



Welcome

**Girl Scouts of Eastern
South Carolina**

**19th Annual Meeting
April 25, 2026**

Color Guard

Dora – Troop 3215

Leo – Troop 3215

Deanna – Troop 149

Elizabeth – Troop 149

Addison – Troop 3208

Service Unit 662

Girl Scout Promise

On my honor, I will try:

To serve God and my country,

To help people at all times,

And to live by the Girl Scout Law

Benita Jacobs
GSESC Regional
Membership Director

Invocation

Credentials Report

Jane Pelletier
Secretary
Board of Directors

Jane Pelletier
Secretary
Board of Directors

2025
Annual Meeting
Minutes

Finance Report

Jennifer Meador

**Chair,
Finance Committee**

Board of Directors

Acknowledgement from Auditors



- Unqualified Opinion
- No audit deficiencies since 2013
- Operating Reserves – 29.5 months



Year Ending 09-30-25



Operations:

Net income	\$ 406,354
Depreciation	<u>\$ (54,460)</u>
	\$ 351,894

Investments:

Interest/Dividends	\$ 41,946
Unrealized Gains	<u>\$ 121,368</u>
	\$ 163,314

Total Change in Net Assets: **\$515,208**





Revenue Sources - 2025

Net Product Sales	\$ 2,293,424
Retail Operations & Program Fees	\$ 229,246
Fund Development	\$ 96,212
Other	\$ 180,623



Council Cookie Proceeds



	<u>2025</u>	<u>2024</u>
Gross Sales	\$ 5,286,656	\$ 5,792,256
Cookie Cost (including rewards)	\$ (2,258,970)	\$ (2,127,219)
Troop/SU Proceeds	\$ 1,119,193	\$ 1,240,876



3-Year Revenue History



	<u>2025</u>	<u>2024</u>	<u>2023</u>
Net Income – Operations	\$ 351,894	\$ 856,425	\$ 897,272
Investment Gains	\$ 163,314	\$ 303,619	\$ 185,180
Net Change In Assets	\$ 515,208	\$ 1,160,044	\$ 1,083,852



Long Term Success



Continued Improvement:

- Strengthen Adult-generated giving
- Grow membership
- Continue to evaluate operations for efficiency and effectiveness



Council Report

Key Training Dates



Year in Review 2025

2025 Membership



GSESC

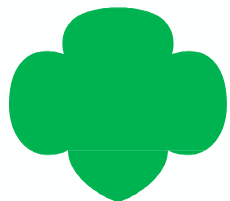
Girls: 2,799 - 3.8%

Adults: 1,998 + 2.9%

GSUSA

Girls: 1,087,474 - 5.0%

Adults: 654,164 - 0.01%



2025 Membership Retention



GSESC

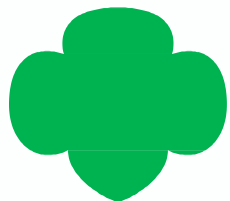
Girls: 62.1%

Adults: 72.5%

GSUSA

Girls: 59.5%

Adults: 73.6%



2026 Membership (Through 04-15-26)



GSESC

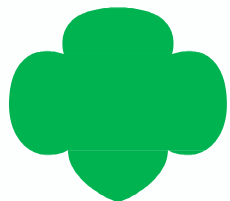
Girls: 2,440 - 4.7%

Adults: 1,864 - 0.4%

GSUSA

Girls: 912,698 - 9.6%

Adults: 654,164 - 4.5%



2026 Membership Retention



GSESC

Through 04-15-26

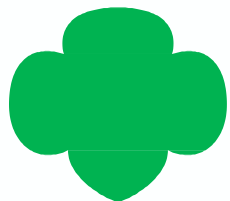
Girls: 67.5%

Adults: 77.9%

GSUSA

Girls: 64.6%

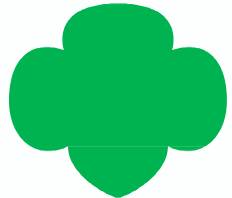
Adults: 76.8%



Membership Recruitment

GSESC Staff

- **Ongoing Recruitments:**
 - 31 events in March 2026
 - 26 events in April 2026
- **Paid School Facilitator Program**
- **Troop “Try It Series”**
- **National Head Start Partnership**
- **Expanded Girl Scout Experience Boxes**



Membership Recruitment



How can you help?

