



girl scouts of eastern south carolina

2026 Cookie Program Volunteer Training

Girl Scout Promise

On My honor, I will try:

To Serve God and my country,

To help people at all times,

And to live by the Girl Scout Law.





Girl Scout Law

I will do my best to be Honest and Fair, Friendly and helpful, Considerate and caring, Courageous and strong, and Responsible for what I say and do.

And to Respect myself and others, Respect authority, Use resources wisely, Make the world a better place, and Be a sister to every Girl Scout.





Welcome!

Diane Flanagan, CEO

Courtney Cavatoni, Board Chair

Aggie Reyes, VP or Program

GSESC Staff

Volunteers





Let's discuss

- \$5.00 cookie box (still one of lowest in country)
- \$.95 troop profit
- \$.25 girl rewards
- decrease in some levels
- troops will not receive profit for the 1st 50 packages sold (\$47.50 per girl) by girls, girls will receive a \$65 membership plus patch

Between 2019-2025, GSESC has spent an additional \$.77 per box on girl rewards, excess inventory, increase cost of cookies, girl & troop credit card fees via Digital Cookie, girl & troop debt, SU bonus



Training Agenda

- About ABC Bakers
- About Maker's Pride
- Your ABC Bakery Locations
- The Journey of a Girl Scout Cookie
- ABC's Cookie Distribution Network
- 2026 Cookie Lineup
- New for 2026
- 2026 Theme and Mascot
- Smart Cookies Platform Overview
- Volunteer Online Resources
- Your Maker's Pride-ABC Team
- Volunteer Smart Cookies Help Desk
- 2026 Council Cookie Program Specifics







The GSESC View

Formally know as the program loop email, the GSESC View will be a bi-weekly email with a view of GSESC events, trainings, resources and more!

This will be sent out to Volunteers, Parents, and Supporters of GSESC who sign up using this link:

bit.ly/gsescviewsignup

Coming soon...Teen View!







Wild About Cookies Rally

Get ready for a wild Cookie Rally where you'll unleash your inner cookie entrepreneur with fun skill-building stations, an exciting scavenger hunt, and even get to feed the animals! Join us at Bee City Zoo for a wild start to cookie season.





Saturday, January 10th 2026 Cookie Rally: 10am-1pm Zoo Hours: 9am-6pm



Bee City Zoo 1066 Holly Ridge Ln Cottegeville, SC 29435



Girl Scouts, Adults and Tag-a-longs \$25

- · Includes souvenir cup with treats for animals
- Scavenger Hunt
- · Entrance to zoo and cookie rally
- · Girl Scouts will receive the cookie rally fun patch
- · Cookie Rally will take place in the Bee City Zoo Classroom



Register at: bit.ly/cookierally2026 By: 12/22



Danielle, at dsykes@gsesc.org







You can use your current-sea for this event!







*Allergen free recipe

*Made with real chocolate

*Re-sealable pouch

*Order by case (12 per case)



*\$6.00 per package

Service Unit:	Troop #
Leader Name:	Phone#
Email Address:	
# of Gluten Free - Caramel Chocolate	Chip cases needed
X	THE PERSON NAMED IN COLUMN 1

Signature acknowledges troop mentioned above is financially responsible

Reminder this one-time order will be entered by the GSESC Product Program Sales
Department within your initial order and will picked up along with your initial order.

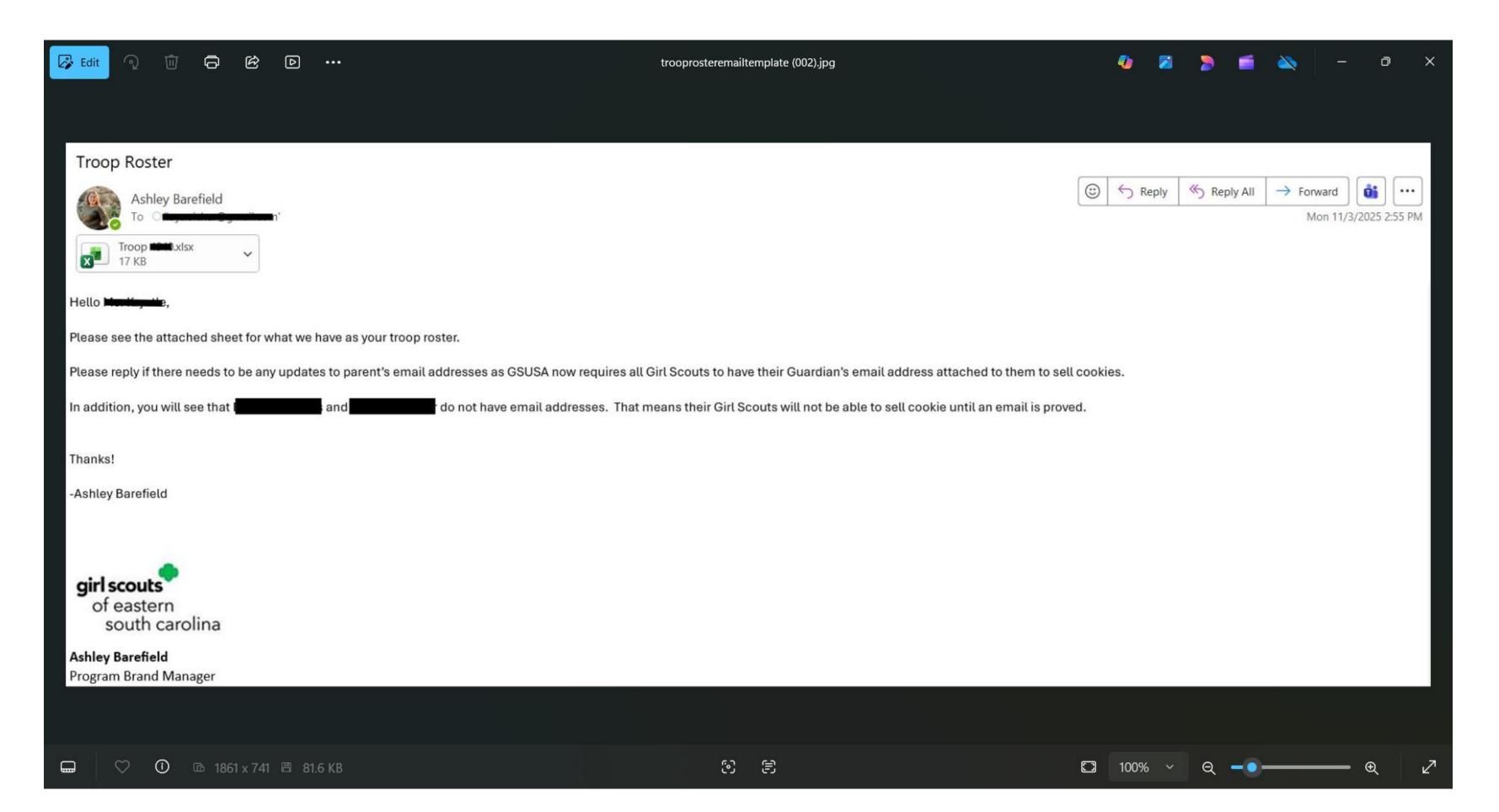
Must be emailed to deborahpaisley@girlscoutsesc.org

Deadline October 20, 2025

Email form to Deborah ASAP first come, first serve

Council has limited supply left

Look for email from Ashley after training!



Cookie Envelope - 1 per Troop



of eastern south carolina

Prepping for cookie pick up

- Cookie delivery week is 1/5-16 and the mega drop for Charleston area Troops is 1/17.
- Have your vehicles empty and ready to be loaded. If you are using more than one vehicle, the largest vehicle will be loaded first. If in doubt, bring another vehicle.
- Avoid bringing children for the safety of
- Must bring another adult as the "counter" for
- Once your vehicle has been loaded and you have signed for your cookies, you are responsible for them. Please note discrepancies BEFORE signing

Smart Booth Divider

- Click booth > select the 3 dots on the right hand side of the booth you want to divide > smart booth divider.
- input the packages for each cookie sold at the booth, click save and distribute sales.
- Select which girls were at the booth, click
- Distribute any leftower cookies and click save.
- IF you would like to divide up all the booth sales among the girls at the end of the sale, you can follow the first two steps per booth, then click save and go back. This will help keep troop
- At the end of the sale go to the booth page and scroll down to click the distribute total sales. This will help you divide up all the booth cookies among the girls, click save.

Allocating Troop direct ship cookies

- Manage Orders Menu > Troop Direct Ship
- New orders needing to be distributed will be in the status 'Pending distribution' highlighted in
- Scroll to the bottom of the page and click on the Distribute orders to girls button
- Select the girls to transfer credit to, then click
- The Troop Direct Ship Orders Divider will distribute all sales as evenly as possible.
- Distribute any remaining packages highlighted
- Click Save when done.
- Repeat as needed for any new sales.



email or text all pictures and details to Ashley

at abarefleid@gsesc.org or (727)871-1333

Helpful step-by-step tips for the 2026 Cookie Season

Initial Order

- Login to ABC Smart Cookie.
- Click on orders > troop initial order. Enter the number of CASES you would like to
- When you have reached Caramel Chocolate Chip
- enter the amount you pre-ordered in October, click A location page will appear, click your preferred
- location, date and time of day, click save.
- You can click ready to review to let your SU know that you have completely finished your order. To Print:
- Click reports > current > orders > troop initial orders > go to report. To Change Order:
- Click orders > troop initial order > scroll to bottom & take the "ready for review" off.
- As long as it is before the deadline of 12/10 you can change your order.

Rewards

- Click rewards > recognition order.
- Go to the drop down menu and select order type
- Bach girl will be marked unread and some will have a red warning symbol.
- If the girl has a red warning symbol click the arrow next to it > expand all to see all reward credited to that girl > if a choice needs to be made at a level you will see a white warning flag and will need to select what reward the girl wants > save.
- Extra tab contains automatically earned items such as patches and direct ship rewards. If a choice needs to be made you will see a white warning flag > chose item if needed > save.
- Click manage recognition order at bottom of the page to return the main manage recognition
- Once order is complete click on the check mark to submit your order on the right side of row to fully submit your rewards.

Transfers to girls

- Click orders > transfer order > select type of transfer (select troop to girl.)
- Choose which girl to transfer to > click apply.
- Use package column and enter quantity of PACKAGES to transfer, click save.
- New Cookie Share Sales

New for 2026 - All donation only orders that customers place through Digital Cookle will automatically be imported into Smart Cookies. Troops will not have to enter these

Booth Sales

o select a cookie booth:

- Select booths > schedule booth > filter by how you would like to view booths > apply.
- Click on location > calendar will pop up > choose available time and date > save.
- Booth will appear in reservation list and you will receive a confirmation email.

Key Terms:

remium booth- Walmart, Neighborhood Walmart, and Sam's Club.

Lemonade stand- a table or wagon in your own yard with your own Oiri Scout cookies for passing public to buy. Does not have to be in ABC smart cookie. Troop only booth-booth secured by troop at a

church, school or private business. Permission must be given by appropriate office personnel. No chain store are allowed to be troop only booths.

Family booth- booth that a parent/guardian can have with their daughter(s). You cannot have another Oiri Secut from another family.

Hegal cookie booth- You cannot sell out of the trunk of your vehicle in a parking lot or abandoned lot, for the safety of the girls. If you or one of your parent is aught doing this, you will be given a verbal warning the first time. If it is done again, you may lose future cokie booths for your troop. If your booth is not in ABC Smart Cookies, it is an illegal cookie booth.

Council Secured Booths:

- Walmart (Super Center and Neighborhood)
- Lowe's Foods
- Food Lion (as allowed by their corporate office)

NEW Info about Walmart:

ALL Walmerts with two entrances will be two eparate booths.

To release a cookie booth:

- Navigate to Booths-My reservations
- Click the three dots at the end of the row to open the menu (View Booth Details, Smart Booth,
- Divider, Remove Reservation) Click on Remove Reservations
- Confirm that you want to remove the reservation.

Reconciliation & Reporting

- Make sure all cookies are allocated to girls.
- Click reports > Inventory and delivery > troop on hand inventory to view cases that need to be allocated to girls.
- To access troop balance summary report click
- reports > finances > troop balance summary. To access girl balance summary report click >
- reports > finance > girl balance summary. To access summary of recognition order click reports > rewards > recognition order summary by girl. From there you can filter through girl





Cookie Council Contacts:

Deborah Paisley dpaisley@gsesc.org questions and forms Ashley Barefield abarefield@gsesc.org booths, reports, and social media Danielle Sykes dsykes@gsesc.org Florence and Myrtle Beach cookies south carolina Aggie Reyes areyes@gsesc.org VP of Product Program



Cookie Box Sizes							
Cookie Variety	Net Weight	# of Cookies	Packaging				
Thin Mints	9 oz 32		2 foil sleeves, carton				
Caramel deLites	7 oz	15	Foil wrapped tray, overwrap				
Peanut Butter Patties	6.5 oz	15	Foil wrapped tray, overwrap				
Trefoil	9 oz	20	2 clear sleeves, carton				
Lemonades	8.5 oz	16	Single tray, overwrap				
Peanut Butter Sandwich	8 oz	20	2 cello sleeves, carton				
Exploremores	8 oz	20	2 clear sleeves, carton				
Adventurefuls	6.5 oz	15	Foil wrapped tray, overwrap				

Important dates

- · 11/20 Girls MUST be registered as a Girl Scout
- 12/5 Volunteers and Parents get access to Digital Cookie
 1/23 Booth Sales Start
- · 12/6 Only online sales begin
- · 12/10 Troop initial order
- 12/12 SU initial order
- · 1/5-16 Cookie delivery week
- 1/10-12 Round 1 cookie booth selections
- 1/10 Cookie Rally
- · 1/13 Round 2 cookie booth selections
- · 1/16 Final round of cookie booth selections
- 1/17 Mega Drop

- 1/17 Cookie Sales Start
- 2/13 1st ACH
- · 2/20-222 Booth Bash Contest Weekend
- 3/13 2nd ACH
- · 3/15 Cookie sale ends
- · 3/27 Money due to troop by girl
- · 3/27 Girl rewards due, transfers due
- 3/29 SU locked out
- 4/3 Final ACH

· Rewards come in end of May-June

Cookie Program Resources:

- SMART COOKIES TECH SUPPORT IS ALWAYS OPEN
- o Call 1-800-853-3730
- · Email ABCSmartCookieTech@hearthsidefoods.com
- ABC SMART COOKIES YOUTUBE CHANNEL
- · Just In Time videos for all user levels of Smart Cookies, designed to help you navigate through every phase of the cookie program.
- https://www.youtube.com/user/ABCCouncils
- RALLY GUIDE, ALLERGEN FLYER, TROOP GOAL POSTER, COOKIE CALCULATOR, STANDARD FORMS
- https://abcsmartcookies.com/resources/
- COOKIE VARIETY DETAILS, NUTRITIONAL INFORMATION
- www.abcsmartcookies.com/cookies
- FLICKR ART GALLERY FOR VOLUNTEERS · Create your own flyers with seasonal clip art.
- https://www.flickr.com/photos/abcbakersvolunteergallery/albums
- GSESC COOKIE PAPERWORK
- https://www.girlscoutsesc.org/en/cookies.html







Please complete form, new sections to read and fill Troop Cookie Manager Position Form 1 per Troop (2 max)

Girl Scouts of Eastern South Carolina

Troop Cookie Product Manager Position Description



PURPOSE OF POSITION:

To manage and administer Girl Scout Cookie Program to all girls within their troop.

