

Name of Program

Girl Scout Financial Literacy, Cookie Business, and Entrepreneurship badge courses by VicTreeFi

Short Description of Offerings

Girl Scouts can complete Financial Literacy, Cookie Business, and Entrepreneurship badges online with on-demand VicTreeFi courses. Courses are self-paced and meet all required badge steps.

In-depth Description of Offerings

VicTreeFi is a female-founded company, dedicated to promoting financial education. The company's co-founder is a Girl Scout alum.

Complete financial literacy badges online! VicTreeFi provides on-demand, online courses for Girl Scouts that are self-paced and mobile-friendly. Girl Scouts are invited to register for one or more of VicTreeFi's courses to complete steps required to earn financial literacy badges. Courses are built around national standards for financial literacy. Courses are available for all Girl Scout grade levels.

Badge Courses

*The VicTreeFi pricing is listed below next to each badge name. The council may charge an additional fee for profit sharing. The amount listed below will be reflected in monthly invoicing, should any courses sell.

*Council may enroll Girl Scouts in any or all courses listed below at any time.

Daisy Making Choices Badge

Completed with one course. Learn how to make choices about using money. Understand the difference between wants and needs. Learn to set financial goals.

Daisy Toy Business Designer

Completed with one course. Learn how to develop an idea, improve upon that idea, and pitch your concept to others.

Daisy Money Counts Badge

Completed with one course. Learn about the different types of coins and paper bills. Understand how to make change.

Daisy Talk It Up Badge

Completed with one course. Learn how to use your Girl Scout cookie money to help others and inspire customers.

Brownie Meet My Customers Badge

Completed with one extended course. Learn how to find customers for your Girl Scout cookies and to feel comfortable selling to them. Practice making change.

Brownie Budding Entrepreneur

Completed with one extended course. Discover how to identify an idea to improve your world.

Brownie Money Manager Badge

Completed with two courses: Money Manager Course I and Money Manager Course II. Learn how to make a plan for purchases. Understand the importance of shopping lists to ensure smart purchases.

Brownie Philanthropist Badge

Completed with one course. Discover how to help others. Learn how to act in times of emergency.

Brownie Give Back Badge

Completed with one course. Learn how to use Girl Scout cookies and cookie money to help others and your community.

Junior Business Owner Badge

Completed with one extended course. Learn what it takes to start - and successfully run - your own company! Explore various types of support that are available for business owners.

Junior Customer Insights Badge

Completed with one extended course. Learn how to better understand your cookie customers. Discover how to ask great questions to produce honest reviews.

Junior Savvy Shopper Badge

Completed with one extended course. Understand wants vs. needs as you shop. Discover why you want to purchase certain items. Learn how to shop smart!

Junior Business Jumpstart

Completed with two courses. Learn how to think like an entrepreneur. Learn from members of the VicTreeFi team and develop your own business idea.

Junior Cookie CEO

Completed with one extended course. Learn how to grow your Girl Scout cookie business and connect with customers. Learn about the importance of gathering sales data.

Cadette Budgeting Badge

Completed with two courses: Budgeting Course I and Budgeting Course II. Learn how to create a budget for your lifestyle. Discover how to plan for future goals. These courses fulfill the requirements of the Budgeting badge.

Cadette Business Creator Badge

Completed with one extended course. Learn how to think like an entrepreneur! Learn how to create a prototype. Develop a business plan and share your pitch with others!

Cadette Comparison Shopping Badge

Completed with one extended course. Learn how to make a smart purchase. Discover how to shop wisely online. Use the internet to compare pricing options.

Cadette Financing My Dreams Badge

Completed with two courses: Financing My Dreams Course I and Financing My Dreams Course II. Explore your dream job and dream life. Do your expectations align? Find out the about budgeting and smart financial habits.

Cadette Marketing Badge

Completed with one course. Discover how to create a strong advertisement and marketing message for cookie sales.

Cadette Think Big Badge

Completed with one course. Learn how to set major goals for cookie sales and develop creative ways to reach those goals.

Senior Buying Power Badge

Completed with two courses: Buying Power Course I and Buying Power Course II. Discover how to research for a big purchase. Compare costs, conduct research, and investigate all options.

Senior Financing My Future Badge

Completed with two courses: Financing My Future Course I and Financing My Future Course II. Learn how to plan for your financial future. Determine your financial goals and discover financial strategies to reach those goals.

Senior Customer Loyalty

Completed with one course. Learn how to engage with customers and ensure their loyalty. Understand how to keep customers coming back for more.

Senior Business Startup

Completed with one course. Discover the entrepreneurial mindset and learn what it takes to start your own business.

Ambassador Good Credit Badge (\$4)

Completed with two courses: Establishing Credit Course and Affording Your Education Course. Learn about credit scores. Discover how loans work and how to responsibly manage debt. Discover facts about student debt.

Ambassador On My Own

Completed with two courses: Budgeting Your Money Course and Saving for the Future Course. Learn how to plan for your needs or for future financial goals. Understand how to plan for the unexpected and for having fun.

Ambassador Entrepreneur Accelerator

Develop the skills to grow your business idea. Produce a prototype, identify customers, use feedback to improve your business idea, and create a business plan and pitch!