accurate and consistent data entry.

RESPONSIBILITIES:

- Attend council training for Girl Scout Fall Product Program.
- Verify that all girls participating are registered for the current membership year.
- Protect girls and GSESC assets (product, monies and documents) always.
- Coordinate troop meetings to provide instruction to parents and girl members to include the following:
 - Girl safety
 - Goal setting, individual girl goals as well as a troop goal
 - Promote leadership experience outcomes
 - All deadlines for submission of orders and money
 - Distribution of product and awards and the importance of receipts
 - Money collection and cash management procedures
 - Ordering and distribution of girl awards
 - GSESC collection procedures for delinquencies/NSF
- Enter all required data onto M2 website: troop contact, girl names, orders, payments, deposits
- Submit troop product, recognition orders and required documents to Product Sales Department by established due date.



Girl Scouts of Eastern South Carolina

Troop Fall Product Manager

Position Description

- Pick up and distribute product and recognitions promptly and appropriately.
- Issue signed receipts for ALL transactions of awards and money.
- Keep accurate records and copies of troop documents and all deposit slips.
- Document and report all girls with delinquent balances by established date.
- Meet with the Product Sales Department to submit and verify all final reports, deposit slips, any girl delinquent information, evaluation and other documents, product or recognitions as needed.
- Assume full responsibility for product, money, recognition and documents while in your possession.
- If money and/or product is stolen, a police report needs to be filed immediately and the council needs to be notified. Additionally, the loss needs to be reported to your private insurance carrier. Ultimately, the individual who lost the money/product is financially responsible for the loss to the council. Please stress the importance of this information to the girls and their parents/guardians.
- Failure to turn in all monies and related documents on time may result in charges and prosecution as allowed by law.

Please print clearly and fill out completely

Troop #: _____ Service Unit Name and #: _____

Please circle Troop level(s): Daisy Brownie Junior Cadette Senior Ambassador

Printed Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone/Cell: () _____ Work: () _____

Email Address: _____

By signing, I affirm that I have read and understand the information above and agree to fulfill the responsibilities for the position.

☐ I have taken the 2025 Fall Product training

Please circle which training you took: In-person Online

I fully understand that failure to turn in all monies and related document on time may result in collection procedures up to and including prosecution as allowed by law.

Troop Fall Product Manager Signature: _____ Date: _____

Need new ACH form



ACH DEBIT AUTHORIZATION

2024 Fall Product Program

2025 Cookie Program

Complete and return to Council after completion of training.
You will NOT be granted access to M2 site or ABC Smart
Cookies if form is not turned into Council prior to selling.

Troop# _____ Service Unit Name: _____
(ALL 5 Digits)

ATTACH VOIDED TROOP CHECK HERE

☐

My troop does not have checks.

Bank Name _____

Routing Number _____ Account Number _____

This form is to be used by all GSESC Troops to authorize ACH debit transactions during the 2024-2025 Fall Product and Cookie Programs.

Troop acknowledges and agrees to:

1. GSESC will debit the above troop bank account according to the instructions provided during training for the 2024-2025 Cookie and Fall Product Programs.
2. Troops are responsible for depositing sufficient funds to cover these debits and will be responsible for any resulting non-sufficient funds (NSF) charges.
3. Refer to training power points for ACH procedures and dates.
4. Troop expressly authorizes GSESC to repeat debits that fall for any reason.
5. Troop agrees to work closely with GSESC to pay all amounts due to the Council in any manner agreed to by both parties.
6. Troops understand that they may not participate in the Cookie Program, nor the Fall Product Program until ACH Debit Authorization is received by the Council.

This authorization must be signed by an authorized check signer for the troop.

Signature: _____ Date: _____

Printed Name: _____

Position: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: () _____ Email: _____

Please turn into Deborah Paisley at deborahpaisley@girlscoutseasc.org.

2025 Receipts

2 per troop

[illegible]

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Brave Fierce FUN!
 a safe space for all
 2022
 Fall Festival Program
 Fall Festival Program

REWARD: Award an example of a good or excellent job performance to a person. Award an example of a poor or deficient performance to a person. Award an example of a good or excellent performance to a person. Award an example of a poor or deficient performance to a person.

 <p>01. Yellow Pencil \$0.99</p>	 <p>02. Gold-Plated Gold \$49.99</p>	 <p>03. 8 1/2 inch Gold \$19.99</p>	 <p>McKenna</p> <p>owner's photo Top 100 Franchise Entrepreneur Success 540 Award your business, try before you buy</p>
 <p>04. New Jewelry for Women's Jewelry \$29.99</p>	 <p>05. T-Shirt and Shorts from \$14.99</p>	 <p>06. 10 inch Gold \$19.99</p>	
 <p>07. New Jewelry for Men's Jewelry \$29.99</p>	 <p>08. New Jewelry for Men's Jewelry \$29.99</p>	 <p>09. 10 inch Gold \$19.99</p>	
 <p>10. New Jewelry for Men's Jewelry \$29.99</p>	 <p>11. New Jewelry for Men's Jewelry \$29.99</p>	 <p>12. 10 inch Gold \$19.99</p>	

Visit www.paulsunday.com/GOLD to create your poster!

Get your poster, poster art print, poster and poster art print!

new poster art print



Poster art print featuring a globe and text.

new poster art print



Poster art print featuring a globe and text.

Troop #

(Important: Be Sure to Show Troop Number on All Receipts)

Service Unit

Girl's Name

—

Date	
------	--

No. of Cases	No. of Pieces	Product Name	Unit Price	Money
		Mint Treasures - Girl Scout Tin		
		Honey Roasted Mixed Nuts with Peanuts		
		Whole Cashews with Sea Salt		
		Almonds Covered in a Chocolate Coating	\$	(Amount Due)
		English Butter Toffees		
		Chocolate Covered Raisins		
		Dark Chocolate Caramel Caps with Sea Salt		
		Deluxe Pecan Clusters		
		Dark Chocolate Peppermint Pretzels - Holiday Bag	\$	(Amount Paid)
		Peanut Butter Bears		
		Peanut Butter Trail Mix		
		Dulce de Leche Owls		
		Butter Toasted Peanuts		
		Hot Cajun Crunch	\$	(Balance)
		Fruit Slices		
		Cranberry Nut Mix		
		← Total		

Received From _____

Troop #

to participate in the

2025 Forms

1 per girl/parent



Girl Scouts of Eastern South Carolina

2025 Fall Product Program

Parent/Guardian Permission & Responsibility Form

My Girl Scout, _____, a member of Troop _____,

has my permission to participate in the council sponsored 2025 Fall Product Program.

My signature below acknowledges that:

- ☐ I understand that my daughter must be registered as a Girl Scout from October 1, 2025, through September 30, 2026, membership year.
- ☐ I understand that I am financially responsible for any orders submitted by me to the troop leader.
- ☐ I understand that any product ordered or unsold cannot be returned to or exchanged at the council or by the leader.
- ☐ I understand that my daughter cannot sell prior to the sale dates, and I understand that my daughter may be penalized for early orders and may not receive credit for orders received before specified sale dates.
- ☐ I accept responsibility to meet all troop deadlines outlined by my daughter's troop leader.
- ☐ I understand that all products are promptly delivered to customers and monies owed by me are paid on a weekly basis to the troop leaders. Total monies will be paid in full no later than the established deadline.
- ☐ I understand that if all money due by me is not paid by the due date, my daughter will not be entitled to receive recognitions. I understand that all monetary proceeds belong to the council and troop and are not to be retained by individual girls as their property.
- ☐ I understand that due to the rising cost of recovering money from "Non-Sufficient Funds" checks, I will not accept personal checks over the amount of \$75.00.
- ☐ I understand that my daughter will only accept preprinted checks with the issuer's address. It is required that girls record the telephone number and driver's license number of the issuer on the face of the check. Council cautions against accepting out-of-state checks.
- ☐ I understand that for my daughter to participate in the fall product program, I cannot have any outstanding debts with the council.
- ☐ I agree to accept financial responsibility, including prompt payment for all products and money my daughter receives and will also see that she always has adult guidance.

Girl Reward Information:

T-shirt size: _____

Parent/Guardian (print): _____	
Mailing Address: _____	
City: _____	State: _____ Zip: _____
Phone/Cell: () _____	Work: () _____
Email Address: _____	
Parent/Guardian Signature: _____	Date: _____

2025 Forms 1 per girl/parent

Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.

girlscouts
of eastern
south carolina

M2 Media

Here's How to Earn Two Personalized Patches with your Name and Avatar:



Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell 3+ Mags & More items and 30+ nut/chocolate items



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 350+ packages of cookies during the 2025 Girl Scout Cookie Program

Collect Matching Theme Patches!



Visit gsnatsandmags.com/gsec to login.

1 Login



Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in their own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.



◆ 141-ESC

Unleash your BRAVE, FIERCE, and FUN side with Grizzly Bears in the 2025 Fall Product Program!

Benefits of Participating

- Girl Scouts learn and practice skills like goal setting, decision making, money management, people skills and business ethics as they earn proceeds for their troop.
- The Fall Product Program is an excellent way to earn start up proceeds to fund your troop's activities and projects throughout the year.
- Proceeds stay local to benefit our council.