ACCOUNTABILITY:

One year beginning in November. This position is appointed by Troop Leader.

- Must be in good standing with Girl Scouts of Eastern South Carolina, no troop delinquency or outstanding
- Be a current registered member of Girl Scouts of America and at least 18 years of age.
- Accept and adhere to the purpose and principles of Girl Scouting, GSUSA and the Council.
- Demonstrate strong organizational skills, problem solving, supervisory skills and effective time management.
- Have good working knowledge, acceptance, and willingness to promote Council's goals, objectives, policies and procedures.
- Ability and willingness to make decisions, delegate responsibilities and work with adults from diverse backerounds.
- Have strong computer skills to ensure accurate and consistent data entry.

- Attend council training for Girl Scout Cookie Product Program.
- · Verify that all girls participating are registered for the current membership year.
- Protect girl and GSESC assets (product, monies and documents) at ALL times.
- · Coordinate troop meeting to provide instruction to parents and girl members to include the following:
 - Girl safety
 - o Goal setting, individual girl goals as well as a troop goal
 - Promote leadership experience outcomes
 - All deadlines for submission of orders and money
 - Money collection and cash management procedures
 - Ordering and distribution of product and girl rewards
- I understand that my Troop will not receive profit for the 1st 50 packages sold (\$47.50) per girl. The Girl Scout will receive a \$65 2026-2027 Girl Scout Membership and a patch.
- I understand that I will need to verify rewards to the council for girls that sell 1300+ packages.
- · Enter all required data onto ABC Smart Cookies website: troop contact, girl names, orders, payments, deposits
- · Submit troop product, recognition orders and required documents to Product Sales Department by established
- Pick up and distribute product and recognitions promptly and appropriately.
- Issue signed receipts for <u>ALL</u> transactions of awards and money.
- Keep accurate records and copies of troop documents and all deposit slips/receipts.
- Document and report all girls with delinquent balances by established date.
- Meet with Product Sales Department to submit and verify all final reports, deposit slips, any girl delinquent information, and other documents, product or recognitions as needed.
- Assume full responsibility for product, money, recognitions and documents while in your possession.
- If money and/or product is stolen, a police report needs to be filed immediately and the council needs to be notified. Additionally, the loss needs to be reported to your private insurance carrier. Ultimately, the individual who lost the money/product is financially responsible for the loss to the council. Please stress the importance of this information to the girls and their parents/guardians. Product becomes parents/guardians responsibility once transfer is made in Smart Cookies/ Digital Cookie.
- · Failure to turn in all monies and related documents on time may result in charges and prosecution as allowed by

Girl Scouts of Eastern South Carolina

Troop Cookie Product Manager

		Position Des			
SERVIC	CE UNIT:		_ TROOP :	#:	
Circle one:	New Troop	Returning Troop			
Circle Troop level Daisy	(s): Brownie	Junior	Cadette	Senior	Ambassador
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Troop #:	s	ervice Unit Name:			
Printed Name:					
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responsibilities for I fully und procedure I have take	the position. erstand that failure is up to and includin en the 2026 cookie t	d understand the infor to turn in all monies ar g prosecution as allow training, please circle v OR O	nd related documer red by law. which training you t	nts on time may r	
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Troop Cookie N	lanager Signatur	e:		Date:	
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- . All Troop funds must be deposited in the Troop account.
- . All Troop expenses are to be paid out of the Troop checking account.
- Troops should never keep an internal spreadsheet on girls Fall or Cookie profits as part of their checking account. Money earned is Troop money and never retained by individual girls.
- . It is never appropriate to borrow money from the Troop checking account.
- All Troops must have their own account, it is not appropriate for two or more Troops to have the same checking account. Multi grade level Troops have one checking account.
- . GSESC will charge a fee for bounced checks.
- It is the responsibility of the Primary Troop Leaders to keep the Troop account in good standing and not incur Troop debt. Troops with Troop debt may not participate in Product Sales.
- . I understand that I will need to verify rewards to the council for girls that sell 1300+ packages
- I understand that my troop will not receive profit for the 1st 50 packages sold (\$47.50) per girl. The girl will receive a \$65 2026-2027 Girl Scout Membership and a patch.
- THE PRIMARY TROOP LEADER IS ULTIMATELY RESPONSIBLE AND ACCOUNTABLE FOR TROOP FUNDS, until transfers are done in Smart Cookies.

ACH Form *unless participated in 2025 Fall Product Program



ACH DEBIT AUTHORIZATION

2025 Fall Product Program 2026 Cookie Program

Complete and return to Council after completion of training

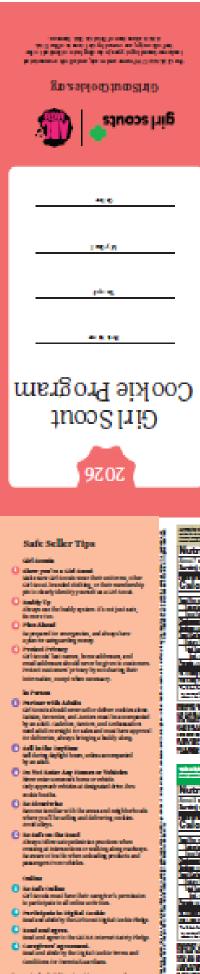
	You will NOT be granted access to M2 site or ABC Smart
	Cookies if form is not turned into Council prior to selling.
Troc	p#Service Unit Name: (ALL 5 Digits)
	ATTACH VOIDED TROOP CHECK HERE
	My troop does not have checks.
	Bank Name
	Routing Number Account Number
	form is to be used by all GSESC Troops to authorize ACH debit transactions during the -2026 Fall Product and Cookie Programs.
	Troop a cknowledges and a grees to:
20 2. Tr no 3. Ro 4. Tr 5. Tr 6. Tr	SESC will debit the above troop bank account according to the instructions provided during training for the 2025- 226 Cookie and Fall Product Programs. 226 Cookie and Fall Product Programs. 227 Cookie and Fall Product Programs. 228 Cookie and Fall Product Programs. 229 Cookie and Fall Product Programs. 239 Cookie and Fall Product Programs. 240 Cookie and Fall Product Program until ACH 250 Cookie and Fall Product Program until ACH 251 Cookie Program, nor the Fall Product Program until ACH 252 Cookie and Fall Product Program until ACH 253 Cookie and Fall Product Program until ACH 254 Cookie and Fall Product Program until ACH 255 Cookie and Fall Product Program until ACH 256 Cookie and Fall Product Program until ACH 257 Cookie and Fall Product Program until ACH 258 Cookie and Fall Product Program until ACH 259 Cookie and Fall Product Program until ACH 250 Cookie and Fall Product Program until ACH 250 Cookie and Fall Product Program until ACH 251 Cookie and Fall Product Program until ACH 251 Cookie and Fall Product Program until ACH 252 Cookie and Fall Product Program until ACH 253 Cookie and Fall Product Program until ACH 254 Cookie and Fall Product Program until ACH 255 Cookie and Fall Product Program until ACH 256 Cookie and Fall Product Program until ACH 257 Cookie and Fall Product Program until ACH 257 Cookie and Fall Product Program until ACH 258 Cookie and Fall Product Program until ACH 259 Cookie and Fall Product Program until ACH 250 Cookie and Fall Product Program until ACH 251 Cookie and Fall Product Program
This	authorization must be signed by an <u>authorized check sianer</u> for the troop.
Signa	ture:Date:
Printe	od Name:
Positi	on:

State:

Please turn into Deborah Paisley at deborahpaisley@girlscoutsesc.org

EMAIL FORMS TO DEBORAH PAISLEY FOR ACCESS DEBORAHPAISLEY@GIRLSCOUTSESC.ORG 843.300.0263

Cookie Order Form 1 per girl







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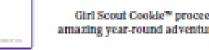
BOOT SKILLING

girl scouts 🕌



Per Package

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Girl Scout Cookie^{rs} proceeds stay local to power unique and amazing year-round adventures for girls in your local community.

Mini order card *online only*

	Adventurefuls® Approx. Ct. 15 Net Wt. 6,5 oz. (184g) 2 cookies (25g) per serving 130 calories per serving	
	Ex ploremores Approx. Ct.20 Net Wt. 8 oz. (226g) 3 cookies (36g) per serving 180 calories per serving NEW COOKIE!	
	Lemonades® Approx. Ct. 16 Net Wt. 8.5 oz (241g) 2 cookies (31g) per serving 150 calories per serving FAN FAVORITE	
	Trefoils® Approx. Ct.40 Net Wt. 9 oz. (255g) 4 cookies (27g) per serving 120 calories per serving	
	Thin Mints® Approx. Ct.32 Net Wt. 9 oz. (255g) 4 cookies (33g) per serving 160 calories per serving BEST SELLER!	Cardinal Services
	Peanut Butter Patties® Approx. Ct. 15 Net Wt. 6.5 ex (184g) 2 cookies (25g) per serving 130 calories per serving	made of the Veryelland Control of the Veryel
2//	Caramel deLites Approx. Ct. 15 Net Wt. 7 oz. (198g) 2 cookies (28g) per serving 140 calories per serving BESTESIMABRE	
	Peanut Butter Sa ndw ich Approx. Cr.20 Net Wt. 8 oz. (227g) 3 cookies (34g) per serving 170 calories per serving	

	Adult Contact's Name/Phone Price Per Package\$5 Troop #			Donate Cookie Packages	gonades" Explactororasefuls*		Trefoils* hin Mints*	Peanut Butter Patties nut Bytter Sandwich	Total Packages	Amount Due	Check when Paid
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			Total Total in red square must equal both acress and down.							Amount Due	





Rewards Insert 1 per girl





50+ Packages sold through Cookies For a Cause



Send 18+ emails



Once Girl Scout reaches 500+ packages, she will receive a 2026 patch & the highest level bar that she achieved.

MPORTANT:

- · All rewards are cumulative with the exception of achievement bars.
- 2026 cookie rewards are earned and chosen by each individual girl by selling via order card, booth sales, online girl delivery, and Cookies For a Cause. Troops earn \$.95 per package.
- If all money due by parent is not paid by the due date and a delinquency report is turned into the council, the Girl Scout will not be entitled to receive recognitions. Once payment is made in full the Girl Scout will only receive current-sea.
- Once choices are made, recognitions CANNOT be changed or substituted.

REWARD DETAILS:

- · Colors and product availability may vary.
- · If item shown is not available, we will substitute a like item.
- Reward of resident camp is equal to the amount of a \$450 camp. If Girl Scout chooses to do a camp at a higher cost, the girl must pay the difference.
- Day camp is valued at \$350 for those Girl Scouts that are not ready for resident camp. There will be no extra
 value awarded or credited.
- · 50+ level see Parent Permission Form for details.
- · 350+ level Avatar Cross Over Patch will only be earned by Girl Scouts who followed the Fall Product criteria.
- · 1300+ level ONLY graduating seniors may choose the Lifetime Membership as a reward.
- 2000+ level girls will receive a gift card in the value of \$75 for their choice of Loungefly Bags.
- · 2500+ level girls will receive a gift card in the value of \$125 if they choose the Lego set.
- 3200+ level BONUS camp is a choice at the 1300+ and 3200+ levels.

GSESC Current-Sea may be selected in place of reward. Current-Sea may be used at any GSESC shop, GSESC hosted/sponsored events, and summer camps (resident camp, day camps, TAC, trading post) OR may be reimbursed for Girl Scout programmatic events or supplies.





Receipt Books 4 per troop and Money Envelope 1 per girl (upon availability)

NO. OF CASES	NO. OF PKGS.	S.U	DATE
		VARIETIES ADVENTUREFULS®	MONEY
		EXPLOREMORES TM	
		LEMONADES®	
		TREFOILS®	
		THIN MINTS®	
		PEANUT BUTTER PATTIES®	S
		CARAMEL deLITES®	
		PEANUT BUTTER SANDWICH	
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Girl Scouts of Eastern South Carolina 2026 Cookie Program

Parent/Guardian Permission & Responsibility Form

My Girl Scout,	, a member of Troop
has my permission to participate in	council sponsored 2026 Cookie Product Program.