- Conduct Recruitments
 - “Bring a Friend” Events
- Accept new Girls in Troops
- Provide support for new Troops
- Promote Girl Scouts to adults and girls in your community
- Brainstorm new ideas with us!



Volunteers

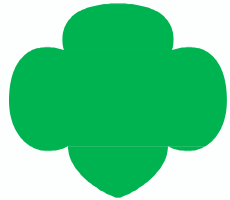
Lead on Us !

8th Year!



Volunteers

“SUDS”



Save the Date: August 1, 2026



Volunteers

Appreciation Dinners



Volunteers



**Board of
Directors**



Ceremonies & Traditions



**Florence
Troop 423
Girl Scout
Sunday**



Ceremonies & Traditions



East Cooper SU 650 Camporee



Ceremonies & Traditions



**Bluffton
Troop 4104
California
Trip**



Ceremonies & Traditions



Hilton Head Troop 15 JGL Birthday Bash



Ceremonies & Traditions



**Lola Sansone
Caitlin Coakley**

**“Terrific Kids”
Kiwanis Club
East Cooper**



Ceremonies & Traditions

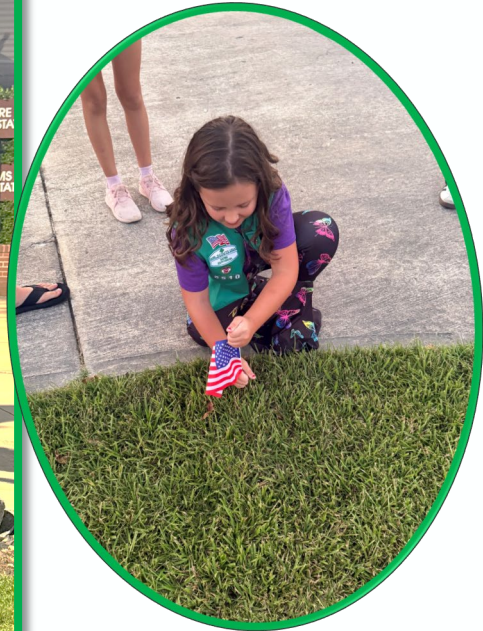


Wreathes Across America

Ceremonies & Traditions



9-11 Remembrance Harleyville



Take Action Projects



**Cookies to
Ethiopia
Mount Moriah
Missionary Baptist
Church**



Take Action Projects



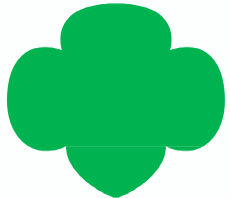
Pollinator Garden Mt Pleasant



Take Action Projects



**Conway
Troop 392
Building
Benches at
Sandy Ridge**



Programs 2025 Review



31 Council-Led Programs
1,290 Participants!



Programs JCs – Junior Counselors



Caroline
Erin
Isela
Jessica
Rachael
Phoebe
Amber
Heaven
Jasmine



Programs



2025 SC Legislative Page Program

Programs

Journey-in-a-Day



**Think Like:
an Engineer
a Citizen Scientist**



Programs

Journey-in-a-Day



**Daisies:
It's Your World
Change It**



Programs

Robo Explorers Workshop



Programs



Day Camps



Programs

More Day Camps!



Programs



Let's Glow Girls Party!

