



58th National Council Session

Delegates Report to Members

Girl Scouts of Eastern South Carolina
August 2026

Agenda

- Girl Scouts of Eastern South Carolina National Council Delegation
- Actions taken at the 58th National Council Session
- Highlights of Discussion Topics



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Girl Scouts of Eastern South Carolina National Council Delegation

Girl Scouts of Eastern South Carolina's Delegation

Delegates	Alternates
Courtney Cavatoni , Board Chair Amy Colin , Volunteer Lexi MacInturff , Youth Member	Loren Pallone , Volunteer Diane Flanagan , CEO Cliff McBride , Past Board Chair

Note: This delegation's term is ending in 2028. The new delegation will be elected during the Council Annual meeting in 2028. Application materials will be available in the Fall of 2027.



How our delegation prepared and formed our opinions

June 2025:

Sent survey to GSESC members to request feedback on possible proposals and discussion topics.

June 2025 - June 2026:

Engaged the GSESC Board of Directors in dialogue.

Delegates and Alternates met to discuss proposals.

April 2026:

Led a discussion at the Council Annual Meeting on the proposals.

May 2026 – June 2026:

Conducted two webinars with GSESC members to discuss proposals.

Actions Taken at the 58th National Council Session



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Girl Scouts Highest Awards Solicitation of Contributions Proposal

Girl Scouts Highest Awards Solicitation of Contributions

The proposal was adopted as presented:

Amend the first paragraph of the Solicitation of Contributions part of the Policies Section of the Blue Book of Basic Documents:

“Adult members in their Girl Scout capacities may not solicit financial contributions for purposes other than Girl Scouting. Adults may engage in combined fundraising efforts authorized by the Girl Scout council and in which the local council is a beneficiary. Girl members may not engage in any direct solicitation for money except **girl members** ~~for Girl Scout Seniors and Ambassadors, who~~ may solicit philanthropic donations to their councils of cash or in-kind goods for Girl Scouts **Bronze, Silver, and** Gold Award projects, provided they have secured prior written permission from their council’s Chief Executive Officer, Chief Development Officer, or their designee.

In addition, girls must abide by their own council’s policies and procedures with regard to this matter.”

Impact of Proposal

- Girl Scouts may fundraise to support their Bronze, Silver, and Gold Award projects, provided they have secured prior written permission from their council.
- Girls must abide by their own council's policies and procedures with regard to this matter.
- Each council has the ability to set its own local fundraising policies and rules on managing requests regarding Highest Awards, as all councils have for the Gold Award.
- Under the current policy, permission to fundraise must be granted by the council CEO, CDO, or their designee.



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Membership Dues and Procedures for Registration Proposal

Membership Dues and Procedures for Registration

The proposal was adopted as presented:

Move that the Credentials Section of the *Blue Book of Basic Documents*, Membership Dues and Procedures for Registration be revised as follows:

“The National Board of Directors must obtain approval from the National Council whenever a planned dues increase will result in dues increasing more than a total of ~~25%~~ 15% in any one triennium.”

Impact of Proposal

Prior to the National Board voting on any change in membership dues, GSUSA must still seek input from Girl Scout councils and National Council delegates

The National Board may not increase membership dues more than 15% in a triennium (the three years between regular sessions of the National Council) without National Council approval



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A grayscale photograph of the U.S. Capitol building, showing its iconic dome and classical architecture. The image is partially obscured by a large green circle on the right side and a purple overlay on the left.

Preservation of the Girl Scout Leadership Experience Relating to the Entrepreneurship Program

Preservation of the Girl Scout Leadership Experience Relating to the Entrepreneurship Program

The National Council determined that the proposal was out of order and did not consider it further.

Amend the GIRL SCOUT TRADEMARK section of the Blue Book of Basic Documents by adding the following:

“GSUSA, along with its alliances and relationships with corporations and businesses, shall not sell, license, or otherwise provide for sale any food product bearing the Girl Scout name or service mark when related to the flavors, branding or likeness of Girl Scout Cookies during the designated entrepreneurship program sales period of any Girl Scout council.”

Delegates voted to add a one-hour discussion of strategy for food product licensing and trademarks related to the Girl Scout brand and its impacts on the Entrepreneurship Program prior to consideration of Proposal 3.

In response to a point of order regarding whether the proposal was properly before the National Council for consideration, the National Council determined that the proposal was out of order and did not consider it further.