My signature below acknowledges that:

	I understand that my year.	daughter must be registered a	s a Girl Scout from October	1, 2025, through Septen	nber 30, 2026, membershi
--	----------------------------	-------------------------------	-----------------------------	-------------------------	--------------------------

- I understand that I am financially responsible for any orders submitted by me to the troop leader.
- I understand that any product ordered or unsold cannot be returned to or exchanged at the council or by the leader.
- I understand that my daughter cannot sell prior to the sale dates, and I understand that my daughter may be penalized for early orders and may not receive credit for orders received before specified sale dates.
- I accept responsibility to meet all troop deadlines outlined by my daughter's troop leader.
- I understand that all products are promptly delivered to customers and monies owed by me are paid on a weekly basis to the troop leaders. Total monies will be paid in full no later than the established deadline.
- I understand that outstanding accounts will be turned over to a collection agency by the council at the conclusion of the sale and any collection cost will be added to the amount owed.
- I understand that all monetary proceeds belong to the council and the troop and are not to be retained by individual girls as their property.
- I understand that due to the rising cost of recovering money from "Non-Sufficient Funds" checks, I will not accept personal checks over the amount of \$75.00.
- I understand that my daughter will only accept preprinted checks with the issuer's address. It is required that girls record the telephone number and driver's license number of the issuer on the face of the check. The council cautions against accepting out-of-state checks.
- I understand that for my daughter to participate in the cookie program, I cannot have any outstanding debts with the council.

IMPORTANT:

- I agree to accept financial responsibility, including prompt payment for all products and money my daughter receives and will also see that she always has adult guidance.
- I understand that if all money due by me is not paid by the due date and a delinquency report is turned into the council, my daughter will not be entitled to receive recognitions. Once payment is made my daughter will only receive current-sea.
- I understand that all monetary proceeds belong to the council and troop and are not to be retained by individual girls as their
 property.
- Girl choices for recognitions are made at each level through the Troop Cookie Coordinator on the Smart Cookie Website.
- Once choices are made, recognitions CANNOT be changed or substituted.
- I understand that my Girl Scout's Troop will not receive profit for the 1st 50 packages sold (\$47.50), she will receive a \$65 2026-2027 Girl Scout Membership and a patch.

*I understand that I will verify that my troop leader has given my daughter credit for all cookies sold by my daughter to include Digital Cookie sales, booth sales and Cookies For a Cause sales by March 27, 2026. If this is not complete by this date, I understand that my daughter will not receive credit/recognitions for those sales, and the Council will not be able to order or replace those items after that date.

Parent/Guardian (print):			
Mailing Address:City:			Zip:
Phone/Cell: ()	_ Work: ()	
Email Address:			
Parent/Guardian Signature:			Date:

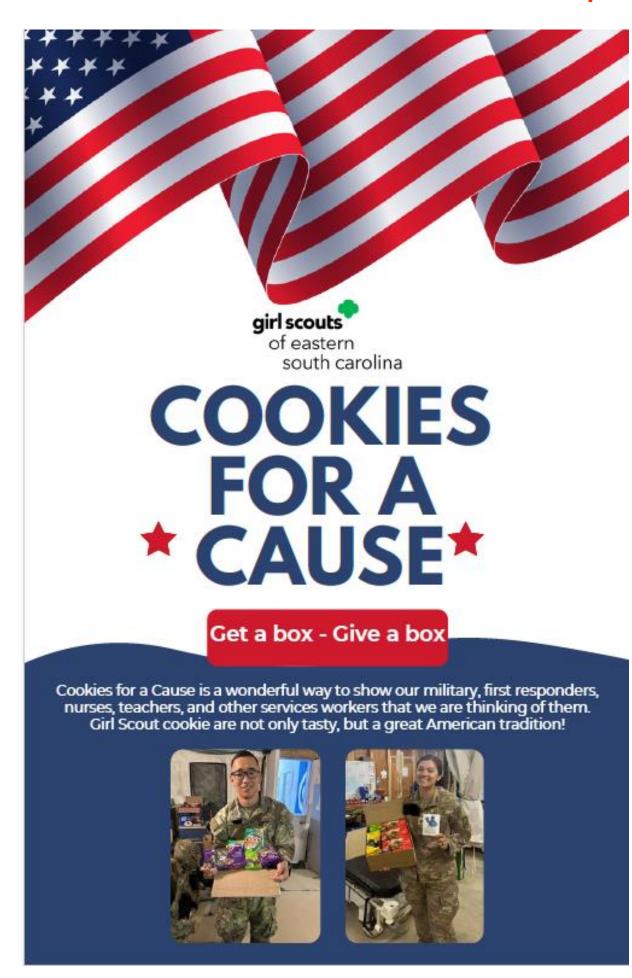
Parent Permission 1 per girl

Please remind parents:

- *They are financially responsible for every package they sign for
 - *Parents should be requesting receipts for all transactions
- *If delinquent, rewards will be forfeited and only current sea is given once cleared
 - *Once choices are made, rewards cannot be changed
- *Troop will not receive profit for the 1st 50 packages sold (\$47.50) per girl. The girl will receive a \$65 2026-2027 Girl Scout Membership and a patch.

19

CFAC 1 per Troop and Raffle Tickets 1 per Troop



girl scouts

of eastern south carolina

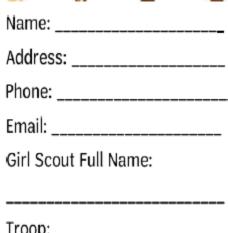
Enter to win a ONE YEAR Supply of Girl Scout Cookies!

Purchase 12 packages of cookies and you can win a year supply of Girl Scout Cookies (6 cases.) We will also draw a 2nd prize winner who will win a 6 month supply (3 cases.) Fill out and mail by March 20, 2026 7257 Cross County Rd. N. Charleston, SC 29418









girl scouts

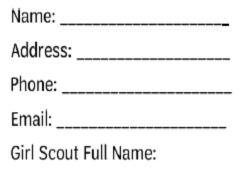
of eastern south carolina

Enter to win a ONE YEAR Supply of Girl Scout Cookies!

Purchase 12 packages of cookies and you can win a year supply of Girl Scout Cookies (6 cases.) We will also draw a 2nd prize winner who will win a 6 month supply (3 cases.) Fill out and | supply (3 cases.) Fill out and mail by March 20, 2026 7257 Cross County Rd. N. Charleston, SC 29418







girl scouts

of eastern south carolina

Enter to win a ONE YEAR **Supply of Girl Scout** Cookies!

Purchase 12 packages of cookies and you can win a year supply of Girl Scout Cookies (6 cases.) We will also draw a 2nd prize winner who will win a 6 month mail by March 20, 2026 7257 Cross County Rd. N. Charleston, SC 29418



Name:			
Address	s:		
Phone:			
Email: _			
Girl Sco	ut Full N	Name:	
Troop:			

girl scouts of eastern

south carolina

Enter to win a ONE YEAR Supply of Girl Scout Cookies!

Purchase 12 packages of cookies and you can win a year supply of Girl Scout Cookies (6 cases.) We will also draw a 2nd prize winner who will win a 6 month supply (3 cases.) Fill out and mail by March 20, 2026 7257 Cross County Rd. N. Charleston, SC 29418







	5	
-		
		 _
		 -

Name:		
Address:		
Phone:		
Email:		
Girl Scout Full Name:		
Troop:		

Cookie Shop Merchandise

See Courtney to purchase these items and more!





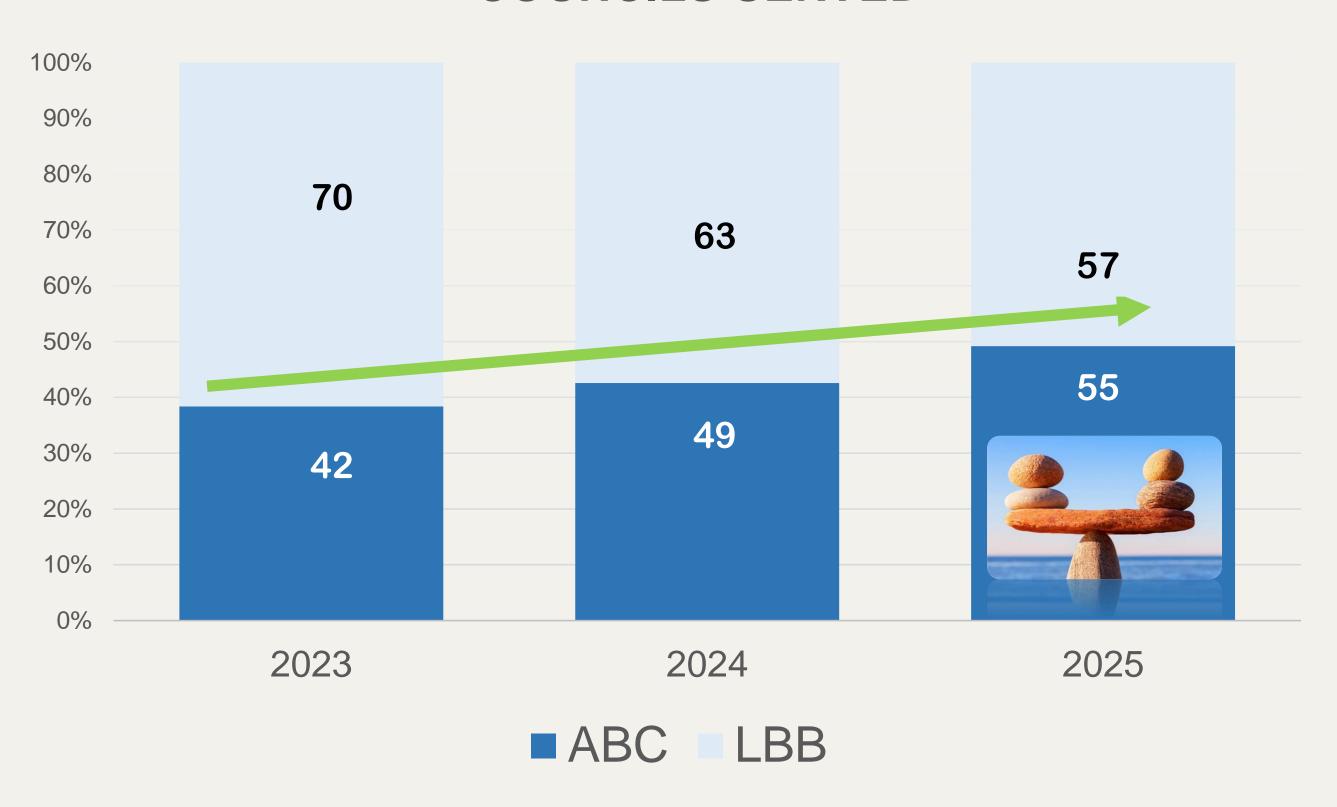
ABC Leads with Experience and Innovation



An officially licensed Girl Scout Cookie Baker since 1937, ABC Bakers is the oldest and most experienced Baker with 88 years serving Girl Scouts! We have led in innovation:
First ecommerce site and mobile app,
First fat free, vitamin fortified, allergen
free and gluten free cookies

Council Partnership Growth has helped Stabilize Supply

COUNCILS SERVED

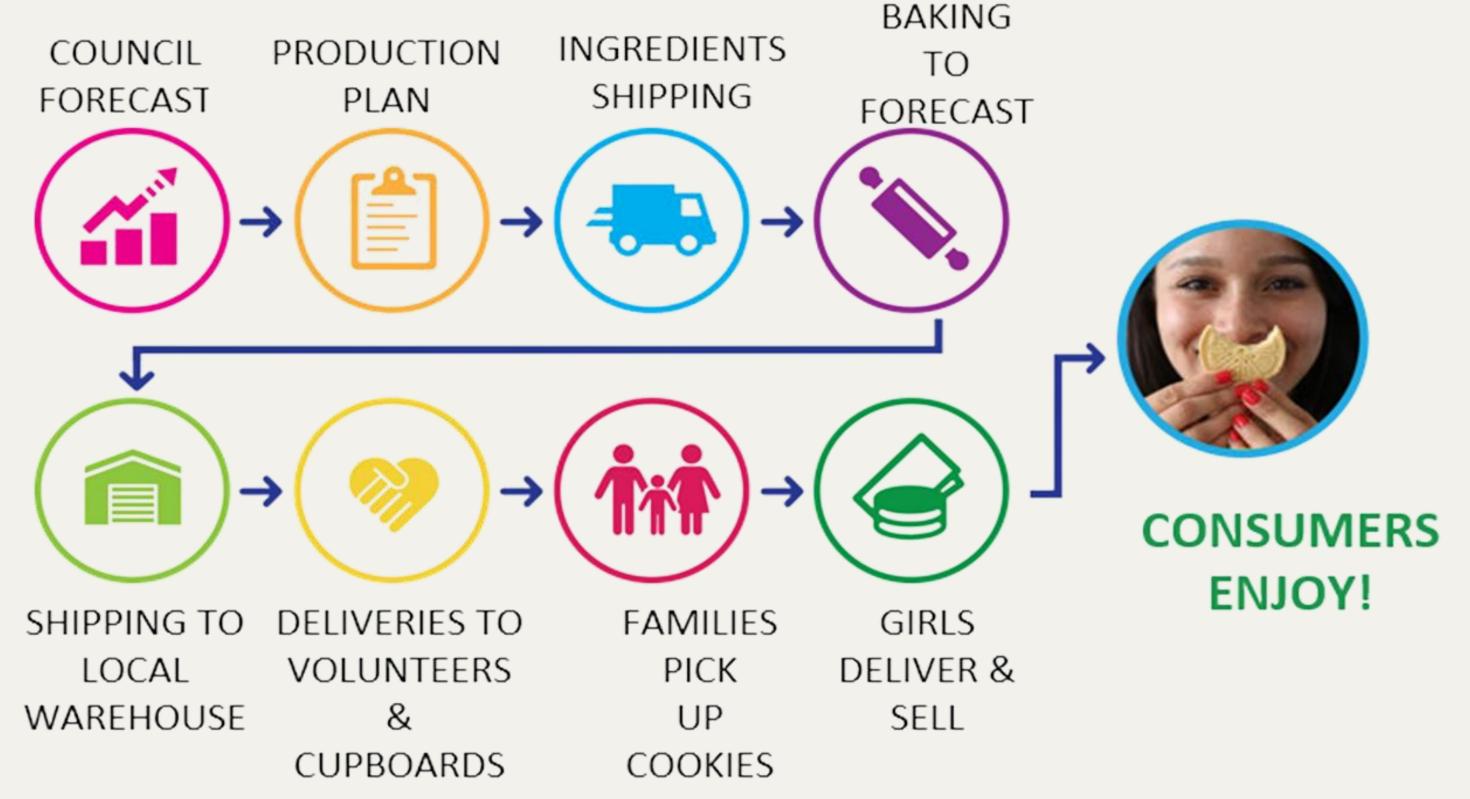


Your Maker's Pride-ABC Team

- Digital Experience
- •Volunteer Help Desk
- •IBM Partnership
- •Marketing, Rewards and Fulfillment
- Distribution and Supply Chain
- Customer Service
- Dedicated Territory Managers
- Dedicated Leadership Team
- Centers of Excellence