Higher Proceeds for Troops!

Earn 15% for your troop on all items sold!

Troops that decide to opt-out can earn 17% on all items sold.

New this Year!

How the Program Works

This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase from a variety of products. There are two ways to participate:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, magazines, Tervis® Tumblers or a Girl Scout themed BarkBox shipped directly to them or they can select from a group of nut and chocolate products that Girl Scouts can deliver.

Important Dates

- 9/13/25: Program begins - online ordering opens and Girl Scouts may sell in-person.
- 10/12/25: Last day of order taking with the order card AND deadline to enter the items sold into the online system.
- 10/12/25: Last day for online girl delivery orders.
- 10/31/25: Last day for online shipped orders.
- 11/3 - 11/8: Nut and chocolate items will be delivered to Service Unit sites.



All About Grizzly Bears

Scientific name: *Ursus arctos horribilis*

Life span: 20 to 25 years

Claw length: Up to 4 inches

Weight: 400-800 pounds

Interesting Facts:

- Grizzlies are strong swimmers and can cross large rivers.
- Grizzlies will rub against trees to leave their scent and scratch marks.
- Before hibernation, grizzlies eat up to 20,000 calories a day.
- Grizzly cubs remain with their mothers for 2-3 years to learn survival skills.
- Grizzly bears live in forests, mountains, and near rivers where they catch salmon.

Questions? Contact us at support.gsnatsandmags.com or 1-800-372-8520

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Host a Fall Product Rally
send pics to
areyes@gsesc.org
for a free FP Rally patch
for each girl



Reminder
council is no
longer taking
parent debt

Always protect
girl/troop money

Discrepancy Report online only



Discrepancy Report

2025 Fall Product Program

Circle one:

- A) NSF Checks: Form **must** be filled out completely with copy of NSF check(s) or bank notice.
B) Delinquencies: Form **must** be filled out completely and include Parent Permission form and receipts.
C) Counterfeit Money: Form **must** be filled out completely and include report from bank which must be requested at time of transaction.

Information concerning debtor:

Name: _____ Registered GS Adult: ☐ Yes ☐ No

Address: _____

Telephone: _____ Email: _____

This person is a: ☐ Parent/Guardian ☐ Other: _____

Girl Scout Name: _____

<u>Total Money Due:</u>		Final Troop ACH will be reduced by amount due to Council.
<u>Due to Council:</u> (85% x Total Money Due)		Upon successful collection of debt, Troop will receive Troop Proceeds.
<u>Troop Proceeds:</u> (15% x Total Money Due)		

Explanation of Delinquency/NSF/Counterfeit money _____

Actions take to date: _____

Date: _____ Service Unit: _____ Troop#: _____

Troop Leader: _____ Phone#: _____

☐ I understand that if the above-mentioned debtor pays the outstanding balance to the troops, I will notify the council immediately

Signature: _____ Date: _____

Email to jjackson@gsesc.org

Banking Procedures

- All troops participating must turn in Troop Financial reports

- Troops deposit all money into troop account regularly

- Any NSF checks need to be submitted to jjackson@gsesc.org within 7 days of notification

- Discrepancy reports need to be emailed to jjackson@gsesc.org by noon November 25th

- Council will withdraw directly from troop bank the amount due to council on December 5th

After ACH, any remaining balances will need to be paid via check, cash, money order or credit/debit card directly to the council

BALANCING FINANCES

Sales reports

Banking and payments

girl scouts

M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Show Quick Dashboard Links

Banking and Payments

Check banking and payments for this campaign.

Service Unit / Troop

Troop Payments - Troop 6512

Troop Deposits
View payments made by this troop to the council

MANAGE ACH

Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
No results returned				

Girl Scout Payments
View Girl Scout payments for this troop.

SEARCH TOOLS

ADD GIRL SCOUT PAYMENT

Click rows to view girl scout payment information. Click the "+" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ Janie Jones	\$0.00	\$15.00	(\$15.00)

RETURN TO DASHBOARD

girl scouts

M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Show Quick Dashboard Links

Reports

See financial and other reports for this campaign.

All SalesMagazinesDirect Ship NutsNut Order CardOnline Nuts Girl DeliveredSpecial ReportsSummary Report

Troop Summary Report
Campaign and sales information for your troops.

Troop: 6512

Total Sales

Total \$ Sold	\$0.00
Collected Online	\$0.00
Collected from Customers	\$0.00
Total Troop Extras	\$0.00
Troop Proceeds and Bonuses	\$0.00
Amount Due Council	\$0.00
Payments Made to Council	\$0.00
Balance Due Council	\$0.00

Online Magazine Sales

Magazine Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Direct Shipped Sales

Direct Shipped Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Nut Card Sales

Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

Online Nuts Girl Delivered

Online Nuts Girl Delivered Units	0
----------------------------------	---

Campaign Stats

Girls Selling	0
Avatars Created	0
Photos Uploaded	0
Voice Recordings	0
Total Personalized Patches Earned	0
Number Emails Sent	0
Per-Girl-Average Units	0
Per-Girl-Average Dollars	\$0.00
Reward Opt Out	No

2025 Fall Product Important Dates

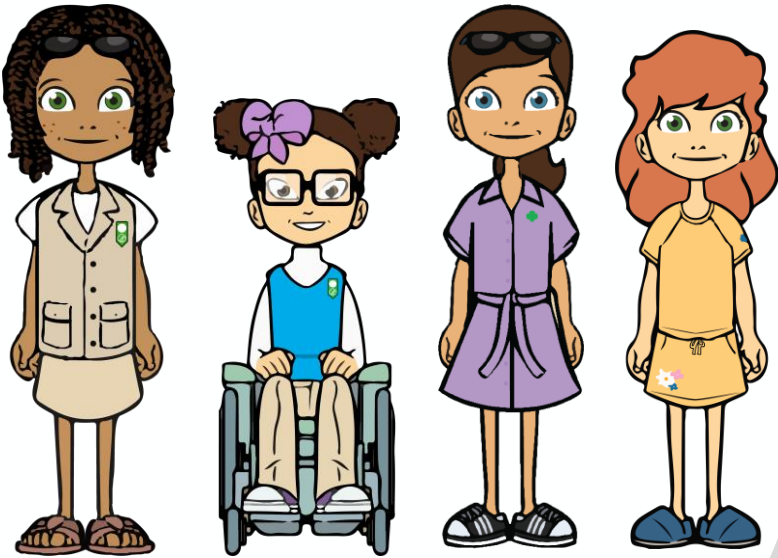


***New opt out! If troop decides to opt out of rewards, they will receive 18% of total dollars sold, girls will still receive patch**

- **September 13 - online and order card taking begins**
- **October 13 - order card taking ends**
- **October 20 -Gluten free orders due**
- **October 31 - online sales end**
- **November 3-8 deliveries to SUFPM**
- **November 23 - girl money due to troop**
- **November 25 - discrepancy reports due, reminder council is no longer taking debt from troop**
- **December 5 - ACH**

***New online item! Cheerful Giver Candles!!!**

***Be on the lookout for video contests!**



5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Plus Girl Scout Programs, Camp,
Troop Activities & Giving Back

YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience

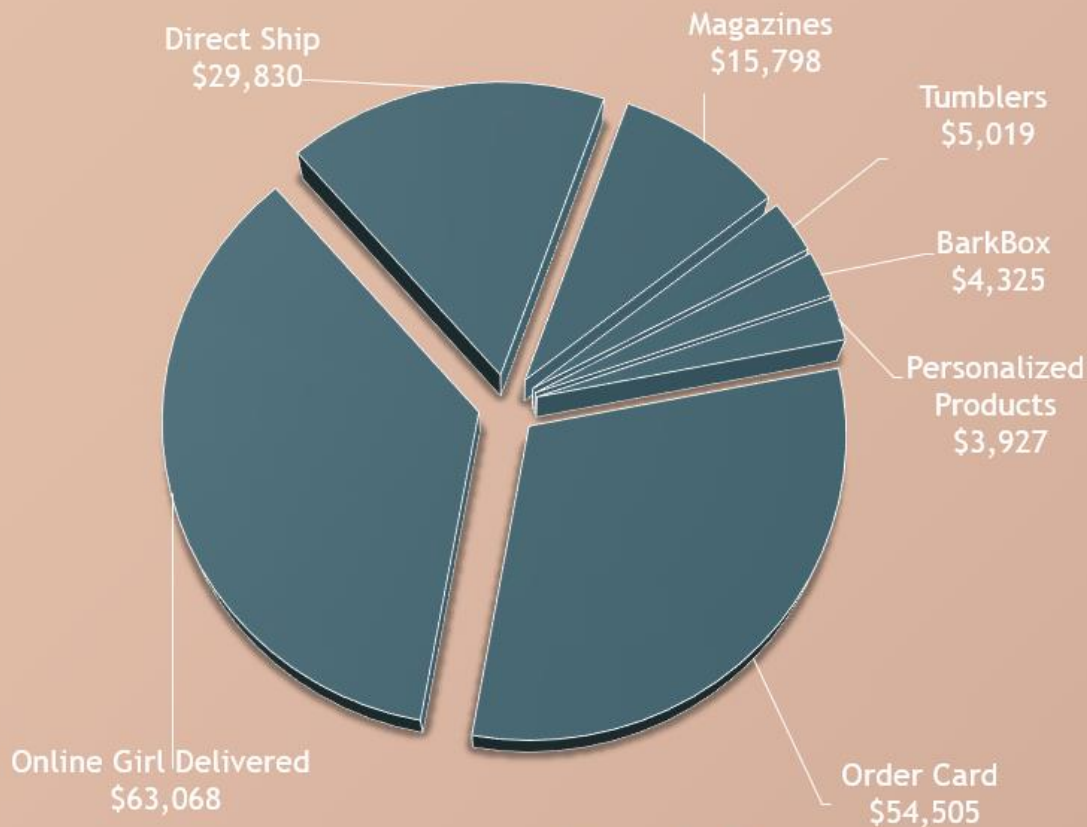


2024 IN REVIEW

- Total online participation -4%
- Total Troops participating -3%
- Girl Scouts selling -6%
 - First decline since Covid
- Total gross revenue -7%
 - Councils with 6 Storefronts -4%
 - Councils with 5 Storefronts -8%
 - Councils with 4 Storefronts -9%
- Nut gross revenue -9%
- Nut Order Card -21%
- M2 products -3%
- BarkBox products +24%

2024 OVERALL GSESC SALES BREAKDOWN BY CHANNEL

- Overall sales -21.3%
- 53% OGD v 45.6% OC



Total Gross Sales

GIRL SCOUT AVERAGES

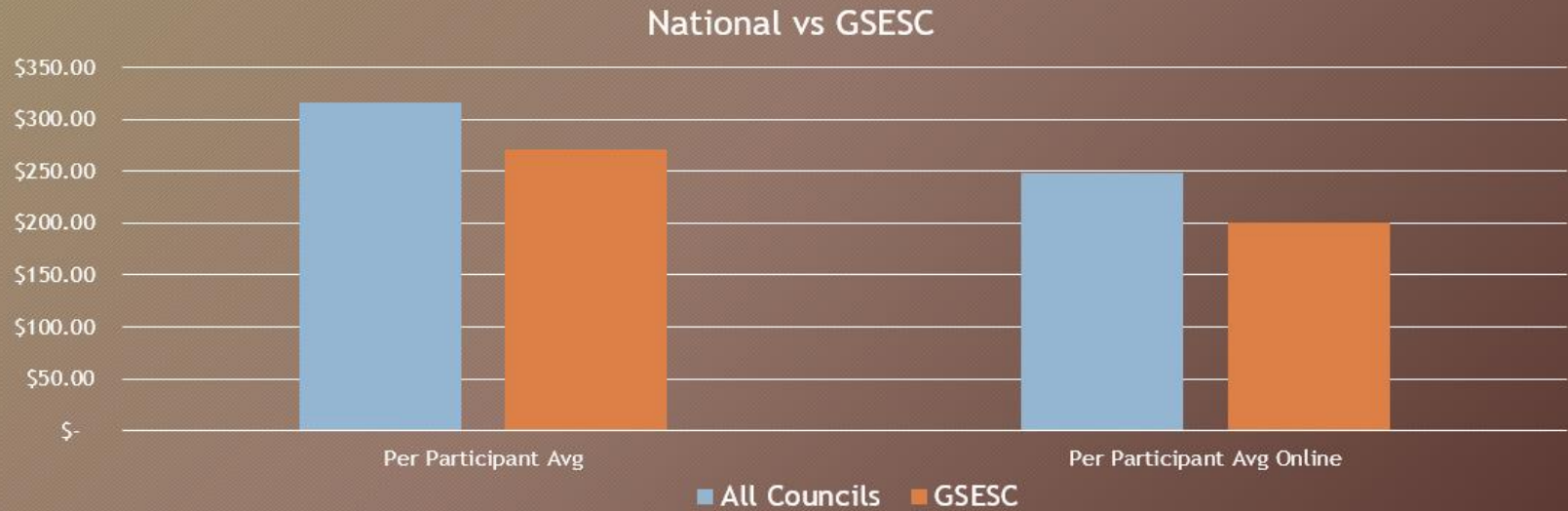


Chart Area

VALUE OF EMAILS IN YOUR COUNCIL



GSESC Gross Sales per Email

2019 \$8.79
2020 \$11.75
2021 \$10.68
2022 \$12.92
2023 \$11.90
2024 \$9.45



Nationally

Number of emails sent
-1%
\$13.40 gross sales per email

GRIZZLY BEAR

explore.org

Live in forests, mountains,
and near rivers where they
catch salmon

Very strong swimmers and can
cross large rivers

Grizzly cubs remain with their
mothers for 2-3 years to learn
survival skills

Before hibernation, grizzlies eat
up to 20,000 calories a day.



**Giant Bear:
McKenna**

**Large Bear:
Graham**

**Small Bear:
Georgia**





















BRAVE.
FIERCE. **FUN!**

TROOP PROCEEDS

15% of Total Sales

New! Opt Out
18% of Total Sales, when ALL
girls decide they do not want
any rewards, girls will still
receive patches

Opt out form will be available
online soon

A Mint Treasures \$15 Creamy milk chocolate with a refreshing mint filled center. 6oz. Tin  first in book series	B Honey Roasted Mixed Nuts \$15 Cashews, almonds, peanuts and pecans with a touch of honey. 16oz. Jar 	C Whole Cashews \$10 A classic favorite roasted and salted with sea salt. 8oz. Poptop Can  with sea salt	D Almonds Covered in a Chocolate Coating \$10 Crunchy almonds in a chocolate coating. 9oz. Poptop Can 
E English Butter Toffee \$9 Crunchy handcrafted toffee drenched in milk chocolate. 5oz. Box  hand crafted	F Chocolate Covered Raisins \$9 The plumpiest raisins covered in smooth milk chocolate. 10oz. Poptop Can 	G Dark Chocolate Caramel Caps \$9 Dark chocolate covered caramel topped with sea salt. 6oz. Box  with sea salt	H Deluxe Pecan Clusters \$9 Roasted pecans covered in caramel and milk chocolate. 5oz. Box 
I Dark Chocolate Peppermint Pretzels \$8 Crunchy pretzels coated in rich dark chocolate and sprinkled with peppermint pieces. 6.5oz. Bag 	J Peanut Butter Bears \$8 Milk chocolate bears with a smooth peanut butter filling. 5oz. Box 	K Peanut Butter Trail Mix \$8 Peanuts, peanut butter gems, peanut butter mini cups, mini pretzels and cashews. 7oz. Bag 	L Dulce de Leche Owls \$8 Fresh, milky caramel surrounded by smooth milk chocolate. 5.1oz. Box 
M Butter Toasted Peanuts \$8 Lightly toasted, crunchy peanuts with buttery flavor. 9oz. Poptop Can 	N Hot Cajun Crunch \$7 Cajun corn sticks, seasoned peanuts, pretzels and sesame sticks. 7oz. Poptop Can  new!	O Fruit Slices \$7 Fat free! Assorted naturally & artificially fruit flavored chewy candy. 10oz. Bag  fat free	P Cranberry Nut Mix \$7 A tasty mix of peanuts, raisins, cranberries, cashews, banana chips, almonds and walnuts. 7oz. Poptop Can 

☐ = Kosher ☐ = Kosher, Dairy ☐ = Naturally Gluten Free *CAUTION: ALL products processed on shared equipment with peanut and tree nut containing products.

Shop the Direct Ship Online Store...

for a wider selection of snacks and chocolates, including exclusive items and tins perfect for gift giving. Purchases will be direct shipped and all major credit cards are accepted.

Visit my store at:

Add
QR code
here.



Show your support and appreciation by donating a can of nuts to our Military Troops! Your \$7 gift will send one can of nuts to our men and women overseas!

DELICIOUS NUTS & CHOCOLATES

Council's Top Selling Items

- #1 – Deluxe Pecan Clusters
- #2 – Chocolate Covered Almonds
- #3 – Peanut Butter Bears
- #4 – Honey Roasted Mixed Nuts (LY #5)
- #5 – Fruit Slices (1st time on top 5)



23 of the 30 Items Are Gluten Free!

For Allergens and Nutritional information go to:
<http://ashdonfarms.com/#Ashdon-Farms-Products>

PRODUCTS



Peanut Butter Trail Mix

(order card, online girl delivered or direct ship)

Peanuts, peanut butter gems, peanut butter mini cups, mini pretzels and cashews.

2024 – 623 units sold

2023 - 829 units *1st year

Dark Chocolate Caramel Caps with Sea Salt

(order card, online girl delivered or direct ship)

Dark Chocolate covered caramel topped with sea salt.

2024 – 646 units sold

2023 - 886 units sold



PRODUCTS



Deluxe Pecan Clusters

(order card, online girl delivered or direct ship)

Roasted pecans covered in caramel and milk chocolate.