Highlights of Discussion Topics

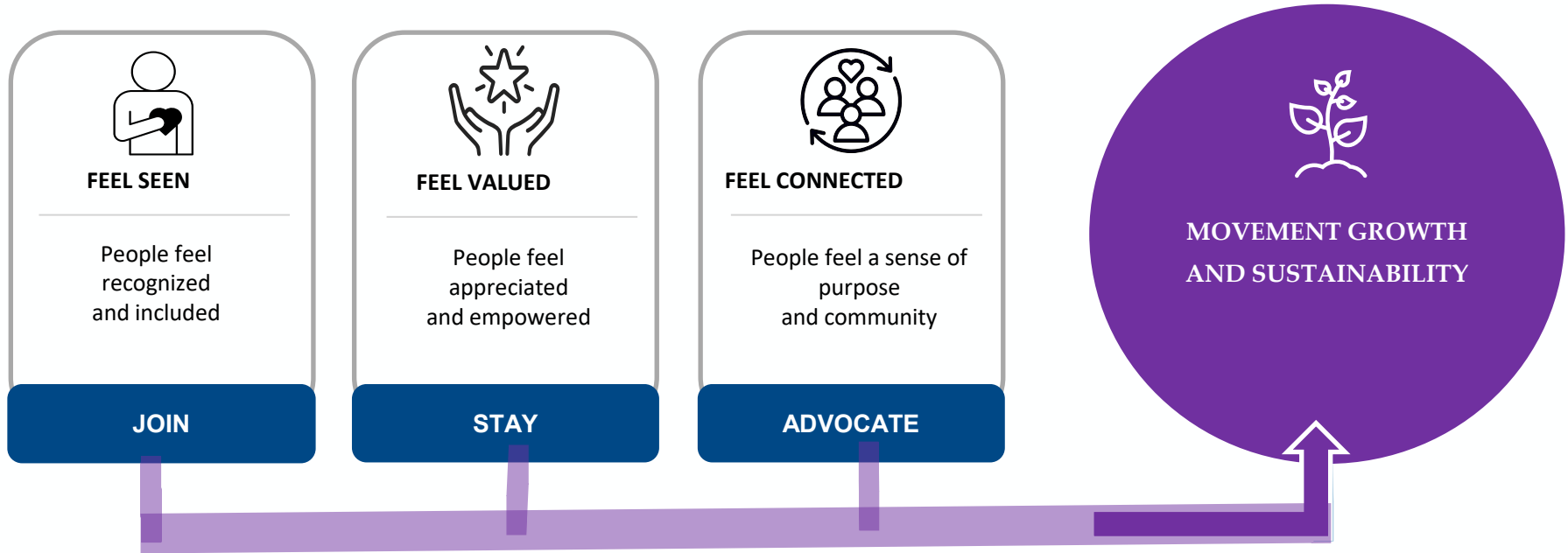


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Amplify Impact: Building Connections with Our Communities

Why Belonging Matters

When we are purposeful about belonging, people...



Belonging does not happen because we *believe* in it –
it happens when our intentions turn into daily actions

How do we build belonging together?



Voice and Relational Communications

Shifting how we speak *to* and *about* each other by building real connections through mutual understanding and positive intent



Interact with Objectivity

Focusing on how we treat one another by bringing civility, understanding, and showing up for others into our daily habits



Belonging Matters

Having the confidence to start, the motivation to keep building skills, and a shared commitment to creating an inclusive environment



Employing a Growth Mindset

Being willing to look inward and self-reflect, taking actionable steps to pause, learn from one another, and support our continuous growth





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Revolutionize Engagement: Girl Scouts Her Way

Families of K-12 Girls: Key Findings

What caregivers and girls are looking for*

Prioritizing family time

Grow whole selves, not just one skillset.

Space to explore and discover organically.

Deep friendships, mentorship, and a sense of belonging they don't always find with classmates or teammates.

Top caregiver concerns related to Girl Scouts*

Difficulty in finding a good troop “fit”

Packed family schedules

Time / commitment to lead a troop

Limited opportunities to “try” Girl Scouts

* Shine Scout, Known, GSUSA Brand Positioning

Exploring A Broader Range of Ways to Be a Girl Scout

Optimize

Girl Scout
Troops

Regular get-togethers
for a variety of fun,
girl-led experiences



Optimize

Girl Scout
Camp

Try new things and
build bravery during
day and overnight
camp experiences



New

Caregiver + child
experiences

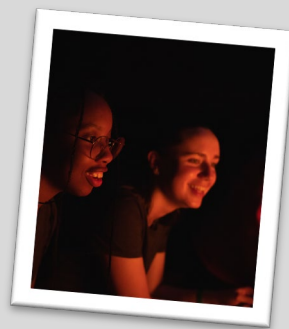
Unique and fun
experiences for adult
and girl pairs



New

Short-term topic
deep dives

Girls dive deeply into
topics they love



New

Experience Girl
Scouts in more
places

Self-serve experiences
for Girl Scout families
and friends -- anytime
and anywhere





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