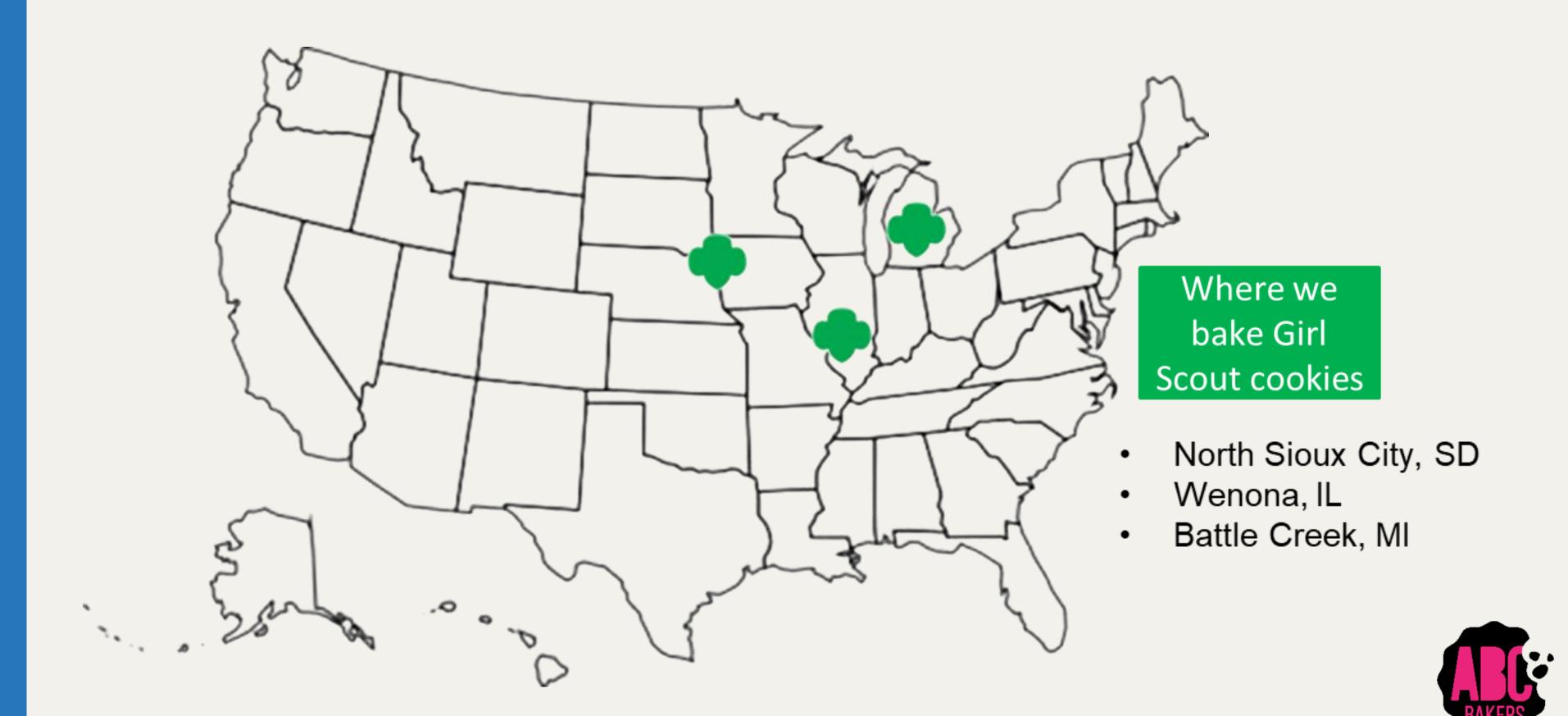


The amazing journey of a Girl Scout Cookie

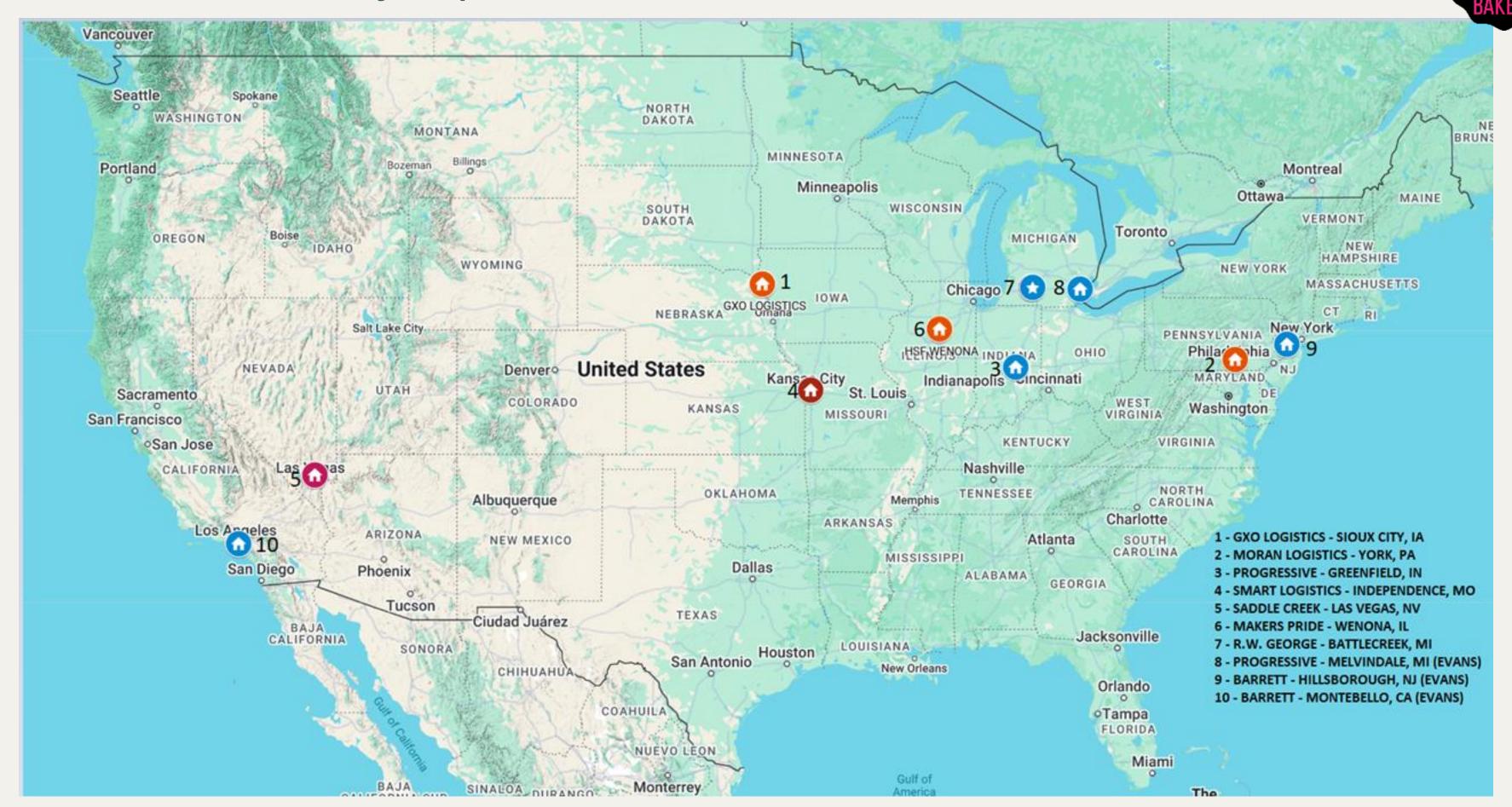




Where do we get our cookie power?



ABC is the delivery expert for Girl Scouts – Distribution Centers



We manage 100+ local warehouses to best serve our council partners





Your ABC 2026 Season Cookie Lineup

Our current line-up features harmonized flavors and simple names that make selling easy for Girl Scouts





















- ✓ No artificial dyes
- ✓ No artificial preservatives
- ✓ No high fructose corn syrup
- ✓ No partially hydrogenated oils (PHOs)
- ✓ Zero grams trans fat per serving
- ✓ RSPO certified (Mass Balance) palm oil
- ✓ 4 varieties made with vegan ingredients
- ✓ Kosher and Halal certified
- ✓ Proactive allergen labels
- ✓ Gluten free option





Four of our nine varieties are made with vegan ingredients



No changes in size or quantity in over a decade!
ONLY ABC council still at \$5.00 for core cookies
GF \$6.00