2024 - 2,276 units sold

2023 - 2,565 units sold

Dulce De Leche Owls
(order card, online girl delivered or direct ship)
Fresh, milky caramel surrounded by smooth milk chocolate.

2024 - 781 units sold

2023 - 907 units sold



PRODUCTS



Peanut Butter Bears

(order card, online girl delivered
or direct ship)

Milk chocolate bears with a
smooth peanut butter filling.

2024 – 1,012 units sold

2023 - 1,336 units sold

Dark Chocolate Peppermint Pretzels

(order card, online girl delivered
or direct ship)

Crunchy pretzels coated in rich
dark chocolate and sprinkled
with peppermint pieces.

2024 – 636 units sold

2023 - 762 units sold



PRODUCTS



Fruit Slices

(order card, online girl delivered
or direct ship)

Fat Free! Assorted fruit flavored
chewy candy.

2024 – 855 units sold

2023 - 952 units sold

English Butter Toffee

(order card, online girl delivered
or direct ship)

Crunchy handcrafted toffee
drenched in milk chocolate.

2024 – 666 units sold

2023 - 974 units sold



PRODUCTS



Butter Toasted Peanuts

(order card, online girl delivered
or direct ship)

Lightly toasted peanuts with a
buttery flavor.

2024 – 681 units sold

2023 - 933 units sold

Chocolate Covered Almonds

(order card, online girl
delivered or direct ship)

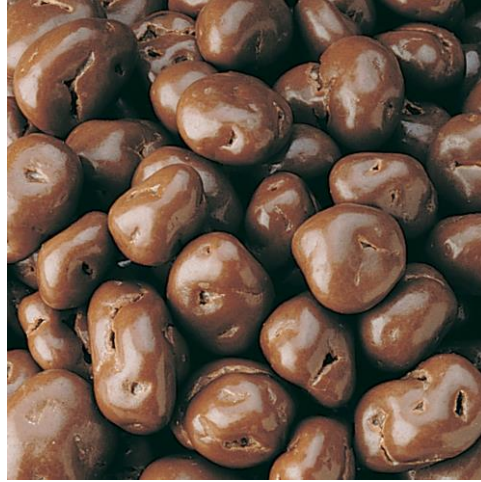
Crunchy almonds covered in
milk chocolate.

2024 – 1,131 units sold

2023 - 1,454 units sold



PRODUCTS



Chocolate Covered Raisins

(order card, online girl delivered or direct ship)

The plumpest raisins covered in smooth milk chocolate.

2024 – 708 units sold

2023 - 989 units sold

Cranberry Nut Mix

(order card, online girl delivered or direct ship)

A tasty mix of peanuts, raisins, cranberries, cashews, banana chips, almonds and walnuts.

2024 – 705 units sold

2023 - 933 units sold



PRODUCTS



Whole Cashews with Sea Salt
(order card, online girl delivered
or direct ship)

A classic favorite roasted and
salted with sea salt.

2024 - 831 units sold

2023 - 1,198 units sold

Welcome Back!
Hot Cajun Crunch
(order card, online girl delivered or
direct ship)

Cajun corn sticks, seasoned
peanuts, pretzels and sesame sticks.



PRODUCTS



Honey Roasted Mixed Nuts with Peanuts

(order card, online girl delivered
or direct ship)

Cashews, almonds, peanuts and
pecans with a touch of honey.

2024 - 869 units sold

2023 – 1,148 units sold

ASHDON FARMS TINS

Perfect for Gifts
and Treats!



Girl Scout Make New Friends Tin 1st in book series

(order card, online girl delivered or
direct ship)

Milk Chocolate Mint Treasures
2024 – 572 units (GS Memory Box)
2023 – 841 units (Peace Out Box)

Polar Bear Holiday Tin

(order card, online girl
delivered or direct ship)
Milk Chocolate Pretzels or
Deluxe Pecan Clusters





Cherry Almond Clusters

Cherries and almonds covered
in caramel and milk chocolate.

Packaged in a gift box.
Available online for direct
shipped ordering.



Nut & Caramel Trail Mix

Peanuts, Cashews, caramel mini
cups and cocoa gems.

9 oz Pop Top Can.

Available online for direct shipped
ordering.



**care to
share**

CARE TO SHARE

Customer makes purchase to support Blue Star Moms

Orders can be placed through order card, online girl delivered or direct ship channels

Products are distributed by council and are not delivered to troops/Girl Scouts

Troops earn proceeds and Girl Scouts earn a special patch and credit towards other rewards



ORDERING OPTIONS & PRODUCT LINES



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates

Magazines & More



ONLINE SHOPPING SITES

Supporters select
their desired
product line

Nuts & Chocolates
have two options:
Girl Delivered or
Direct Ship

How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE



Personalized Products

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.

SHOP MY SITE



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

SHOP MY SITE



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

SHOP MY SITE



Candles

Visit my candle products site to purchase a variety of high-quality scented candles. Made in the USA

SHOP MY SITE

Welcome to Athena's Nut and Chocolate Store



SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Athena to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Athena)

GIRL DELIVERED



CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

(Additional products available for this option)

SHIPPED TO ME

Supporters can visit
other storefronts
after checking out
online

Supporters can visit
other storefronts
after checking out
online

girlscouts
of northeast texas

M2 Media

[View in Español](#)

Thank you for helping Athena achieve the goal!

We've completed your order.

Order #20825

[Print Receipt](#)

Appear on Athena's store

☒ Allow my first name and last initial to be used on Athena's top supporters listing. We will not display the purchase amounts.

We appreciate your help.

Thank you for your support. You will receive an email confirmation shortly.

If you purchased a magazine as a gift, you will receive instructions in your confirmation email telling you how to select a gift message to be sent to the recipient.

Athena completed her goal! Thank you!

Thank you for helping today's Girl Scouts make the world a better place.

Continue Your Support

[SHOP MAGAZINES](#)

[SHOP NUTS & CHOCOLATES](#)

[SHOP PERSONALIZED PRODUCTS](#)

[SHOP TUMBLERS](#)

[SHOP BARKBOX PRODUCTS](#)

[SHOP CANDLES](#)

ONLINE SHOPPING SITES

Supporters select
their desired
product line


Nuts & Chocolates
have two options:
Girl Delivered or
Direct Ship

girlscouts
of alaska

M2 Media

View in Español

Welcome to Izzy's Nut and Chocolate Store




SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Izzy to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Izzy)

GIRL DELIVERED

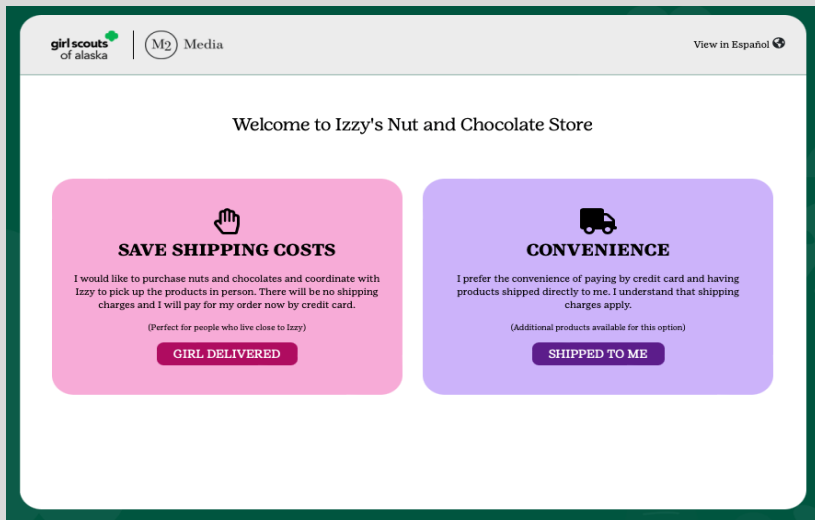


CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

(Additional products available for this option)

SHIPPED TO ME



GS Online Nut Store Direct Ship

- Direct shipped – Product orders are shipped to customers.
- Customers pay for shipping based on the online shipping chart.
- The 2025 rates are only slightly higher over last year.

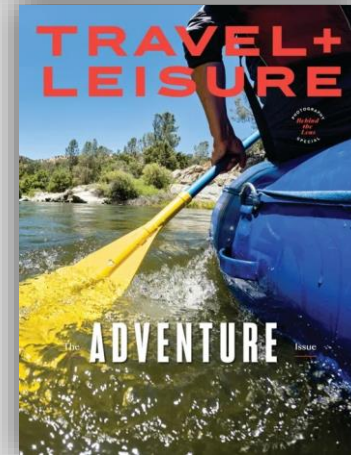
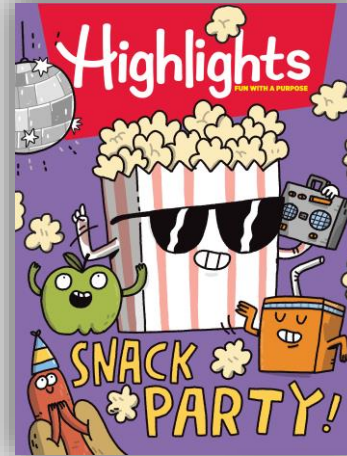
2025 Online Store Shipping Rates

Product Subtotal			Standard	2 Day
\$1.00	-	\$30.00	\$11.95	\$28.35
\$31.00	-	\$60.00	\$16.20	\$36.10
\$61.00	-	\$90.00	\$26.20	\$49.35
\$91.00	-	\$150.00	\$41.95	\$81.85
\$151.00	-	Plus	\$45.95	\$89.85

MAGAZINES

Top selling magazines offered

Easy renewal



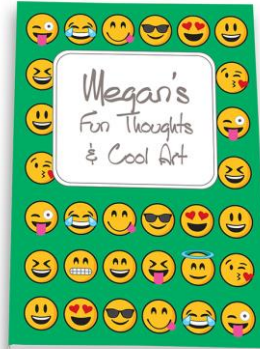
**PRODUCTS GIRL
SCOUT
SUPPORTERS
CAN PURCHASE**

Tervis® Tumblers



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Personalized
Products



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Candles

16oz
Double Wick
80 hour burn time



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed
BarkBox options

Choose from five
different boxes!