Programs

Jewelry Making



Programs



Program Aide Sleepovers

Programs



Outdoor Skills Workshop



Programs



Wicked for Good Screenings



Programs



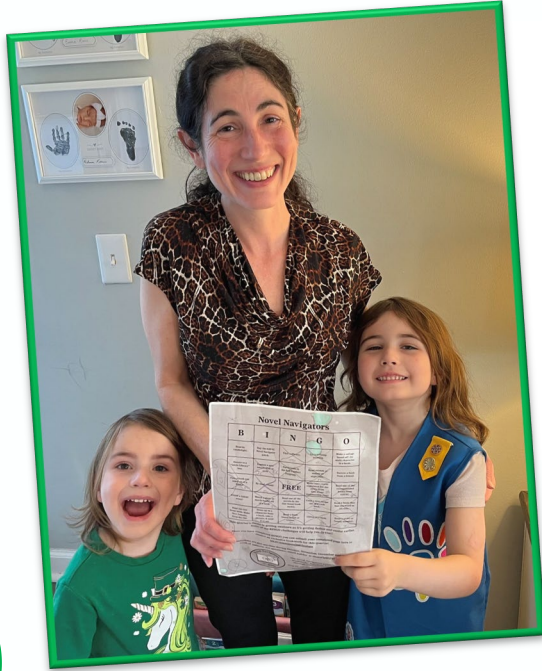
Teacups and Charms Soiree

Programs

Swirls and Splatter



Programs



Programs

Horseback Riding



Programs

Ghost Pirates



Programs

Cookie Rally



Programs

9-11 Remembrance



Dagoberto Cordova
SFC Army Retired



Programs 2025 Resident Camp



284 Campers
6 Weeks



Programs 2025 Resident Camp



Programs 2025 Resident Camp



Sandy Ridge Upgrades



New Roof:

**Windy Hill Bath House
Maintenance Shop**

Vinyl Siding on:

**Windy Hill Bath House
Health Center Building
Whispering Pines Bath House**



Special Events

Mary Dean Brewer Women of Distinction



Save the date: August 22, 2026



Programs Girl Recognition Ceremony



**Save the Date:
May 2, 2026**



Programs

GSESC Scholarships



Geraldynne Zimmerman Scholarship: \$1,000

Zara Davis, Troop 423

Mary Dean Brewer Scholarships (Gold Award Girls): \$1,000 each

Taylor McCray, Troop 325

Santi Gilliard, Troop 689

Audrey Scott, Troop 325



Programs

GSESC Scholarships



GSESC Scholarships*: \$2,500 each

Addison Clark, Troop 325

Skylar Ford, Troop 778

Sophia Baden, Troop 406

Taylor McCray, Troop 325

Victoria Miller, Troop 88



*Increased budget in 2026 to eight (8)
GSESC \$3,000 scholarships

Cookies - 2025

Cases sold: 108,449

Boxes sold: 1,301,388

Boxes sold per girl: 659



Cookies - 2025

**Cookies
for a Cause**

7,680 Boxes



Cookies - 2025

Top Sellers:

38 girls 3,500+



Cookies - 2025

Top Sellers:
9 girls 6,200+



Cookies - 2025

**Top Seller
Brooklyn**

8,210 Boxes

A pink rectangular graphic with rounded corners and a decorative border of green leaves. It contains text and a photo of Brooklyn S.

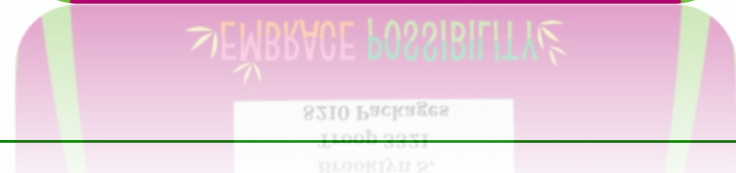
girl scouts
of eastern
south carolina

**Celebrating Outstanding 2025 Cookie Sales:
Girl Scouts who surpassed
6200 packages sold.**



**Brooklyn S.
Troop 3321
8210 Packages**

EMBRACE POSSIBILITY



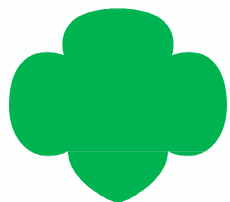
Cookies - 2026

\$5.00 Retail Box

Cases sold: 87,468

Boxes sold: 1,049,616

Cookies for a Cause: 8,844 Boxes



Cookies - 2026



51

Girls sold 3,200+ Boxes

1,808

**Girls earned their 2027-28
GSUSA Membership**



2026 and Beyond



Lead on Us Continues

GSESC covers the annual membership fee (\$35) and background check expenses for all co-Leaders



2026 and Beyond



58th National Council Session

- **Three National Council Delegates**
- **Three Proposals for Vote**
- **Two Discussion Topics**



2026 and Beyond



Membership Dues Increase Support

- Dues increase to \$65 per girl

TogetHER Initiative (2025-26)



Membership as Cookie Reward (2026-27)



2026 and Beyond



Teen Tref^{il} Talk



Hey GSESC Teen!

Want the inside scoop on all the awesome events, adventures, and opportunities just for Cadettes, Seniors, and Ambassadors?