We Proudly bake

America's Best Cookies







Thin Mints 9 oz Package 32 Cookies

Carmel deLites 7 oz Package 15 Cookies

Peanut Butter Patties
6.5 oz Package
15 Cookies







Adventureful 6.5 oz Package 15 Cookies

Trefoils9 oz Package
20 cookies

Peanut Butter Sandwich 8 oz Package 20 Cookies







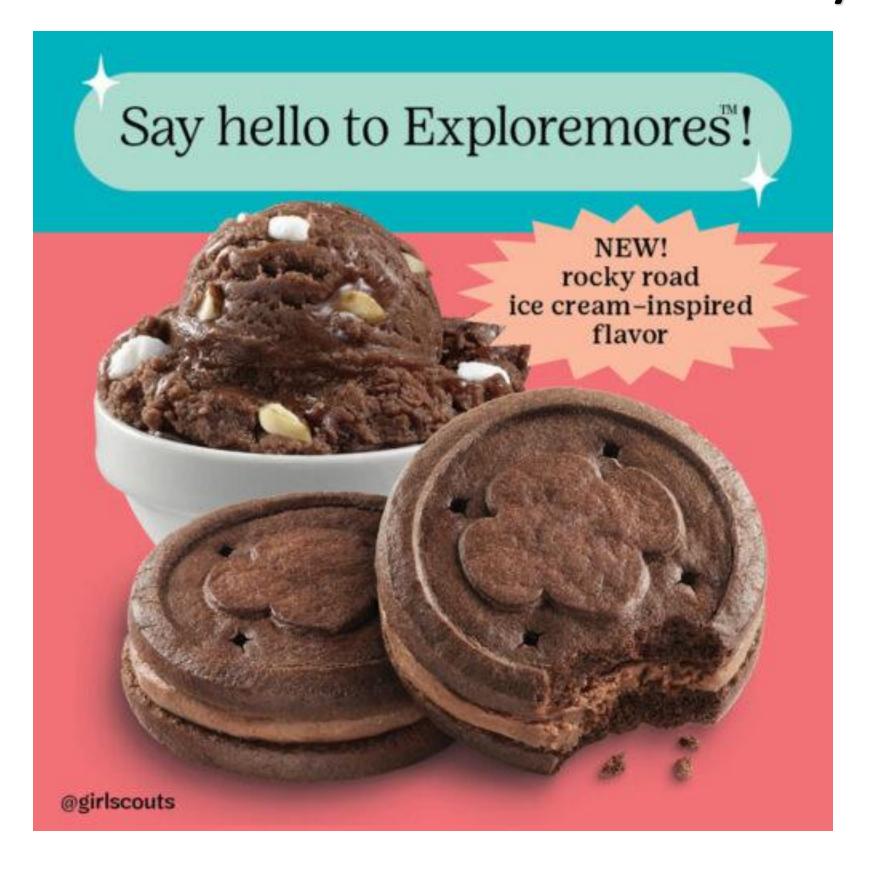
Lemonades 8.5 oz Package 16 Cookies

Carmel Chocolate Chip 5 oz Package 12 Cookies

Exploremore 13 oz Package 20 Cookies



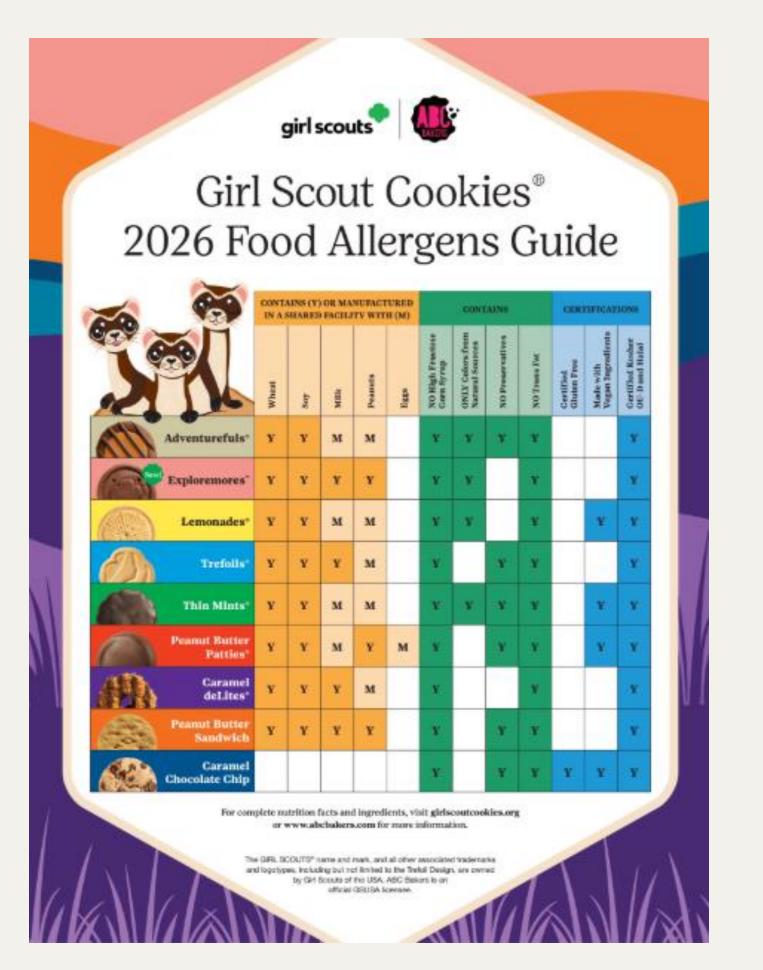
Only \$5.00





2026 Seasonal Flyers





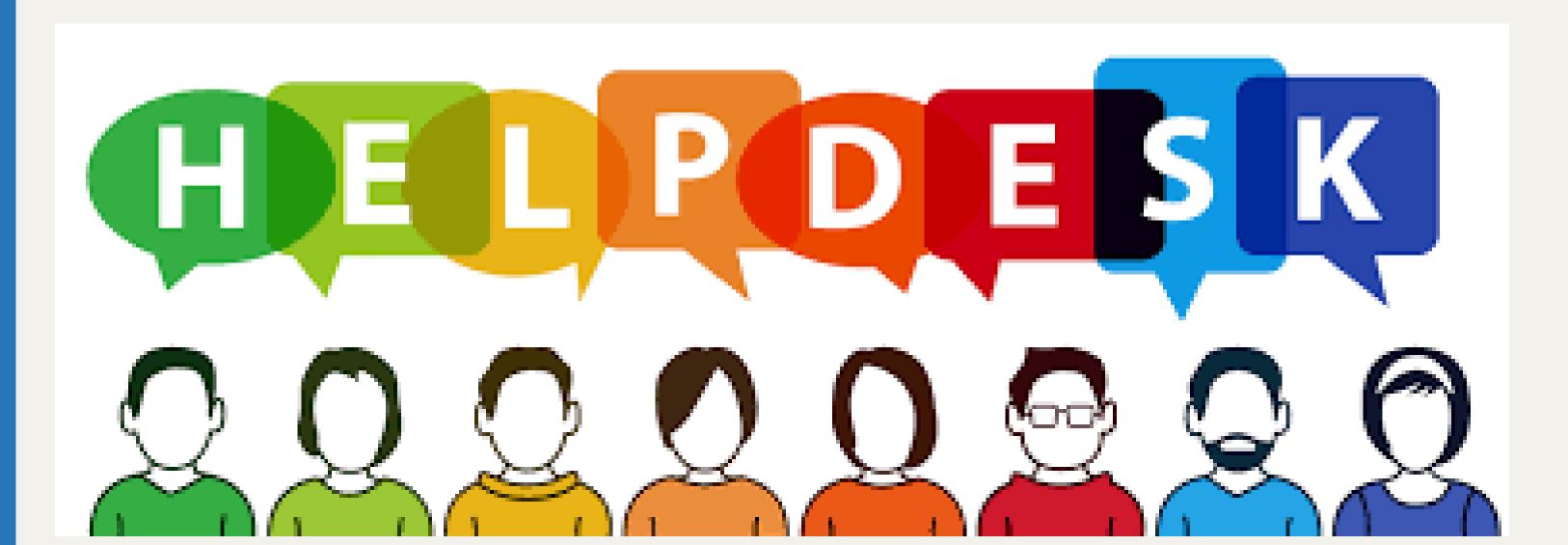


Volunteer Helpdesk for Smart Cookies Support

ABC staffs a technical support team for volunteers in need of Smart Cookies technology assistance. Live agents are trained with a detailed profile of your Council's unique cookie program. Email inquiries are also an available option.

Navigate to https://abcsmartcookies.com/help/ for phone and email inquiry details

9am-Midnight EST 7days a week on helpline





ABC Volunteer Online Resources

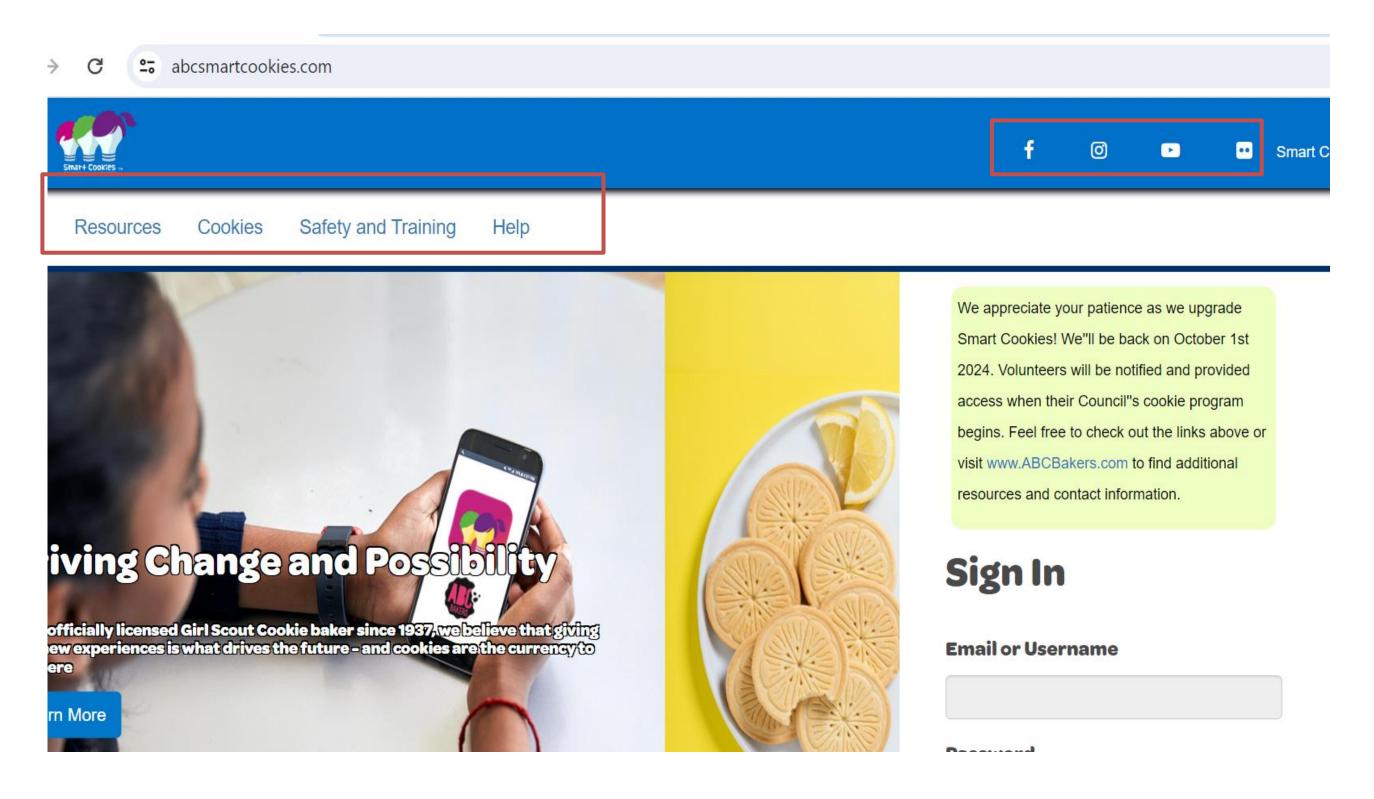
Online Resource Name:	What you will find:	Where to find it:
Volunteer Flickr Art Gallery	Complete gallery of seasonal theme and mascot images, clip art, and selling tools	https://www.flickr.com/photos/abcbakersvolunteergallery/albums/
Smart Cookies Inventory Management System	Online order management system for volunteer users, also includes cookie program resources like the goal chart, rally guide, allergen flyer, idea starters and standard cookie forms. Cookie variety nutritional details and recipes also live here.	www.abcsmartcookies.com/resources www.abcsmartcookies.com/resources www.abcsmartcookies.com/cookies
ABC Volunteer Technology Help Desk	Phone and email details on how to reach ABC's volunteer help desk with questions about the Smart Cookies inventory management system	www.abcsmartcookies.com/help/
ABC Bakers YouTube Channel	Library of video tutorials on how to use Smart Cookies to manage your cookie program	https://www.youtube.com/user/ABCCouncils, or simply click the YouTube icon located at the top right of any www.abcsmartcookies.com webpage
ABC Social Media Pages	ABC's Facebook and Instagram pages	https://www.facebook.com/LemonadesCookie/ https://www.facebook.com/abcbakers/ https://www.instagram.com/lemonadescookie/ or simply click the Facebook or Instagram icons located at the top right of any www.abcsmartcookies.com webpage





Have fun at your next troop meeting with these fun activities!

Smart Cookies: abcsmartcookies.com



Online resources are always available to volunteers, through the Resource Tab, from the login page at abcsmartcookies.com. Login credentials are not required.



2026 Cookie Program Theme and Mascot

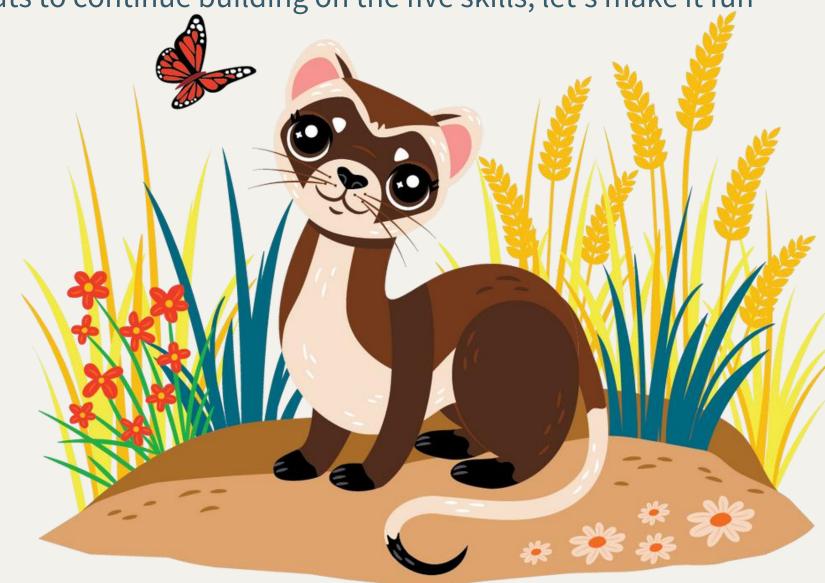
The Black Footed Ferret is ready to be your new BFF!

Large Plush Black Footed Ferret name is Shirley after Shirley Valley in Wyoming Small Plush Black Footed Ferret name is Dolly

The Girl Scout Cookie sale has endless possibilities for Girl Scouts to continue building on the five skills, let's make it fun

together and support these brave and fierce Girl Scouts!









Shirley Basin, Wyoming, is the first and primary reintroduction site for black-footed ferrets, with populations established through captive breeding efforts that began in 1991. The population is monitored through surveys, and its recovery is supported by partnerships with landowners, though disease remains a significant threat to the ferrets' long-term survival.



Sample Clip Art

All 2026 seasonal assets are available for volunteers on ABC's Volunteer Flickr Art Gallery















The purpose of the Girl Scout Cookie Program

...it's about more than just selling cookies.

5 Skills



Goal Setting



Decision Making



Money Management



People Skills



Business Ethics

Girl Scouts learn how to set goals and create a plan to reach them.

Girl Scouts learn to make decisions on their own and as a team.

Girl Scouts learn how to create a budget and handle money.

Girl Scouts find their voice and build confidence through customer interactions.

Girl Scouts learn to act ethically, both in business and in life.



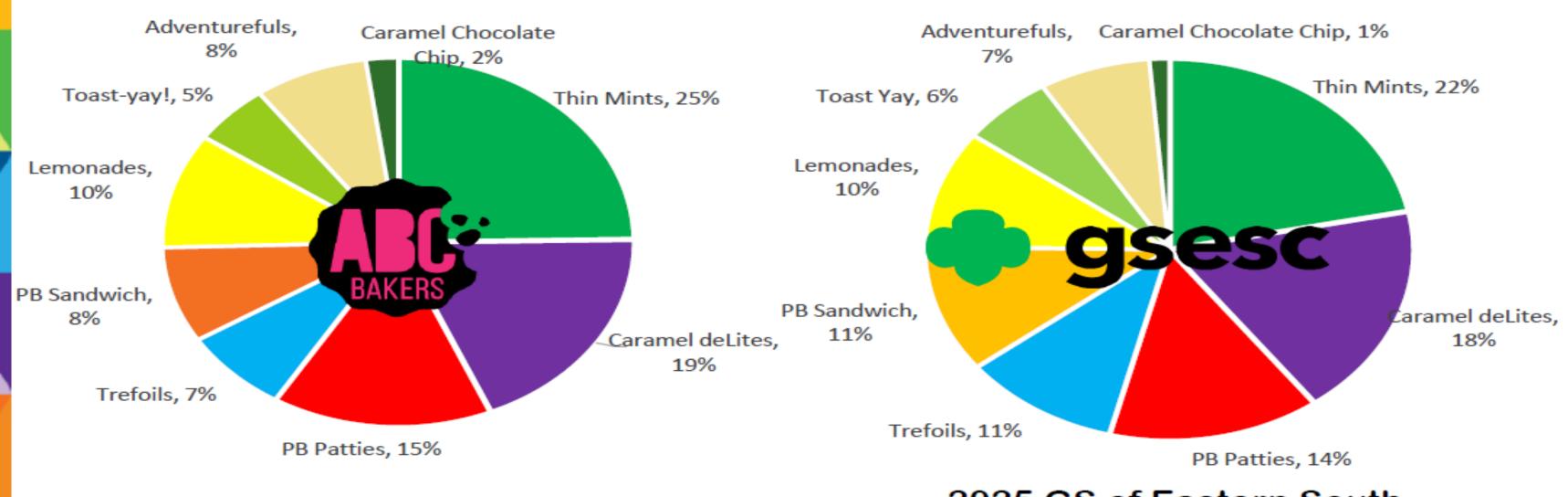
Door Hanger for leave behind sales opportunities

Can be found under Selling Tools within <u>ABC's Volunteer Flickr Art</u>
<u>Gallery</u>





Cookie mix (sales per variety)