Happy
Trails & Tails



Ruff Terrain Boots



Outdoor Adventure
Pup Patches



Berry Trios™
Treats



Cozy Pup
Campout



Campfire Tails Set



Stick With It
Pup Patch



Berry Trios™
Treats

Good
Dog Goals



Good Dog Sash



Learn and Earn
Pup Patches



Berry Trios™
Treats



GIRL SCOUT EXPERIENCE



Girl Scout Fall Product Program

Girl Scouts is a place where every participant has the space and support she needs to reach her full potential and accomplish amazing things. A lifetime of leadership, success, and adventure starts here.

The Girl Scouts® name, mark, and all associated trademarks and logos, including the Trefoil Design, are owned by Girl Scouts of the USA. Properly Not Copyrighted in an official GSUSA document.

girlscouts
of middle tennessee



HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers, personalized products, candles and BarkBox
In-person with nut order card

Join the Fun and Earn Rewards!

Visit Your Online Site to Explore All the Rewards You Can Earn.

girlscouts
of northern illinois

M2 Media

Here's How to Earn Two Personalized Patches with Your Name and Avatar:



Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$375+ in total Fall sales



Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 225+ packages of cookies plus send 18+ unique Digital Cookie emails during the 2026 Girl Scout Cookie Program



Visit gsnutsandmags.com/gsnl to login.

1 Login



Use the QR code, the URL above, or the council website link. Jump into the program right away - no need to wait for an email. With your troop number ready, follow the prompts to join the Fall Product Program online.

My troop #

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.



3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice.

Team up with your parent or guardian to safely share your shop link on social media, or via text to market your online business. Remember to follow current GSUSA guidelines for online sales and marketing.

GIRL SCOUT'S PLATFORM SET-UP

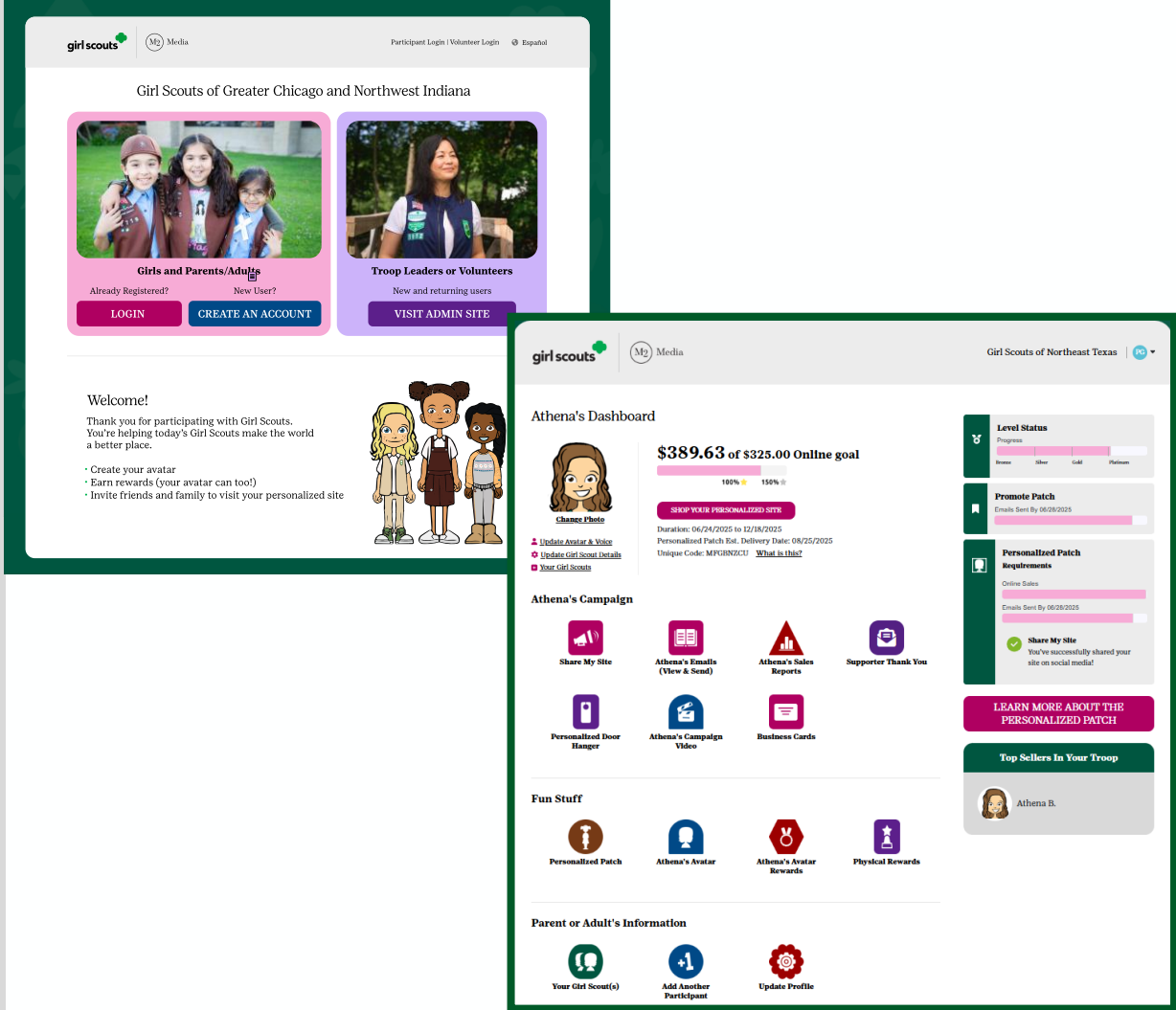
Preferred Email
Address

Confirm Membership

Highlight Girl Scout
Goals

Build an Avatar

Include Video



GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar



girlscouts

M2 Media

Girl Scouts of Northeast Texas

Update Athena's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the uniform and official apparel options that are available in council stores or online at [girlscoutshop.com](#).

To see all choices for your avatar, use the arrows in the avatar software below.

Face

Skin Tone

Eyes

Eye Color

Face / Masks

Hair

Body

Clothing

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

RECORD NOW

UPLOAD AN AUDIO FILE

Audio Received!

☐ I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

PREVIEW

UPDATE

TOOLS TO RUN A BUSINESS

Send emails

Share My Site with
social media and
texting – *NEW toolkit
this year!*

Printable business
cards

Door hangers with
QR codes

girl scouts | M2 Media | Girl Scouts of Northeast Texas

Manage Athena's Address Book

ADD CONTACTS

Add Contacts

To contact additional friends and family to help you reach your goal, add contacts below and click "send".
Import your contacts or add email addresses individually:

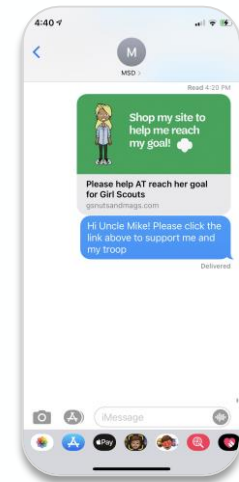
[yahoo/mail](#)
[Sign in with Google](#)
[Outlook](#)
[Aol Mail](#)

Or Add Emails Individually

First Name	Last Name	Greeting What is this?	Email	Options What is this?
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input checked="" type="checkbox"/> Girl Delivery

Please note that emails can take up to 90 minutes to deliver.
 Please include email addresses only for adults over the age of 18. Names will be treated with strict confidentiality and will not be used for any purpose other than this campaign.

[CANCEL](#) [SEND](#)



Printable Door Hangers

Just cut along the dotted lines and hang on the doorknob.
 * For best results print on card stock paper and keep your browser font size at the standard setting.



girl scouts | Help me reach my goal!

- 1 Go to stage.gsnutsandmags.com/code
- 2 Enter
- 3 See my goal and personal message.

QR Code

Sale ends 12/18/2025 For friends and family only
 © &™ Girl Scouts of the USA

girl scouts | Support Athena

- 1 Go to stage.gsnutsandmags.com/code
- 2 Enter
- 3 See my goal and personal message.

