



Silver Award made by Brooklyn GS troop 3321

Before Booths

Make sure to have your vest.
Bring enough cookies.
Be prepared : Bring water, snacks, extra clothes, hand warmers, battery bank, and dog treats. Print business cards.



Before the season

You need to vote on where the donations will go. Make flyers for school/work. Put patches on your vest. Clean your vest. Attend a cookie rally. Practice your sales pitch. Create your booth designs. Get emails for online sales. Get dog treats if you want. Make business cards. Create signs. Collect shopping bags. Get a cash box.

During Booths

Always thank your customers.
Be polite and smile.
Pass out business cards.
Use a clear polite inside voice even if you are outside.
Have fun!



During the season

Always thank your customers and be polite. Always smile. Work on cookie badges. Dress for the weather. Set up your online site. Have fun!

After Booths

Leave the place better than you found it!!!
Help pack up the booth.



After the season

Send thank you cards to friends, family, and businesses that supported you. Do something fun with the money as a troop. Recycle or reuse the cardboard cases for animal toys. Donate money/leftover boxes of cookies.