2025 ABC Average Mix

2025 GS of Eastern South Carolina Mix

SU Percentages

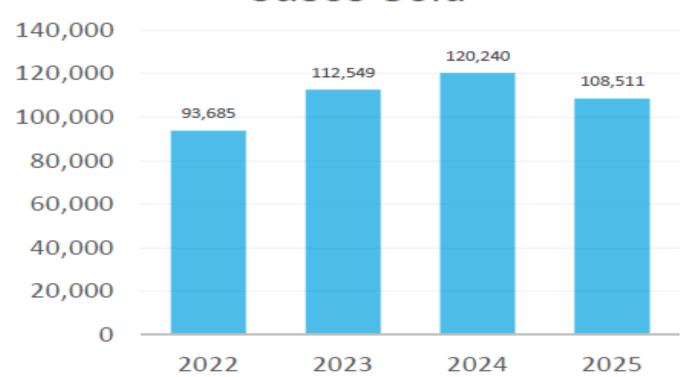
ServiceUnitDesc	SU Name	#1 Seller	#2 Seller	#3 Seller
SU 631 Total	South Beaufort	Thin Mints	Caramel Delights	PB Patties
SU 634 Total	Chesterfield	Caramel Delights	PB Patties	PB Sandwiches
SU 635 Total	Marlboro	Trefoils	Caramel Delights	PB Sandwiches
SU 636 Total	North Beaufort	Thin Mints	Caramel Delights	PB Sandwiches
SU 637 Total	Colleton	Thin Mints	Caramel Delights	PB Patties
SU 638 Total	West Horry	Thin Mints	Caramel Delights	PB Patties
SU 639 Total	South Strand	Thin Mints	Caramel Delights	PB Patties
SU 640 Total	Myrtle Beach	Thin Mints	Caramel Delights	PB Patties
SU 641 Total	North Horry	Thin Mints	Caramel Delights	PB Patties
SU 642 Total	Dillon	PB Patties	Caramel Delights	Trefoils
SU 643 Total	Orangeburg	PB Sandwiches	Trefoils	Caramel Delights
SU 644 Total	Clarendon	Caramel Delights	Trefoils	Thin Mints
SU 645 Total	Marion	Trefoils	Caramel Delights	Lemonades/PB Sandwiches
SU 646 Total	Florence/Timmonsville	Caramel Delights	Trefoils	Thin Mints
SU 649 Total	Georgetown	Caramel Delights	Thin Mints	Trefoils
SU 650 Total	East Cooper	Thin Mints	Caramel Delights	PB Patties
SU 651 Total	Lee/Hartsville	Caramel Delights	PB Patties	Thin Mints
SU 652 Total	Darlington/Lamar	Trefoils	Caramel Delights	PB Sandwiches
SU 655 Total	Lake City	Caramel Delights	Trefoils	PB Sandwiches
SU 657 Total	Charleston Peninsula	Thin Mints	Caramel Delights	Trefoils
SU 658 Total	West Ashley	Thin Mints	Caramel Delights	PB Patties
SU 660 Total	Greater Dorchester	Thin Mints	Caramel Delights	PB Patties
SU 662 Total	Greater Berkeley	Thin Mints	Caramel Delights	PB Patties



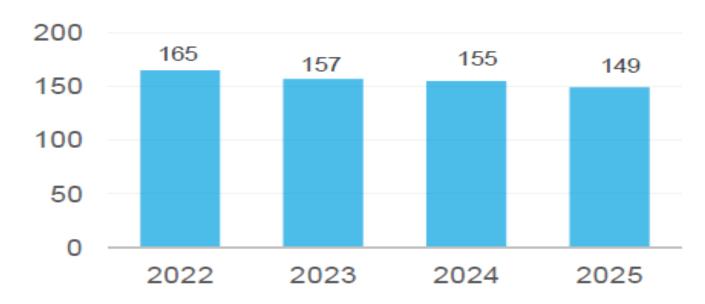


GSESC Cookie Program at a glance

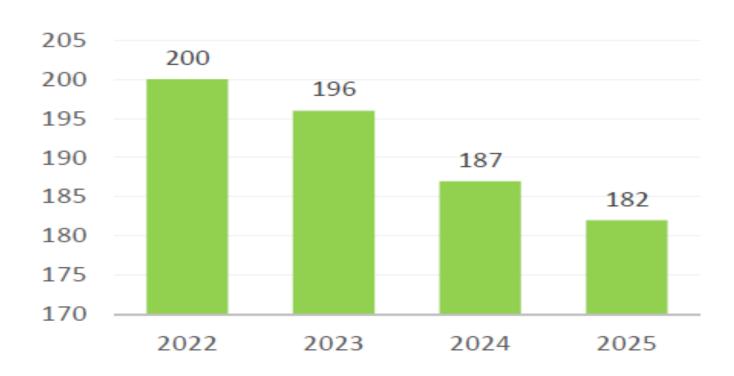
Cases Sold



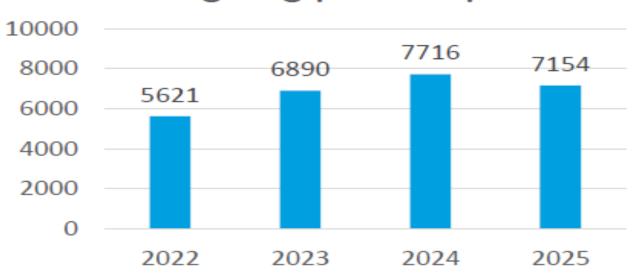
Troops with initial Order



Troops Participating



Avg Pkg per troop



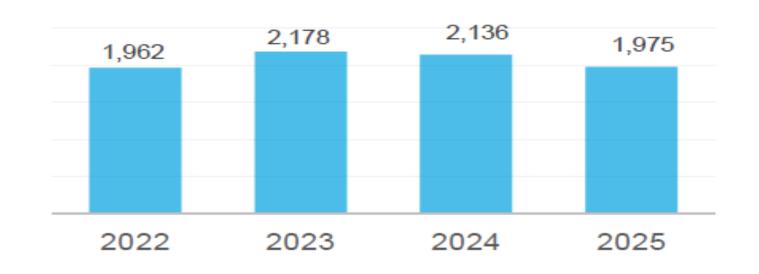




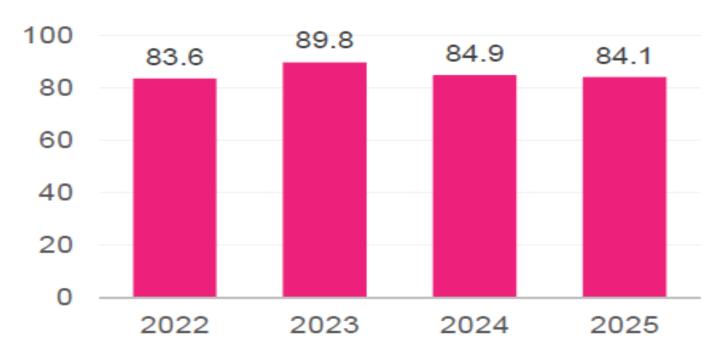
2025 Cookie Program trends



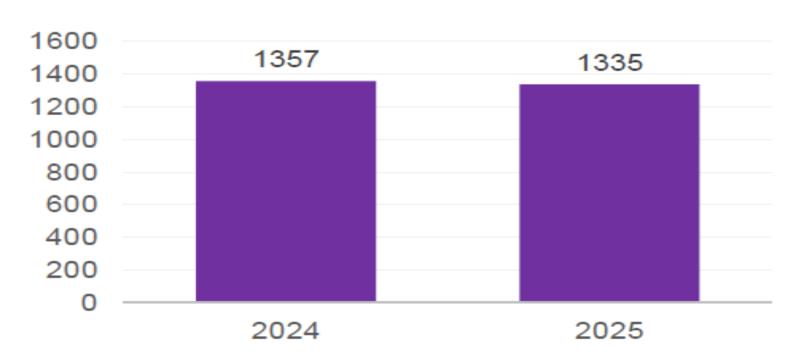
Girls Participating



% Girl Participation



Girls with DC Sales









Your Digital Cookie sales

Activity	Result
Total Number of Girl Delivery Orders	36761
Average Purchase per Girl Delivery Order	\$23.88
Total Number of Booth Transactions	13635
Average Purchase per Booth Transaction	\$15.00
Total Number of Ship Only Orders	6174
Average Purchase per Ship Order	\$34.21







For 2026 season, the customer shipping and handling costs will be reduced by \$1 per tier - saving customers over \$1M

2026 Digital Cookie Shipped Order Fees

Package Count	2025	2026
4-8 Packages	\$12.99	\$11.99
9-12 Packages	\$14.99	\$13.99

First rate change since 2021-2022

Digital Cookie Troop Success!



Support Girl Scouts in your troop and their families with visibility into their online activities.

STEP 1

Register for Digital Cookie

Look for the Digital Cookie registration email in your inbox. If you can't find it, contact your council or visit digitalcookie.girlscouts.org and click the "Need help" link.





STEP 2



Set Up Your Troop's Site

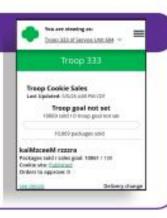
Have the troop decide what message they want to share with customers and add it to their site.

The troop site must be set up before you can share your shipped-only link on the Cookie Finder or use the mobile app for booth sales.

STEP 3

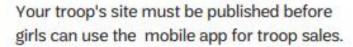
Monitor Girl Scout's activity

On the My Troop page, you can see which Girl Scouts have set their goal and published their site. Then track to see which Girl Scouts have orders to approve and what cookies they will need.



In Season

Download the Digital Cookie app to help Girl Scouts process payments at cookie booths.











Monitor your troop's online activity

Depending on your council's settings you can:

- View/approve orders placed on the troop site.
- Run reports for orders and rewards.
- View specific order details.



Send Cheers

Send encouraging messages to the Girl Scouts in your troop to keep them motivated and working together to reach your troop's goals.

Need Help?

Look for the Digital Cookie Support button for step-by-step instructions, tutorials, videos, tip sheets, and more.

Need 1:1 help? Click on the customer support button to talk live to a representative or submit a ticket for more support.

Ashley will record a demo with FAQ's for Digital Cookies. Will be uploaded after in person

trainings



Southern Nevada

ABC Baker/Traditional Sale

450 PGA

74.2% girl participation rate



Desert Southwest

ABC Baker/Direct Sale

471 PGA

64.8% girl participation rate



San Gorgonio

ABC Baker/Direct Sale

484 PGA

77% girl participation rate



Southern Arizona

LBB Baker/Direct Sale

490 PGA

50.6% girl participation rate









Eastern South Carolina

ABC Baker/Direct Sale

659 PGA

83.8% girl participation rate

4 YEARS at #1!!!

GSESC Numbers

2024 GSESC PGA 676 2025 GSESC PGA 659 -17 over last year

2024 # of cases sold 120,240 or 1,445,880

2025 # of cases sold 108,450 or 1,301,400



Council Proceeds Structure

Troops receive \$.95 per package

Service Unit – Service Units receive \$.01 per package sold by girls in their Service Unit, does not include delinquent packages.

funds stay in the SU in which they were earned



Speaking of troop money, what are some ways to spend it?

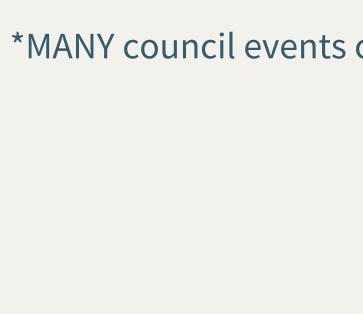
- Participate in council sponsored events
- Take your troop camping
- Participate in a SU sponsored event
- Take a troop trip
- Take action projects
- Travel/Destinations
- Membership/Sponsor a girl
- Higher Award projects



*Buy uniforms

*What other examples do you have?

*MANY council events coming up: grab flyers!



Banking and Finances

- All troops participating must turn in Troop Cookie Manager Position Form and ACH
- Troops must deposit all money into troop account regularly and keep receipts for all transactions
- Any NSF checks need to be submitted to Jackie at <u>jackiejackson@girlscoutsesc.org</u>
- Discrepancy reports need to be submitted to Jackie by noon no later than 3/29/26

ACH Dates





Final ACH remaining balance 4/3/26 *will include manual adjustments of 50 1st packages







Discrepancy Report

2026 Cookie Sale

Circle one:

- A) NSF Checks: Form must be filled out completely with copy of NSF check(s) or bank notice.
- B) <u>Delinquencies</u>: Form must be filled out completely and include Parent Permission form and receipts.
- C) <u>Counterfeit Money</u>: Form must be filled out completely and include report from bank which must be requested at time of transaction.

Information concerning debtor:					
Name:	Registered GS Adult: Yes No				
Address:					
Telephone:	Email:				
This person is a: Parent/Guardian	Other:				
Girl Scout Name:					
Total Money Due:	Final Troop ACH will be reduced by amount due to Council.				
Number of Delinquent Packages:	Upon successful collection of debt, Troop will receive Troop Proceeds.				
(# of Packages x \$4.05) Troop Proceeds: (# of Packages x \$.95)					
•	money				
Actions take to date:					
Date:Service Unit:	Troop#:				
Troop Leader:	Phone#:				
I understand that if the above-mentioned debtor pays the outstanding balance to the troops, will notify the council immediately					
Signature:	Date:				
Email to iiackson@esesc.org					

Reminders:

- *Council will no longer take on troop delinquencies
- *Council will help collect money from parents
- *Council deductible has increased per claim
- *Please be more cautious when giving cookies to parents
- *Receipts and Parent Permission Form MUST accompany Discrepancy Form, also make sure parents are aware this form is being turned in to Council

Cookie Debt Collection Procedures

- 1) Debt worked by Product Program Dept. through phone calls and emails.
- 2) Remaining debt turned over to Volunteer Management Dept. to send letter removing troop leadership.
- 3) Remaining debt turned over to Finance Dept. to mail two collection letters by Certified Mail.
- 4) Police Report filed for theft of troop remaining debt.