QR Code

Sale ends 12/18/2025 For friends and family only
 © &™ Girl Scouts of the USA

SHARE MY SITE TOOL KIT

Many ways to Share


Download images for
additional online
marketing

Copy the storefront
link to send

Share on Social Media

Text friends & family

Athena's Dashboard



Change Photo

Update Avatar & Voice
Update Girl Scout Details
Your Girl Scouts

\$359.68 of **\$325.00** Online goal

100% 150%

SHOP YOUR PERSONALIZED SITE

Duration: 06/24/2025 to 12/18/2025
Personalized Patch Est. Delivery Date: 08/25/2025
Unique Code: MFGBNZCU [What is this?](#)

Level Status

Progress

Bronze Silver Gold Platinum

Promote Patch

Emails Sent By 06/28/2025

Personalized Patch Requirements

Online Sales

Emails Sent By 06/28/2025

Share My Site
You've successfully shared your site on social media!

Things to Do Today

Share My Site

Athena's Campaign

Share My Site
Athena's Emails (View & Send)
Athena's Sales Reports
Supporter Thank You

Top Sellers In Your Tr

Athena B.

LEARN MORE ABOUT PERSONALIZED PATCH

Download Social Media Images

Save the following images to your phone or computer and use when sharing your store link.

Visit my site to help me reach my goal!

Instagram Story, Snapchat
1080 x 1920

DOWNLOAD

Visit my site to help me reach my goal!

Instagram
1080 x 1080

DOWNLOAD

Visit my site to help me reach my goal!

Facebook, X /Twitter
1200 x 630

DOWNLOAD

CLOSE

Share My Site

Generate your website link and share via text, phone, app, or on social media.

Ways to Share

Choose where you would like to share:

Share my site via text or apps

Share my site on Facebook

Share my site on Twitter / X

Social Media Kit

Some social media sites like Instagram require you to include images with your post. Feel free to use these specially sized images when you share.

DOWNLOAD SOCIAL IMAGES

COPY YOUR STORE LINK

RETURN TO DASHBOARD

Unique Code

MFGBNZCU

Helpful Sales Tips

- For best results, share with friends and family weekly throughout the product program.
- Remember to always follow the Girl Scout Internet Safety Pledge.

PARTICIPANT'S DASHBOARD

Supporter Thank You email

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards


Sales reports

girl scouts

M2 Media

Girl Scouts of Northeast Texas PG

Athena's Dashboard




Change Photo

Update Avatar & Voice


Update Girl Scout Details

Your Girl Scouts


Athena's Campaign




Share My Site




Athena's Emails (View & Send)




Athena's Sales Reports




Supporter Thank You



Personalized Door Hanger




Athena's Campaign Video




Business Cards


Fun Stuff




Personalized Patch



Athena's Avatar




Athena's Avatar Rewards




Physical Rewards


Parent or Adult's Information



Your Girl Scout(s)



Add Another Participant



Update Profile

Level Status

Progress

BronzeSilverGoldPlatinum

Promote Patch

Emails Sent By 06/28/2025

Personalized Patch Requirements

Online Sales


Emails Sent By 06/28/2025

Share My Site

You've successfully shared your site on social media!

LEARN MORE ABOUT THE PERSONALIZED PATCH

Top Sellers In Your Troop

Athena B.

\$389.63 of \$325.00 Online goal

100%150%

SHOP YOUR PERSONALIZED SITE

Duration: 06/24/2025 to 12/18/2025

Personalized Patch Est. Delivery Date: 08/25/2025

Unique Code: MFGRNZCU [What is this?](#)

PARTICIPANT'S DASHBOARD (cont.)

Things to Do Today pop up & banner

The screenshot displays the 'Athena's Dashboard' for Girl Scouts of Northeast Texas. At the top, the 'girlscouts' logo and 'M2 Media' are visible, along with the text 'Girl Scouts of Northeast Texas' and a 'PG' rating. The dashboard features a profile section with a cartoon avatar and links to 'Change Photo', 'Update Avatar & Voice', 'Update Girl Scout Details', and 'Your Girl Scouts'. A central progress bar shows '\$359.68 of \$325.00 Online goal' with a 100% completion mark. A 'Level Status' section on the right shows a progress bar for Bronze, Silver, Gold, and Platinum levels. A 'Personalized Patch' section displays a patch with a deadline of 06/28/2025. A 'Share My Site' section shows a success message: 'You've successfully shared your site on social media!'. A 'Things to Do Today' pop-up is overlaid on the dashboard, containing the text: 'To ensure your product program reaches its full potential, be sure to complete these items today.' and a 'Share My Site' button with the description 'Share your website via text, phone, app, or on social media.' The pop-up has a 'CLOSE' button and a 'Do Not Show Again' link. At the bottom, a 'Campaign' section includes icons for 'Share My Site', 'Athena's Emails (View & Send)', 'Athena's Sales Reports', and 'Supporter Thank You'. A 'Top Sellers In Your Troop' section is partially visible on the right.

girlscouts M2 Media Girl Scouts of Northeast Texas PG

Athena's Dashboard

[Change Photo](#)

- [Update Avatar & Voice](#)
- [Update Girl Scout Details](#)
- [Your Girl Scouts](#)

\$359.68 of \$325.00 Online goal

100% 150%

Level Status

Progress

Bronze Silver Gold Platinum

Personalized Patch

Sent By 06/28/2025

Personalized Patch Requirements

Sales

Sent By 06/28/2025

Share My Site

You've successfully shared your site on social media!

Things to Do Today

To ensure your product program reaches its full potential, be sure to complete these items today.

Share My Site
Share your website via text, phone, app, or on social media.

CLOSE [Do Not Show Again](#)

Athena's Campaign

- Share My Site**
- Athena's Emails (View & Send)**
- Athena's Sales Reports**
- Supporter Thank You**

Top Sellers In Your Troop

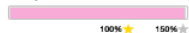
Athena B.

Sienna's Dashboard



[Change Photo](#)

\$1,914.85 of \$350.00 goal



100% ★ 150% ★

[SHOP YOUR PERSONALIZED SITE](#)

Duration: 07/02/2024 to 11/29/2024

Personalized Patch Est. Delivery Date: 09/04/2024

Unique Code: 462AXTA9 [What is this?](#)

[Update Girl Scout Details](#)

[Add Another Girl Scout](#)

Sienna's Campaign



Manage Paper Orders



Sienna's Emails
(View & Send)



Sienna's Sales
Reports



Supporter Thank You

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

[GET STARTED](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.



Thank You Email

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with your recent purchase.

Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime.

If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.

From Sienna

[ACTIVATE EMAIL](#)

SAY THANKS!

AVATAR ROOM UPGRADE!

Unlock new, cool
room accessories
when completing
tasks



Fall Personalized Patch

Personalized Patch with
Theme Backgrounds

- *Create avatar
- *Send 18+ emails
- *Use “Share My Site” function in M2
- *Sell 3+ Mags and more items and
30+ nut/chocolate items



2025-2026 FALL & COOKIE CROSSOVER PATCH



- *Create avatar
- *Send 18+ emails
- *Use “Share My Site” function in M2
- *Sell 350+ packages of cookies during 2026 cookie program



GIRL SCOUT REWARDS



REWARDS

Rewards are cumulative. Earn items as you reach your goals! Please make reward choices on your M2 website. Rewards are subject to change due to unforeseen circumstances. Similar items may be used as substitutions. Some items may vary in color.

Orders due by: _____ Pick up products by: _____ Turn in money by: _____

Combined Sales

<p>25+ Total Items Sold</p> <p>Glitter Pen</p>	<p>35+ Total Items Sold</p> <p>BFF Necklace</p>	<p>45+ Total Items Sold</p> <p>Small Grizzly Plush</p>
<p>55+ Total Items Sold</p> <p>Theme Stickers & BFF Journal</p>	<p>70+ Total Items Sold</p> <p>Brave, Fierce, Fun T-Shirt</p>	<p>85+ Total Items Sold</p> <p>Bandana & Mini Scratch Notes & Pom Pom Keychain</p>
<p>110+ Total Items Sold</p> <p>100+ Patch & Large Grizzly Plush</p>	<p>135+ Total Items Sold</p> <p>Mini Karaoke Machine</p>	<p>175+ Total Items Sold</p> <p>Dr. Seuss' How the Grinch Stole Christmas! The Musical</p>

Patches

<p>15+ Emails Sent</p> <p>Brave, Fierce, Fun! Patch</p>	<p>2+ Mags & More Items</p> <p>2025 Patch</p>	<p>15+ Nut & Chocolate Items</p> <p>Grizzly Bear Patch</p>
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Donations

<p>5+ Military Items</p> <p>Care to Share Patch</p>




McKenna

GSESC's 2024 Top Fall Product Seller from Troop 845

Second year being Top Seller!

Visit www.gsnutsandmags.com/GSESC to create your website!

Earn these two special patches with your name and avatar on them!