**Sign up for the GSESC
Teen Tref^{il} Talk
monthly text subscription**



Scan the QR code to get connected!
Don't miss out on the fun!

2026 and Beyond



Board Workplans:

- **Strategic Planning Task Group**
- **Property Task Group**
- **Impact and Belonging Task Group**



Impact and Belonging



GSUSA identified four metrics-based Objectives:



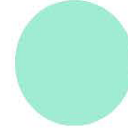
Increase multicultural membership diversity



Reduce 1- year retention gap



Increase Gold Award representation



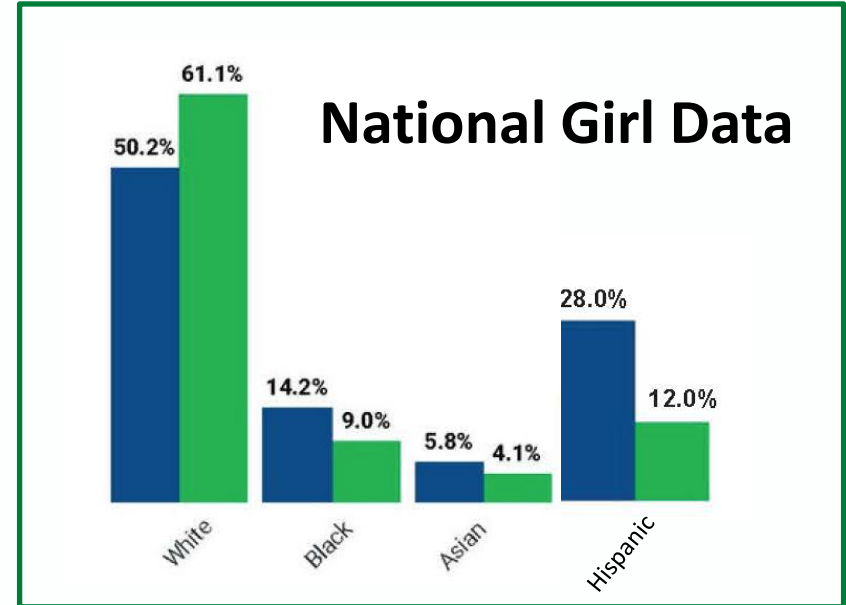
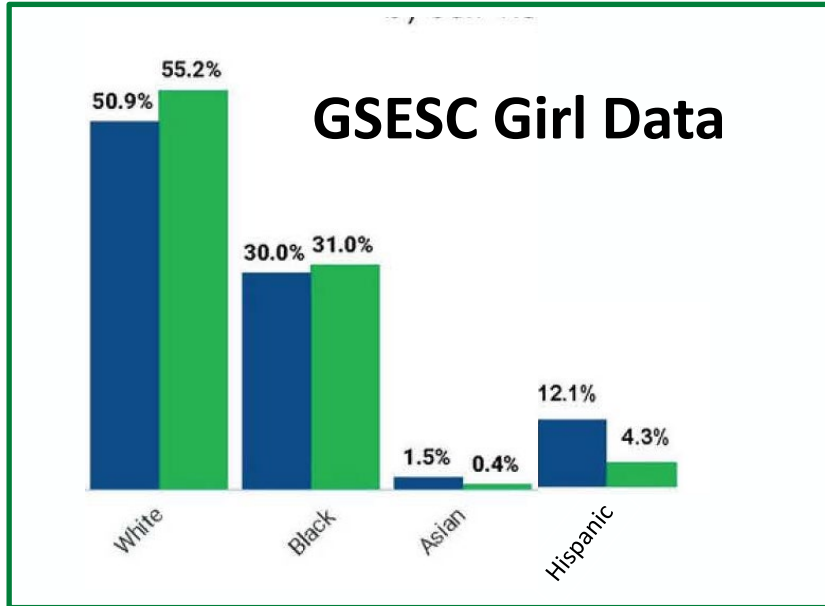
Increase voting body diversity



Impact and Belonging



Membership Diversity (2025)



