



GIRL SCOUTS OF EASTERN SOUTH CAROLINA JOB DESCRIPTION

Position Title: Community Engagement Specialist

Reports To: Regional Director of Membership

FLSA Status: Salaried, Non-Exempt

Job Type: Full-time

Pay: \$29,000.00 - \$32,000.00 per year

Location: Florence, Myrtle Beach OR North Charleston

Position Summary: Our Girl Scout council is seeking a charismatic, community engaged, Recruiter to support our continually growing membership in the northeastern South Carolina area. We need a talented individual that appreciates group collaborations and community partnerships, who can keep pace with current growth and new opportunities. The Community Recruiter is responsible for developing and implementing recruitment strategies designed to raise awareness and generate interest in Girl Scouts through events, guerrilla marketing, and advertisement.

Essential Duties and Responsibilities:

- Establishes and maintains relationships with community organizations, educational institutions, corporations, faith-based organizations, and other community constituents
- Plans and implements effective, lead generating, recruitment activities year-round while working with the Director of Marketing & Communication to set up a yearly calendar of community events
- Recruits volunteers to work with girls in a variety of settings using traditional and non-traditional means
- Other duties as necessary and when assigned

Who we are looking for?

We are looking for candidates with confidence, an independent high driven mindset, the ability to deliver amazing customer service and someone who can motivate community engagement within the Girl Scouts of Eastern South Carolina. Now, with new badges and Journeys in science, technology, engineering, and math (STEM); the outdoors; life skills; and beyond, there are even more opportunities to prepare girls for the lifetime of leadership, success, and adventure they deserve—all in a safe, no-limits place designed specifically by and for every girl. By joining the Girl Scouts you will be part of a team of Go-getters, Innovators, Risk-takers, and Leaders that support girls to have a strong sense of self, seek challenges, form and maintain healthy relationships, and solve problems in their community. Not to mention a place where she can also feel allowed to fail, dust herself off, get up, and try again and again and again. That's why we are here. For her. And as part of this team you will spread this message through the community to ensure every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader™) has the opportunity to become a Girl Scout!

Qualifications:

- High School diploma or Associates degree preferred (marketing, public relations, communications or related field preferred) or a minimum of 2 years of experience in sales, recruitment, and marketing
- Demonstrated customer service skills

Girl Scouts of Eastern South Carolina, Job Description, Community Engagement Specialist

Requirements:

- Willingness to work a flexible schedule including evenings and weekends
- Willingness to travel as job requires
- Valid South Carolina Driver's License and appropriate automobile insurance required

Important Note:

The information contained in this job description is intended to outline the general nature and scope of work being performed by an employee assigned to this position. It is not intended to be construed as a contract, or as an exhaustive list of responsibilities.

Job descriptions are subject to change at the discretion of the Girl Scout Council.

To apply for this position, please email a cover letter, resume, as well as a time you supported in recruiting efforts in any faculty that you believe exemplifies this role to hr@girlscoutseasc.org.

COVID-19 considerations: COVID-19 Guidelines are observed

Equal Opportunity Employer: Successful applicants must be eligible to work in the US (visa sponsorship is not provided at this time) and must be able to pass a pre-employment background test. Girl Scouts of Eastern South Carolina is an Affirmative Action and Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to age, race, color, religion, sex, sexual orientation, gender identity, national origin, or protected veteran status and will not be discriminated against on the basis of disability.

To request reasonable accommodation or if you need assistance to complete the job application, contact hr@girlscoutseasc.org.