Fall Personalized Patch:



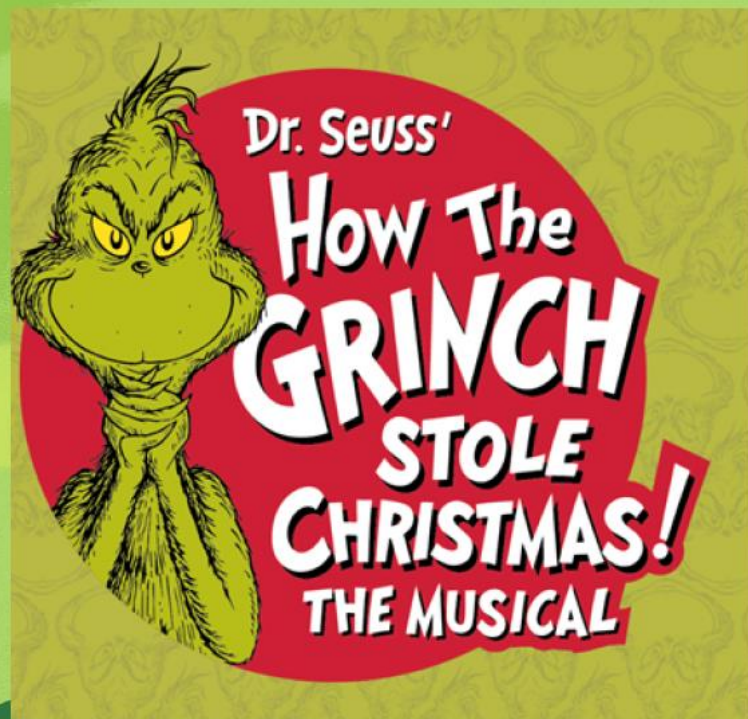

- Create your avatar
- Send 18+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell 3+ Mags & More items and 30+ nut/chocolate items

Personalize your patch by choosing from two scenes.

Girl Scout Cookie Crossover Personalized Patch:

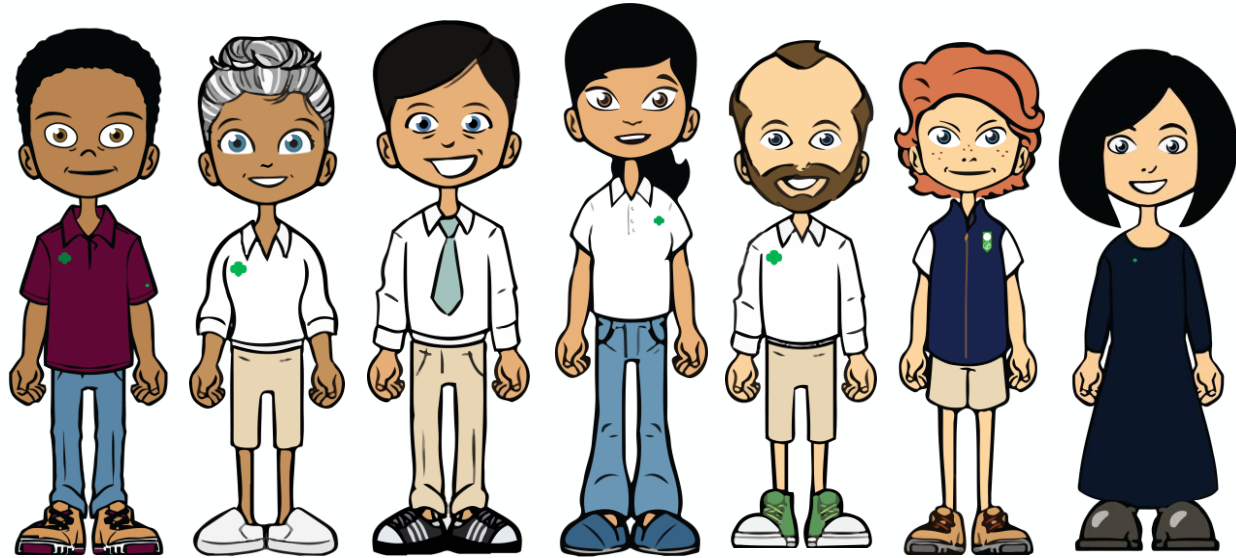


- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Use the "Share My Site" function in the M2 system during the Fall Product Program
- Sell 150+ packages of cookies during the 2025 Girl Scout Cookie Program



**Saturday
December 13th
N. Charleston
Performing Arts
Center 7:30pm
with council pre-
party**

VOLUNTEER EXPERIENCE





Announcement

To manage the product program this year, please set up your account now. Your username will be the email address shown below. Use that information when you [create your password](#).

Once you log in, create your avatar, and check or enter the email addresses for the Girl Scouts/parents in your troop. They will receive an email with instructions on how to participate.

Username:

Once you have created your password, you can [access the site using this link](#) or go to gsnutsandmags.com/admin.

The program will run from 06/24/2025 to 12/28/2025. Please encourage all Girl Scouts to participate. It's fun and also a great learning experience. If you have any questions, [contact us online](#) or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you,
Girl Scouts of Northeast Texas



TROOP VOLUNTEER ACCESS

Email invitation to login

Troop training video

Queue Parent/Adult Email
Campaign



Volunteer avatar

PARENT/ADULT EMAIL CAMPAIGN


Email addresses
uploaded by council

Edit or enter missing
parent/adult emails

Email with instructions
on how to participate



Girl Scouts of Northeast Texas
2025 Nut and Magazine Campaign



Send Parent/Adult Welcome Emails

Parent/adult emails have been added by your Girl Scout Council. Please review, make any changes, and click "Send and Continue." They will receive an email from you with a link and instructions to participate.




Any participants entered later by you or the Girl Scout Council will automatically receive the same instructions.

Getting Started

- 1) Update Your Profile
- 2) Send Email - Troop 5240

Troop 5240

VIEW EMAIL

First Name	Last Name	Email	Send in Spanish
<input type="text" value="Sean"/>	<input type="text" value="Morgan"/>	<input type="text" value="smorgan@m2mediagr"/>	<input type="checkbox"/> 
<input type="text" value="Kayla"/>	<input type="text" value="Rees"/>	<input type="text" value="krees@m2mediagroup"/>	<input type="checkbox"/> 
<input type="text" value="Courtney"/>	<input type="text" value="Bechtel"/>	<input type="text" value="cbechteltesting+Athen"/>	<input type="checkbox"/> 
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="checkbox"/>

SEND AND CONTINUE

TROOP DASHBOARD

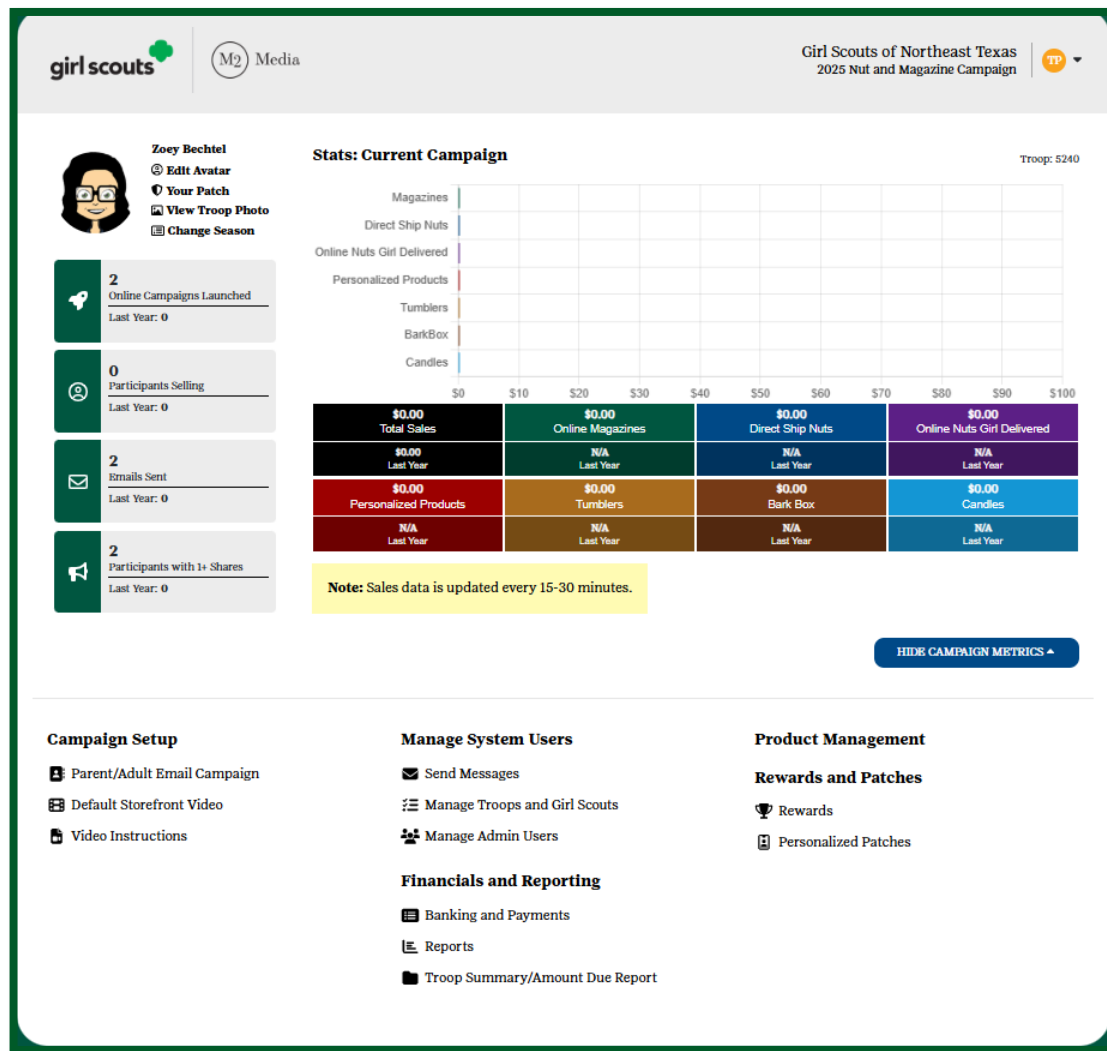
Messaging

Manage nut card order entry

Select rewards

Sales reports

Banking and payments



TROOPS REWARDS

- *Sell \$750 as a troop
- *Send Parent/Adult
Email Campaign



2025 Fall Product Important Dates



***New opt out! If troop decides to opt out of rewards, they will receive 18% of total dollars sold, girls will still receive patch**