 % of Girl Population

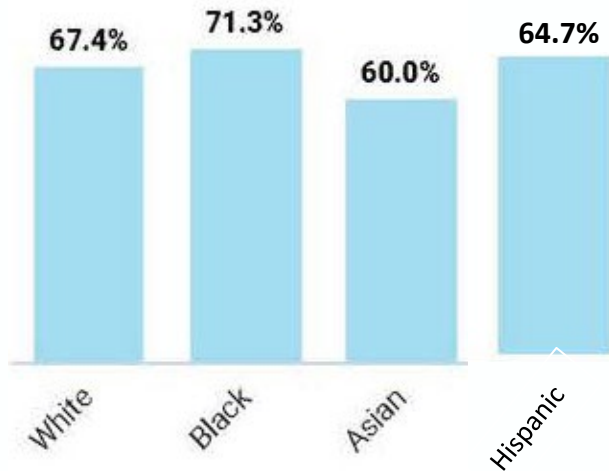
 % of Girl Members

Impact and Belonging

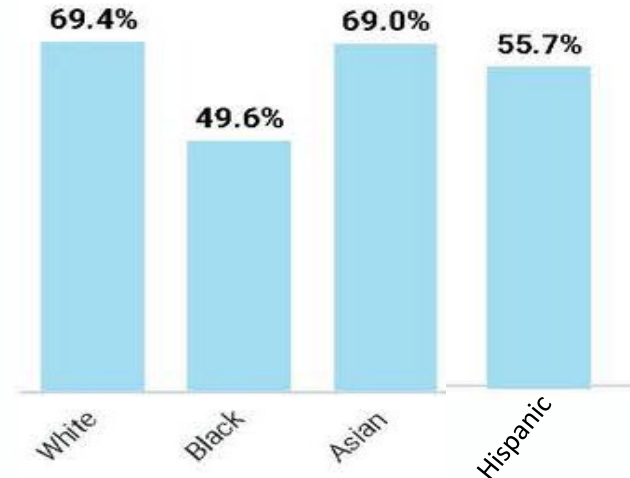


One-Year Retention (2025)

GSESC Girl Data



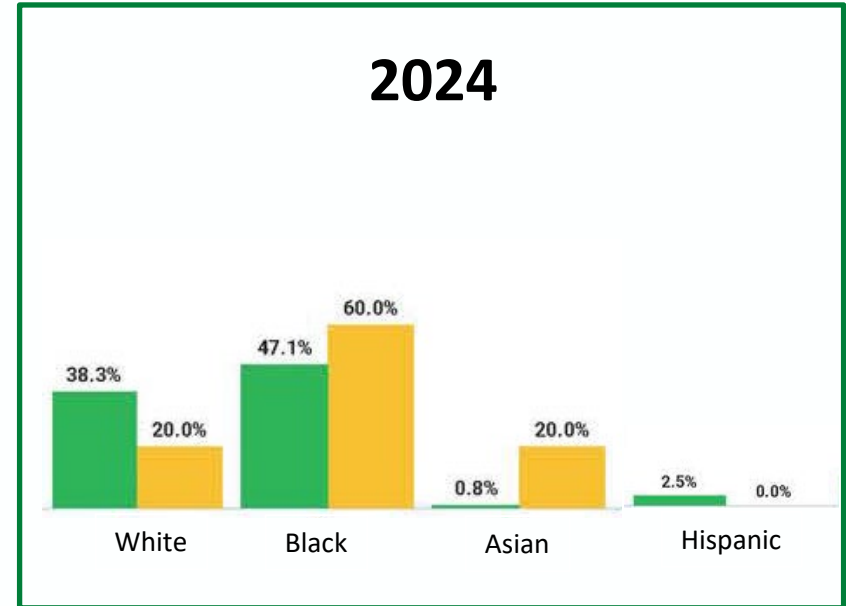
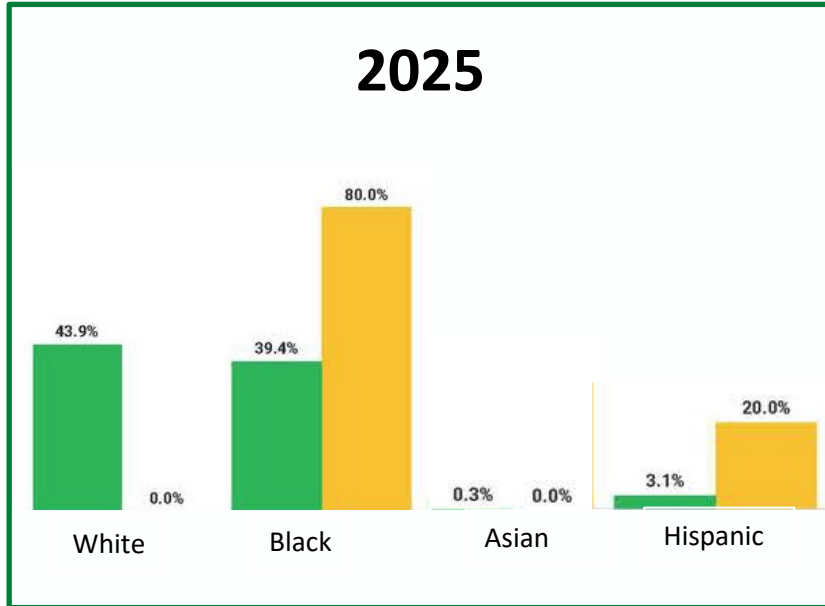
National Girl Data



Impact and Belonging



GSESC Gold Award Representation



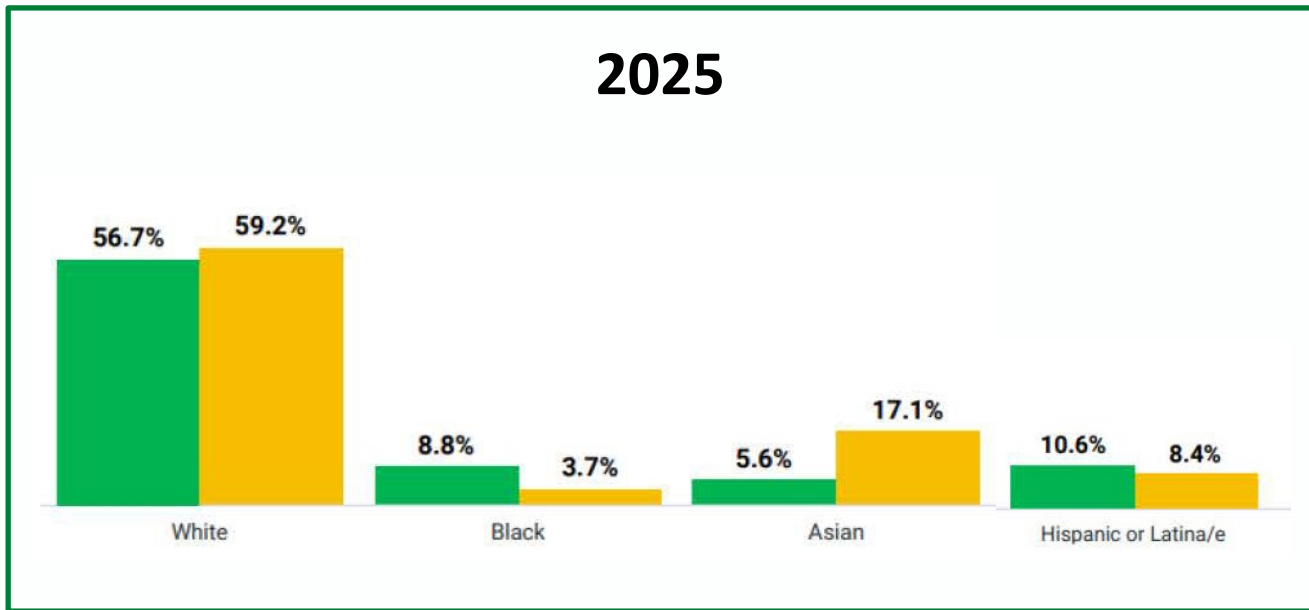
 % of Girl Scouts in Council (9th-12th grade)

 % of Gold Award Girl Scouts

Impact and Belonging



National Gold Award Representation



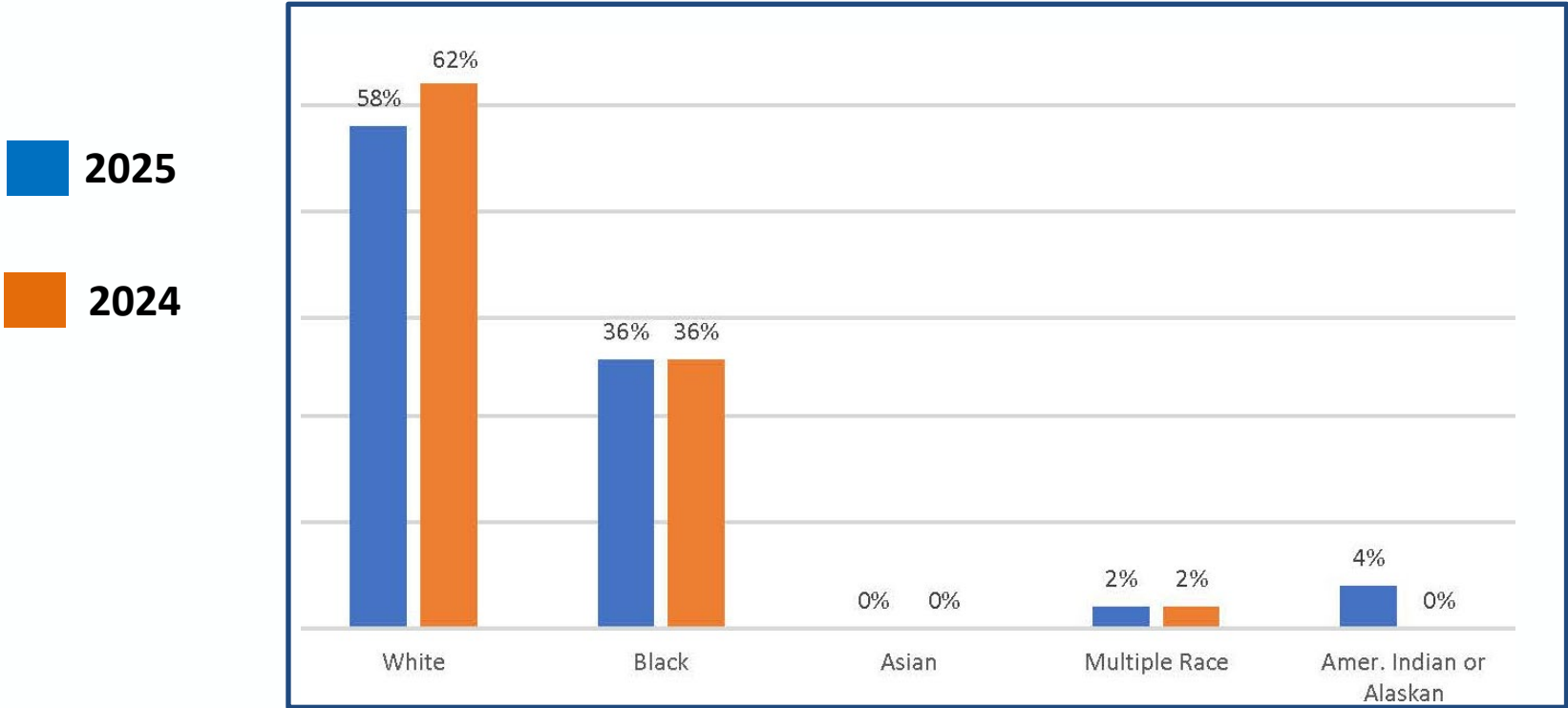
 % of Girl Scouts (9th-12th grade)

 % of Gold Award Girl Scouts

Impact and Belonging



Voting Body Diversity



Council Report

Key Training Dates



Thank you!

Anne Liebergall

**Chair,
Board Development
Committee**

**Board Development
Committee
Report**

Board Development Committee Charge



Board Positions to be filled:

- Two Officers
- Four Members-at-Large



Board Officers



Term of 2026-2029

2nd Vice Chair

Amanda Millen Cole

Secretary

Jane Pelletier



Board Members-at-Large



Term of 2026-2029

Nicole Gibson

Elizabeth Marlowe

Lesli McGee

Nancy Sulek



Courtney Cavatoni

Chair
Board of Directors

**Installation and
Rededication**

Board Member Installation and Rededication

Do you accept the responsibility to make major policy decisions and to lead and govern the Council with integrity, transparency, and accountability; to uphold and model the Girl Scout values of courage, confidence, and character; and to ensure that our work reflects inclusivity and a commitment to making the world a better place—so that every girl ages 5 through 17 in our council jurisdiction has the opportunity to fully experience Girl Scouting?



Thank you!

**Rachelle
Jamerson-
Holmes**

20th Annual Meeting
April 24, 2027

**Girl Scouts of Eastern
South Carolina**

Thank you!