GSESC Cookie Program

Online Starts 12/6
In Person Sale Starts 1/17
Sale Ends 3/15





Important dates

- 11/20 Girls MUST be registered as a Girl Scout
- 12/5 Volunteers and Parents get access to Digital Cookie
- 12/6 Only online sales begin
- 12/10 Troop initial order
- 12/12 SU initial order
- 1/5-16 Cookie delivery week
- 1/10-12 Round 1 cookie booth selections
- 1/10 Cookie Rally
- 1/13 Round 2 cookie booth selections
- 1/16 Final round of cookie booth selections
- 1/17 Mega Drop

- 1/17 Cookie Sales Start
- 1/23 Booth Sales Start
- 2/13 1st ACH
- 2/20-222 Booth Bash Contest Weekend
- 3/13 2nd ACH
- 3/15 Cookie sale ends
- 3/27 Money due to troop by girl
- 3/27 Girl rewards due, transfers due
- 3/29 SU locked out
- 4/3 Final ACH
- Rewards come in end of May-June



2026 GSESC Cookie Rewards

New:

50+ 2026/2027 GS Membership

575+ The Great Cookie Experiment Bash –

Girl Hands on Slime Experience

Charleston 4/4

Myrtle Beach 4/11







1300+ Glam Cookie Spa 5/16 Myrtle Beach 5/30 Charleston

- Glam carpet runway entrance with paparazzi barriers
- Customized robes for each guest
- Choice of mini-mani OR mini-pedi
- Kid-friendly facial (mask, eye gel, mist)
- Hand and foot massages
- Glam make-up bar (eyeshadow, blush, lip gloss with disposables)
- Diamond facial art stickers
- Karaoke disco party + Bling & Swing
- Fashion show runway for parents
- Photo shoot props with digital gallery
- 2 TVs (inside + outside with music/movies/gaming)
- LED light show
- Mini candy bar, cupcakes, popcorn, glam-onade drinks
- Cotton Candy Machine
- Swag bags for all girls with spa essentials
- Girl Chat empowerment moment
- -Glam Money Machine

1300+

1 week at Sandy Ridge

Or

1 week at Council Day Camp/Cadette-Ambassador Recreational Challenge

Or Lifetime Membership for Graduating Seniors ONLY

Or Current Sea



Day Camps all different, all fun 9am-4pm Lunch and snacks included

- Charleston 6/8-6/12: Movie Theatre, Pottery Painting & Canvas Painting,
 Whirling Waters, Fun Day and more
- Florence 6/8-6/12: Neptune Island Waterpark, Sandy Ridge, Lynches River or Timrod Park, Olio's, Sky Zone, Movie Theatre, Bowling, Skating or Escape room
- Myrtle Beach 6/15-6/19:Myrtle Waves, Fun Warehouse or Stars and Strikes, Big Air, Ripleys Aquarium or Wonder Works, Pop Stroke, Wax Museum, Brookgreen Gardens
- Beaufort 6/29-7/3: The Zone, Pinsperation and Fun Zone in Pooler, GA and much more in planning stages 70
- Orangeburg 7/7-7/11: Roller Skating, Eudora Farms and more, will need to travel as well. Planning in the works!
- NEW! Cadette Ambassador Recreational Challenge (Cadette-Ambassador) 4 days of challenging activities. 3/28- Peachtree Rock Loop (Lexington), 4/18-Kayak (Charleston), 5/9 Ziplining (Charleston), 5/16-5/17 Beach overnight



2026 GSESC Cookie Rewards

New:

2000+ Loungefly or Digital Camera

2500+ Lego set or Bogg Bag w/Stanley cup

3200+ Carnival Cruise or Switch 2 or 1 week at Camp

5000+ Pick 2:

*1 day at Disneyworld or Universal Studios

*Custom luggage

*Electric guitar



2026 GSESC Cookie Rewards Please make sure parents read important information and reward details

Reminder: Leaders will be sent a jot form to confirm parents are paid in full at 1300+ level



50+ Packages sold through Cookies For a Cause



Send 18+ emails



Once Girl Scout reaches 500+ packages, she will receive a 2026 patch & the highest level bar that she achieved.

IMPORTANT:

- All rewards are cumulative with the exception of achievement bars.
- · 2026 cookie rewards are earned and chosen by each individual girl by selling via order card, booth sales, online girl delivery, and Cookies For a Cause. Troops earn \$.95 per package.
- . If all money due by parent is not paid by the due date and a delinquency report is turned into the council, the Girl Scout will not be entitled to receive recognitions. Once payment is made in full the Girl Scout will only
- Once choices are made, recognitions CANNOT be changed or substituted.

REWARD DETAILS:

- · Colors and product availability may vary.
- If item shown is not available, we will substitute a like item.
- Reward of resident camp is equal to the amount of a \$450 camp. If Girl Scout chooses to do a camp at a higher cost, the girl must pay the difference.
- · Day camp is valued at \$350 for those Girl Scouts that are not ready for resident camp. There will be no extra value awarded or credited.
- · 50+ level see Parent Permission Form for details.
- 350+ level Avatar Cross Over Patch will only be earned by Girl Scouts who followed the Fall Product criteria.
- 1300+ level ONLY graduating seniors may choose the Lifetime Membership as a reward.
- 2000+ level girls will receive a gift card in the value of \$75 for their choice of Loungefly Bags.
- 2500+ level girls will receive a gift card in the value of \$125 if they choose the Lego set.
- 3200+ level BONUS camp is a choice at the 1300+ and 3200+ levels.

GSESC Current-Sea may be selected in place of reward. Current-Sea may be used at any GSESC shop, GSESC hosted/sponsored events, and summer camps (resident camp, day camps, TAC, trading post) OR may be reimbursed for Girl Scout programmatic events or supplies.



GSESC Current-Sea Packages Reward Theme Patch 100-174 \$5 175-224 \$5 225-349 350-449 Avatar Patch & \$1 450-574 \$10 575-749 750-1299 \$25 1300-1599 1600-1999 \$60 2000-2499

\$75

\$125

2500+

Current-Sea

- *Can be used for any council, SU events
- *Membership
- *GSESC Shop
- *GSUSA Shop
- *ANY troop event/trip
- *EF Tours
- *Day/Resident Camps
- *Can be chosen at every level
- *Any GS programmatic item



*New! If leader is submitting for all girls in troop, a form with acknowledgement/signature from girl and parent will be needed as well (form coming soon)

Expires December 15th



2026 Current-Sea Instructions

- Current-sea for the 2026 cookie season expires 12/15/26.
- If you are not sure if your Girl Scout has current-sea or the amount she has, please reach out to your troop leader or troop cookie coordinator.
- If the troop leader or troop cookie coordinator is not aware of the current-sea that the Girl Scout has or has remaining the troop leader or troop cookie coordinator can email dsykes@gsesc.org.
- *NEW* If the Troop Leader is requesting to redeem Current-Sea on behalf of the Girl Scout, they must get the signature or both the Guardian of the Girl Scout and the Girl Scout. If the Guardian is redeeming Current-Sea on behalf of the Girl Scout they do not need a signature.
- Current-sea can be redeemed in 2 ways.
 - Within council:
 - council shop (not online)
 - Sandy Ridge for resident camp, events, or trading post.
 - yearly membership
 - other council sponsored events.
 - Outside of council:
 - Meaning the Girl Scout can spend their own money and get reimbursed for girl programmatic things such as GSUSA online store, supplies to do Girl Scout activities, troop fees/dues, other Girl Scout activities not done through council.
- · How to submit for current-sea to be to be reimbursed
 - Follow this link:
 - https://bit.ly/2026gsesccurrentsea
 - When you get to the link follow the instructions on the page.
 - If you are requesting to be reimbursed, please be sure to have a receipt ready to upload into the form. If you are requesting to be reimbursed for troop fees/dues, please provide a detailed invoice from troop to upload.
 - If you are requesting reimbursement because your Cirl Scout spent her current-sea amount outside of the council <u>a check will be mailed out at the beginning of the</u> <u>month from the previous month when the request was submitted through the link.</u>
- To use your current-sea within the council for events or at Sandy Ridge (for resident camp, camp events, and trading post) please email dsykes@gsesc.org with your Girl Scouts name, troop number, and what event/camp events/trading post session your Girl Scout would like to use the current-sea towards.
- To use your current-sea at the council shop (not online) please email chall@gsesc.org and she
 will verify your Girl Scouts current-sea and apply it towards your Girl Scout's shop order.

For any further questions please email Danielle Sykes at dsykes@gsesc.org



girl scouts of eastern south carolina



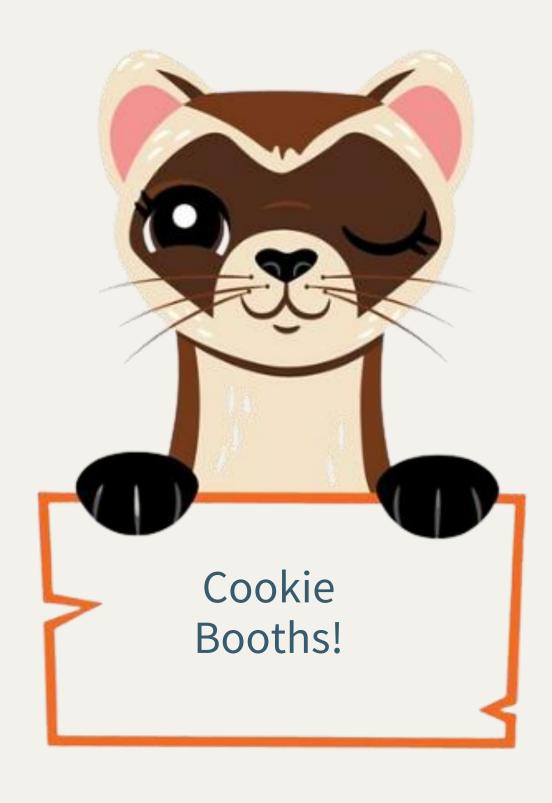
3200+ Carnival Cruise June 22-28

*Contact Danielle for pricing





Booth Sales Start January 23





Cookie Booths

Only Staff, Product Sales Committee or Service Unit Cookie chairs can approach businesses for booths, unless you are asked

Any adult supervising a booth must be a current registered Girl Scout

All girls in the troop MUST be offered the opportunity to participate

If you need to cancel a booth, you must do so at least 48 hours in advance in smartcookies, this gives other troops an opportunity to sign up for the time slot

No illegal roadside booths

Prepare your troop for booth (weather, supplies, etc.)

- The council and volunteers are encouraged to use their best judgment in setting up cookie booths in locations that will be open, accessible, and safe for all girls and potential customers
- Certain locations may be inappropriate for young girls based on the standards of your local community, may negatively impact the cookie program experience for girls, and/or may negatively impact our brand in your community
- For additional clarity, girls should not sell in or in front of establishments that they themselves cannot legally patronize

Reminder: If a troop arrives 30 minutes or more late to a booth, they forfeit that booth and another troop can take over that time slot

Key Terms:

<u>Premium booth</u>- Walmart, Neighborhood Walmart, and Sam's Club.

<u>Lemonade stand</u>- a table or wagon in your own yard with your own Girl Scout cookies for passing public to buy. Does not have to be in ABC smart cookie.

<u>Troop only booth</u>- booth secured by troop at a church, school or private business. Permission must be given by appropriate office personnel. No chain store are allowed to be troop only booths.

<u>Family booth</u>- booth that a parent/guardian can have with their daughter(s). You cannot have another Girl Scout from another family.

<u>Illegal cookie booth</u>- You cannot sell out of the trunk of your vehicle in a parking lot or abandoned lot, for the safety of the girls. If you or one of your parent is caught doing this, you will be given a verbal warning the first time. If it is done again, you may lose future cookie booths for your troop. If your booth is not in ABC Smart Cookies, it is an illegal cookie booth.

Council Secured Booths:

- Walmart (Super Center and Neighborhood)
- · Sam's Club
- · Lowe's Foods
- Food Lion (as allowed by their corporate office)

NEW Info about Walmart:

ALL Walmarts with two entrances will be two separate booths.

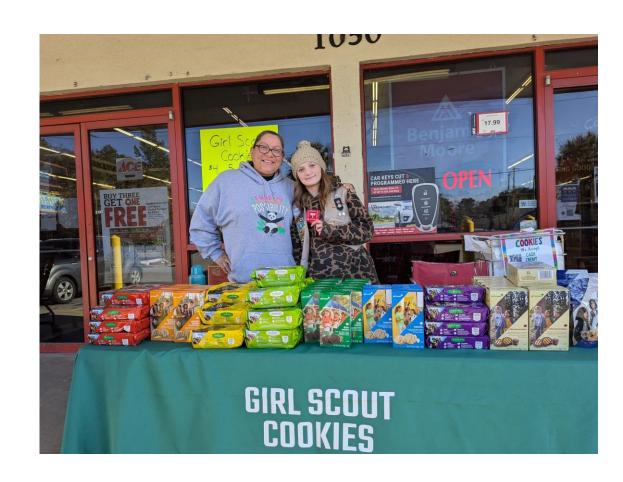


What to do when you arrive? and leave booth?



- 1st Troop check in with manager and asks manager where they would like you to set up
- Remember your girls are watching, and so is your community
- Please stay out of customers way
- Make sure you view any notes by store manager, if any
- Last troop of the day should check out for the day to inform manager that Girl Scouts are done for the day and say thank you.

Cookie Booths will be the same for all of GSESC for consistency



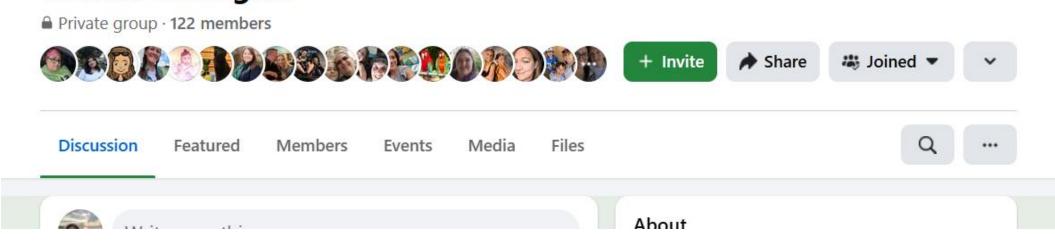
New! After round 2 if a Walmart is uploaded, troops in that SU will be notified and they will have 48 hours to select 2 booths before it is open to everyone else!

- It was decided that premium booths for GSESC are Walmarts, and Neighborhood Walmarts. The decision is that <u>TWO</u> are permitted to be chosen by troops in the first and second round of cookie booth selections
- Cookie Booth Round 1 January 10-12 starting at 7pm troops can select 5 booths in THEIR service unit. Plus 1 Sams slot in your city/community
- Cookie Booth Round 2 January 13th 7pm troops have 24 hours to make select 5 booths in THEIR service unit. Plus 1 Sams slot in your city/community
- Cookie Booth Round 3 January 17th 7pm, the booths will remain open until the end of the sale and troops can select as MANY booths as they desire in ANY location in our council

Thank you to all the amazing volunteers that make this a great resource for GSESC troops!



Girl Scouts of Eastern South Carolina Cookie Managers





2026 Booth Bash Competition



Top three will win a \$50.00 gift card to any **GSESC Shop**

Decorate your booth and send pics to areyes@gsesc.org by March 26th

1st place troop will win a pizza party with special guests CEO, Diane Flanagan and VP of **Program Aggie Reyes**

This troop will also be the first to see 2027's cookie rewards and give input!













2025 Booth Bash Winners

Second Place
Troop 4137

First Place
Troop 1502

girl scouts of eastern south carolina

Throup 685







Graduating Senior Cookie Booth Celebration



We want to celebrate graduating senior's final cookie booths!

Scan the QR code or follow the link to submit one of your graduating senior's final cookie booths.

bit.ly/gradsencookiebooth



Make sure to sign up!

Graduating Girl Scout Senior!



Get yours from Deborah!

Celebrating my Girl Scout journey
Class of 2026



Troop Initial Orders Due Dec 10 SU Initial Orders Deadline Dec 12

For a Troop delivery troops must order 700+ cases, no combining with other troops

Warehouse will deliver these between Jan 5-17, please be patient

We will ask warehouse to give a day window, not a 2 hour window and ask for more communication

<u>Initial Order Deliveries January 5th - 17th</u>

No in person or order card sales prior to Jan 17th

- Have your vehicles empty and ready to be loaded. If you are using more than one vehicle, the largest vehicle will be loaded first. If in doubt, bring another vehicle.
- Please try to arrive to delivery site as close to your time as possible
- Troops that pick up at Warehouse will select their cookie pick up time via smart cookies (instructions on how to do that to follow)
- Avoid bringing children for the safety of everyone
- Must bring another adult as the "counter" for the cookies
- Once your vehicle has been loaded and you have signed for your cookies, you are responsible for them. Please note discrepancies BEFORE signing and leaving





• 5						
Service Unit	SU 657		A for 2025 Cookie (girls selling)	564		
	5			0		
Troop	5		5 Direct Ship Sales 5 Cookie Share			
2025 # Girls Reg.	1	Packages	5 COOKIE STIATE	0		
2025 # Oll is Neg.	-		25 SALES IN	564		
2025 # Girls Selling	1	PACKAGE		304		
	irect ship, Gluten Free and	cookie shar	e packages and any troo	p-to-troop transfers		
			p proceeds in 2025	479.4		
Total Cases 2025 includes troop initial order and additional cookies received from cupboards and troop to troop transfers during the sale. GFCCC cookies, Direct Ship and Cookie Share totals are not included. Totals may not match exactly due to rounding COOKIE VARIETY All cases have 12 packages per case		Total	BRAVE. FIERCE. FUNIA 2026 Potential Order	Be sure to enter y initial order into S Cookies by Decen 2025 Enter your Actual Order for Smart Cookies	imart	
T	-d to oudou 700/ of the!	2025			Mix	
Troops are encouraged to order 70% of their total sales from last year.		2025		4	2026	
total sales from last year.			70% suggestion			
Adventurefuls		1	0		6.2%	
Exploremores (To	ast Yay in 2025)	1	1		11.5%	
Lemonades		5	4		9.3%	
Trefoils		10	7		9.3%	
Thin Mint		10	6		21.0%	
Peanut Butter Pat	ties	5	3		14.1%	
Caramel deLites		10	6		18.19	
Peanut Butter San	dwich	5	4		9.5%	
TROOF	PTOTALS	47	31			

I understand I am responsible for the troop bank account and making sure all amounts owed for cookies are in the troop bank account for the scheduled ACH payment withdrawals. I will use receipts for all troop to girl and girl to troop exchanges of cookies. My troop assumes financial responsibility for the cookies ordered. I understand there will be no order taking or selling of cookies before the start date and I will inform my parents and girls of this rule. I also understand that if there is any outstanding debt owed, that Girl Scouts of Eastern South Carolina has the right to pursue collections or court proceedings to recover money owed to the council.

Troop Leader Signature	Date



You can just sign your order and hand to Council, and we will place your initial order for you!

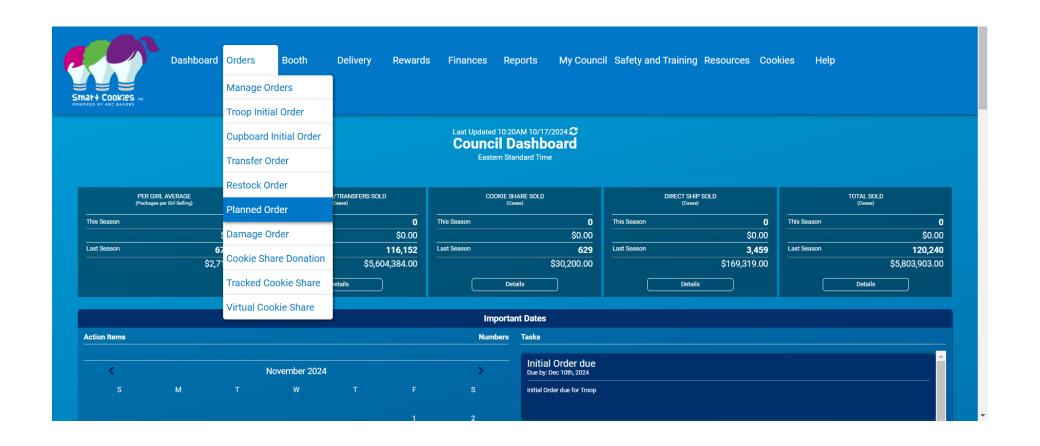
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	E								
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3	Service Unit			nitial Order V					
9	Troop		698.0	2024 Daisy	Per Girl Average				
0	Level # Girls	Group	492.0	Current	 PGA based on				
1	Registered	15	732.0		tential Order				
			•	1					
2	Name								
3	Email								
4	Phone								
5		Order - in FULL CAS	ES						
6		ALL VARIETIES AR	E INCASES OF 12 F	ACKAGES					
		order based on Dais	J order in	Case Order					
7	croop with # or g	jirls registered as lis! above	cases based	that I will	% Miz by				
8			70%	place in	Variety				
9	Adventurefuls		49		7.90%				
:0	Toast-Yays		37		5.90%				
:1	Lemonades		63		10.20%				
:2	Trefoil		65		10.70%				
:3	Thin Mint		134		22.00%				
	Peanut Butter Patties		85		14.00%				
25	Caramel deLite	s	111		18.30%				
26	Peanut Butter Sandvich		71		11.00%				
27	TROOP CASE T	OTAL 873	615	0					
8 9	Carolina and strictly a work: by a troop are of the total s	based on historical the estimate of the sheet for your use. owned by the troop ales and DO NOT in ped to customers.	e product mix for Please remember. The percentagn nolude any digita	the coming or that all co ge shown is al cookie sal	year. This is okies ordered based on 70% es that were				
31 32									
_		Instructions	Daisy	Brownie	Junior	Cadette	Senior	Ambassadoi	Group

Ready

Cookie Cupboard Drops

Troops will place a 'Planned Order' to receive cookies, troops cannot show up and expect cookies

Planned orders will be due by 11:59 pm every Saturday so warehouse and council can plan accordingly and secure cookies for the week

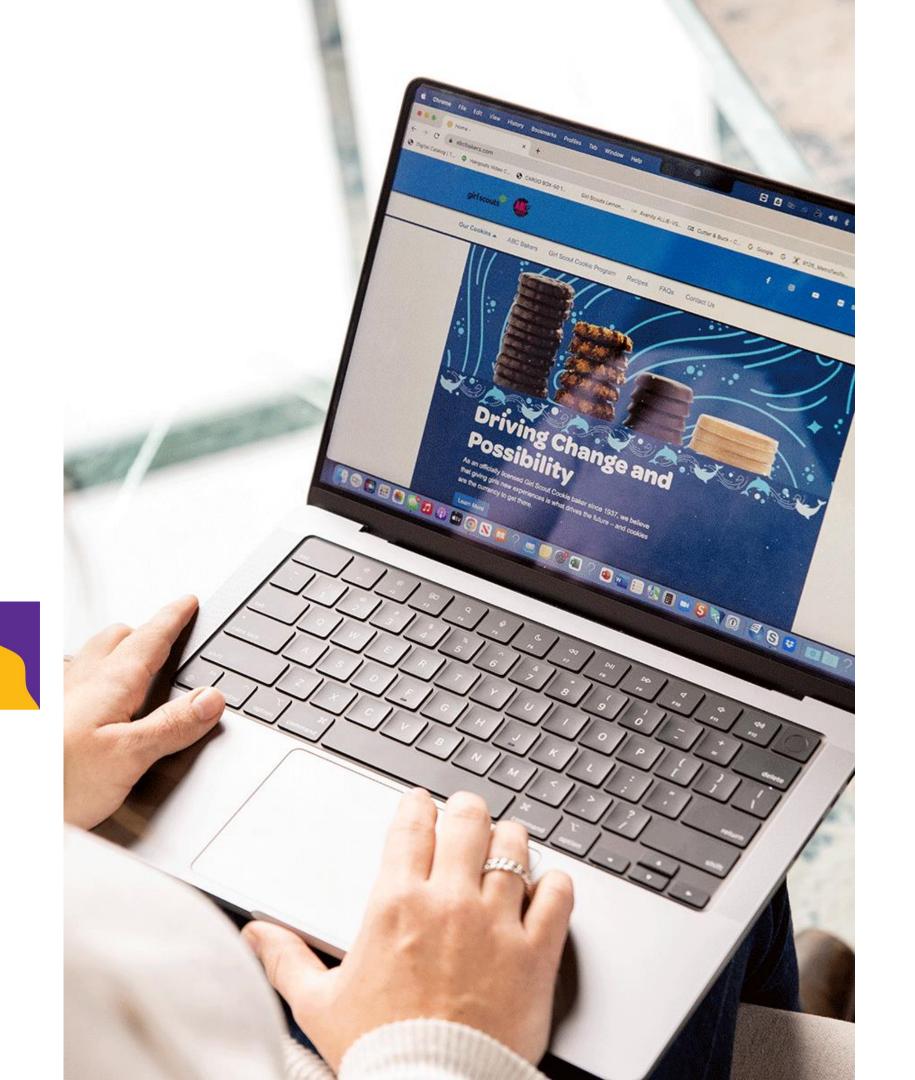


Cookie Cupboards

initial delivery only
Read's Moving Systems of South Carolina
1072 Drop Off Drive
Summerville, SC 29483

- Council cupboard at council office will be open Tuesdays from 10am-5pm and Thursdays from 10am-7pm
- Florence cupboard will be open Tuesday and Thursday 10am-5pm
- Myrtle Beach cupboard @ Waccamaw Mall 3071 Waccamaw Blvd Myrtle Beach Wednesday and Friday 10am-5pm
- Orangeburg cupboard will work like last year, council will communicate delivery dates with new SUCM
- Beaufort cupboard will be run by Council, council will communicate delivery dates with troops
- Hilton Head cupboard will work with Amanda, Manny and Pat to get cookies

Social Media



Girls may use the Internet to share their Cookie Program sales links, stories and learnings with the following guidelines:

- The Girl Scout Cookie Program is a girl-led program and online marketing and sales efforts should always be led by a girl while also being supervised by her parents or guardians.
- Girls engaging in online sales and marketing must review and apply the <u>Digital Marketing Tips for</u>
 Cookie Entrepreneurs and Their Families.
- Girls, volunteers and parents must review and adhere to the <u>Girl Scout Internet Safety Pledge</u>, the <u>Digital Cookie Pledge</u>, the <u>Supplemental Safety Tips for Online Marketing</u>, and Girl Scouts' <u>Safety Activity Checkpoints</u> for Computer and Internet Use and Cookie and Product Sales (with the exception that they may share beyond friends and family).
- Sales links should never be posted to online resale sites (eBay, Facebook Marketplace, Facebook Swap etc.).
- Be aware post on Facebook containing the use of a dollar sign (\$) may automatically move the post to Facebook Marketplace. To prevent this from occurring you must disable the automated function.
- Social media ads should not be purchased or donated to promote sales links.
- Girls should consider truncating or removing their last name when using social media sites to protect their identity.

Girls may use the Internet to share their Cookie Program sales links, stories and learnings with the following guidelines:

- Must adhere to all terms and conditions on Digital Cookie and Smart Cookie platforms.
 For copies of terms and conditions please contact GSUSA, ABC or M2 as needed.
- GSUSA reserves the right to remove or disable the link for any reason including violation of guidance, inventory fulfillment issues, safety issues, or if sales and marketing activity goes viral and otherwise creates unanticipated disruption.
- Parents, girls, and volunteers should contact and collaborate with their councils and GSUSA in advance on any national news media opportunities tied to girls online marketing and sales efforts.
- Girls may use social media to closed community groups they belong to
- Personal shop pages
- Food trucks can post on behalf of your troop
- Parent/Guardian must supervise at all times
- Girls MUST be involved

Where do troops go to get help?

- ABC Smart Cookies Help Center
- This powerpoint (will be uploaded after all in person trainings)
- Your Service Unit Cookie Chair, the council will direct all emails from leaders back to SUCC's for assistance, they will contact council if they do not know how to assist you
- Deborah Paisley: Questions and forms
- Courtney Hall and Crystal Osborne back up to Deborah
- Ashley Barefield: Booths and reports, questions about Digital Cookies
- Danielle Sykes: Florence and Myrtle Beach cookies



Questions?