- September 13 - online and order card taking begins
- October 13 - order card taking ends
- October 20 - Gluten free orders due
- October 31 - online sales end
- November 3-8 deliveries to SUFPM
- November 23 - girl money due to troop
- November 25 - discrepancy reports due, reminder council is no longer taking debt from troop
- December 5 - ACH

***New online item! Cheerful Giver Candles!!!**

***Be on the lookout for video contests!**

Product Delivery

- You or someone in your Service Unit will receive the products for all your troops. (Nov. 3rd - Nov 8th)
- Please count the nut and candy items carefully before signing the delivery ticket and report any discrepancies.
- Prior to distribution to your troops, keep the products in a cool, dry location.
- Communicate with leaders and caregivers about where and when their product is available for pick up.
- Pre-sort the products using the Delivery Tickets in the M2OS.
- Obtain signed tickets as confirmation of receipt.
- Notify council right away about damages or cases with missing items




DELIVERY TICKETS

November 3-8

Print delivery tickets
by troop or
participant

Available for easier
picking and packing


Option to include
financials

 M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

SP

Show Quick Dashboard Links

 Delivery Tickets
Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site

Delivery Site Type

Single

>

Delivery Site


Alicia True (SU C...

>

Troop

All

☐ Include Financials


 CREATE TICKET

Troop Tickets By Troop

Troop

Choose...

☐ Include Financials


 CREATE TICKET

Girl Scout Tickets

Troop

Choose...

☐ Include Financials

 CREATE TICKET

Item	Kit Cost	Order Date	Print Price	Print Date
Dark Cookies	0	0	0	
Fruit Flavors	0	0	0	
Peanut Butter Workbooks	0	0	0	
Sippy Cups Mix	0	0	0	
Chocolate Covered Raisins	0	0	0	
Crunchy Trail Mix	0	0	0	
Dark Chocolate Sea Salt Caramels	0	0	0	
Double Dipped Peanuts	0	0	0	
English Rubber Tuffies	0	0	0	
Peanut Suppers	0	0	0	
Chocolate Covered Almonds	0	0	0	
Whole Cashews	0	0	0	
Mint Tuffies	0	0	0	
Goop Trail Mix	0	0	0	
Peanut Butter Bark	0	0	0	
Cocoa To Share	0	0	0	
Total	0	0	0	

Online Magazine Sales

Direct Shipped Nut Sales


Online Nuts Girl Delivered

Total Collected Sales Online	\$97.00	Total Collected Sales Online	\$80.00	Total Collected Sales Online	\$0.00
Proceeds	\$14.55	Proceeds	\$15.40	Proceeds	\$0.00
Nut Case Sales					
Collected from Customer	\$0.00			Total Sales	\$100.00
Proceeds	\$0.00			Collected Online	\$100.00
				Collected from Customer	\$0.00
				Proceeds and Refunds	\$0.00
				Payment Due Council	(\$0.00)

DELIVERY TICKETS

Print reward delivery
tickets by troop or
participant

Available for easier
picking and packing




M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

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Show Quick Dashboard Links

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Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site

Delivery Site Type

Single

>

Delivery Site

Alicia True (SU C...

>

Troop

All

☐ Include Financials

CREATE TICKET

Troop Tickets By Troop

Troop

Choose...

☐ Include Financials

CREATE TICKET

Girl Scout Tickets

Troop

Choose...

☐ Include Financials

CREATE TICKET

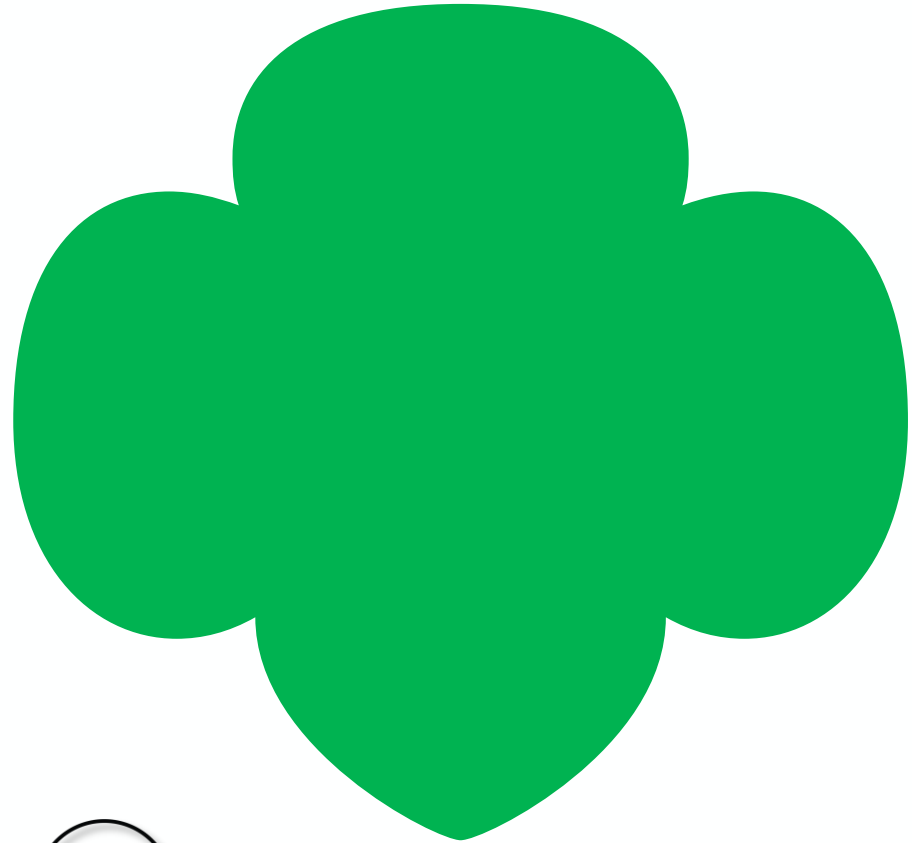
Product	Full Boxes	Open Boxes	Single Boxes	Points
Dark Cookies	0	0		
Fruit Flavors	0	0		
Peanut Butter Monkeys	0	0		
Simply Cocoa Mix	0	0		
Chocolate Covered Pecans	0	0		
Cookies To Go	0	0		
Dark Chocolate Sea Salt Cookies	0	0		
Double Chocolate Pecans	0	0		
English Butter Toffee	0	0		
Peanut Supremes	0	0		
Chocolate Covered Almonds	0	0		
White Cookies	0	0		
Mint Truffles	0	0		
Simply Fruit Mix	0	0		
Peanut Butter Bark	0	0		
Cocoa To Go	0	0		
Total	0	0		

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Girl Delivered			
Total Collected Sales Online	\$97.00	Total Collected Sales Online	\$60.00	Total Collected Sales Online	\$0.00
Proceeds	\$14.00	Proceeds	\$13.00	Proceeds	\$0.00
Net Cost Sales		Total Sales	\$100.00		
Collected from Customer	\$0.00	Collected Online	\$100.00		
Proceeds	\$0.00	Collected from Customer	\$0.00		
		Proceeds and Bonuses	\$20.00		
		Payment Due Council	(\$20.00)		

*Please inform girls and
parents about upcoming
GSESC Programs

*Be on the lookout for fall
product video challenges

*Make sure you sign up for an
upcoming 2026 Cookie
Program Trainings



Membership Help

Benita Jacobs Regions 1&2

bjacobs@gsesc.org

Michaela Watts Regions 3, 4 & 5

mwatts@gsesc.org

Registrar Julann Judge

jjudge@gsesc.org

FAQs

How do I reset my password?

When can a supporter expect a direct ship nut order placed online?

When will a participant receive their Personalized Patch?

What if a participant didn't find their name as they log into the platform?

When can I expect my online girl delivery items?

FALL PRODUCT PROGRAM CUSTOMER CARE

M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee

